# ANDY

FOLIO ANDY-FISHER.COM

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ABOUT

Deep sense of empathy for users.

Sucessfully manages projects independently.

Detail oriented.

SKILLS

# **INTERACTION & PRODUCT DESIGN**

Passion for iterative design that is informed by — and solves for — user problems.

#### ART DIRECTION & VISUAL DESIGN

Leads design with a sensitivity to brand language while balancing user-interactions and design systems.

#### **COLLABORATIVE**

Effectively brings team members and project stakeholders along in the design process, from start to finish.

EXPERIENCE

#### INTUIT SENIOR PRODUCT DESIGNER AUGUST 2019-PRESENT

Lead designer for location-based portion of time tracking segment. Solves user problems by developing deep sense of empathy and using design thinking. Works alongside sprint team (Product Owner, Research & Dev Lead) to innovate and iterate on product using lean techniques and methodology.

#### HP LEAD INTERACTION DESIGNER AUGUST 2018 – AUGUST 2019

Provide interaction and product design — from concept and ideation phases, thru high-level design-delivery to implementation teams — in a studio across various geographic locations. Established and fostered relationships with various stakeholders both in design, and outside of.

## NETJETS SENIOR VISUAL DESIGNER APRIL 2015-AUGUST 2018

Provided on-brand solutions for industry-leading private aviation company. Projects ranged from design and implementation of enterprise design system, to product design for pilots and maintenance crews. Collaborated directly with various stakeholders and partners from creative, information technology and development groups, and outside vendors.

# GSW WORLDWIDE BRAND DESIGNER APRIL 2013 - APRIL 2015

Lead designer for projects ranging from responsive digital and iOS apps to environmental design. Collaborated with UX team, developers, writers and client account teams.

EDUCATION

## COLUMBUS COLLEGE OF ART & DESIGN GRADUATE CUM LAUDE 2009

Graphic Design major, Copywriting minor

ETC

Cooper Educational, Service Design Immersive, 2017

Lead UX/UI Designer, NetJets IT Web-App Center of Excellence Group, 2016-2018

Passionate about distributed product and design teams

Can be found dirt biking in the mountains of Idaho, most weekends