



WERDER LAB

Terms & Conditions

LET'S REACH THE NEXT LEVEL



WERDER LAB: Terms and Conditions

Please read these rules carefully before entering the Werder Lab Program ("The Program"). By entering The Program, you agree to be bound by these terms and represent that you satisfy all of the eligibility requirements as set forth below.

The Program is held by SV Werder Bremen GmbH & Co KG Aa and betahaus GmbH ("Organizer(s)") and is open to all startup and tech entrepreneurs ("Participant(s)"), of legal age, whether they be natural or legal persons, and whatever their nationality. There will be no territorial limitation to participate in The Program. Any local or international Startup may participate, subject to the eligibility terms set forth below.

Participant certifies and states that all data and information submitted to The Program is their own and not owned by a third party, as well as it is true, correct and accurate to the best of her/his knowledge.

The Program participants must fully understand the Terms and Conditions. Further, they have to agree that all of their submissions may be used by the Organizers and for the public benefit.

1. Eligibility:

To be eligible to enter The Program, Participant must be at least 18 years old at the time of entry (and at the age of majority in the jurisdiction in which she/he resides, if older than 18)

2. The Program process:

Entry to The Program shall be by means of the timely submission of an application to www.betahausx.com/werderlab/apply

No other means of entry shall be accepted. Submissions must be entered by 10 February 2020 at 23:59 CEST. Applications submitted after this time will not be considered.

The judging panel chosen by Organizers will then begin a process to select what they consider to be the best applications from the eligible entries submitted. Organizers will select up to 10 Startups to pitch in front of the Jury. Out of these, up to 3 startups get selected for a 2-month incubation program with Werder Bremen with a possibility of a paid post-program PoC.

by:



powered by:
betahaus

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28205 Bremen

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betahaus GmbH
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10969 Berlin

Organizers' decision regarding any aspect of The Program will be final and binding, and Organizer will be under no obligation to provide any reasons for said decisions. The recourse to the courts is excluded.

3. Intellectual Property:

Participants taking part in The Program declare that they have sufficient ownership of intellectual property rights (trademarks, etc), programs and/or content included in their proposals, declaring through the acceptance of these terms that they do not infringe on any intellectual property rights or any other rights that any third party may hold in Germany, the European Union, or abroad regarding the contents and exempting organizers of The Program from any liability regarding the use of the above-mentioned programs and/or content.

Specifically, and in relation to the content and images that Participants may make public during The Program, Participants guarantee and are liable to Organizers of The Program and third parties for the following aspects:

- That they are legitimate owners or holders of rights, granting the Organizers the license for their publication and, where appropriate, have obtained the necessary consent from third parties to do so.
- That they do not violate any applicable laws such as those relating to the right to privacy, image and/or honor, intellectual, industrial or similar property rights, or any right of a third party, either person or entity.
- That in the unlikely event that a Participant publishes personal details about another person during the course of the Program, they shall have previously obtained the consent of the other person regarding the publication.

Participants will therefore be liable to Organizers for the accuracy of the details reported, ensuring that they are owned by them and not by any third party. Participants shall hold Organizers harmless from any demand or claim that, if applicable, could be made by third parties in relation to the above statements, and any legitimate right to the content that is published and/or provided to Organizers as part of The Program.

Participants are in any event solely liable for the consequences of damages or actions arising from the use of the content and/or programs included in their proposals, as well as their reproduction and diffusion.

Intellectual and/or industrial property rights for initiatives and projects submitted in The Program will belong exclusively to Participants who submitted them.

by:



4. Prize:

Up to 3 startups will be selected for a 2-month incubation program with Werder Bremen. The 2-month program will provide the opportunity for startups to test and validate their use case; the goal: to develop a complete or complementary solution and ultimately becoming a supplier and/or business partner of Werder Bremen. The scope, duration and amount paid for the PoC are subjective and dependent on the specification of each project, and will subsequently be defined and agreed upon at the end of the 2-month program. In case the use case does not fit the requirements of Werder Bremen, it may not proceed with a paid PoC at the end of the program.

The selected startups also get workspace at betahaus Berlin, mentoring by industry experts of Werder Bremen, access to unique data, chance to test their product within a real-life professional sports environment, gain exposure and market access and network with Werder Bremen top management and other stakeholders.

5. The Program entries:

Only one (1) entry per Participant is permitted. Organizers will not bear the responsibility for entries which get lost, damaged or delayed, as a result of - including but not limited to - any network, computer hardware or software failure of any kind. If it appears that a Participant submits more than one (1) entry, the Organizers may disqualify the Participant. Organizers may prohibit a Participant from taking part in The Program or winning a prize if, in their sole discretion, they determine that any relevant information the Participant has provided is inaccurate or that Participant is attempting to undermine the legitimate operation of The Program by cheating, hacking, deception or other unfair practices or the Participant has the intention to annoy, abuse, threaten or harass. No entries from agents, third parties, organised groups or entries automatically generated by computers will be accepted. Entries which are not in accordance with the entry instructions will be refused.

6. Changes to The Program:

Organizers will not be responsible if The Program cannot take place, or if any prize cannot be awarded or fulfilled, due to events outside of their control. If for any reason The Program is not capable of running as planned, including any circumstances which, in the Organizers' sole determination, corrupt or affect the administration, security, fairness, integrity or proper conduct of The Program, Organizers may cancel, modify, or suspend any part of The Program without liability to the Participants

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7. Liability:

Organizers hereby exclude liability for any direct or indirect loss, claim, damage, expense or cost (howsoever caused, whether by negligence or otherwise) arising from or in connection with: The Program; or any prize. Organizers shall not be held liable for damages resulting from the operation of this agreement unless they are due to wilful intent or gross negligence of Organizers, their vicarious agent or legal representative.

8. General:

If any provision of these terms is found by any court or administrative body of competent jurisdiction to be invalid or unenforceable, such invalidity or unenforceability shall not affect the other provisions. Failure or delay by the Organizers us to enforce any of these terms shall not constitute a waiver. The laws of the Federal Republic of Germany shall apply. The venue for the settlement of disputes shall be the court of competent jurisdiction in Berlin.

For any queries in respect of The Program, please contact:

werder-lab@betahaus.de

by:



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