

EMILY MARTINEZ

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EDUCATION

California State University, Chico

January 2016 – May 2018

Bachelors of Arts (BA) in Communication Design
option Graphic Design
certificate in Web Design and Publishing
GPA 3.79
Achieved Dean's List

Merced Community College

August 2013 – December 2015

Associate of Arts (AA-T) Degree for Transfer
GPA 3.83

SKILLS

Proficient

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Microsoft Office
Wordpress
Packz

Knowledgeable

Adobe Dreamweaver
Adobe Lightroom
Adobe Premiere
Quickbooks
Webflow
HTML
CSS

Familiar

Adobe XD
Adobe Animate
Shopify
Javascript
PHP

INTERPERSONAL SKILLS

Time Management
Organizational Skills
Leadership Skills
Critical Thinking
Team Work

EXPERIENCE

ELECTRONIC PRE-PRESS TECHNICIAN

Fortis Solutions Group

(Used to be Label Technology before June 2019)

June 2018 – present | Merced, CA

- prepares design jobs to be offset printed
- cleans unnecessary material from the art files before printing
- color correct images to match samples provided by the customers
- organizes colors for plates to print in order on press and create traps when needed
- plan employee appreciation events monthly with a team of other employees

CREATIVE TEAM DESIGN INTERN

Tehama Group Communications

August 2017 – December 2017 | Chico, CA

- semester internship
- responsible for meeting with local clients about their brand identity
- researched, conceptualized, and developed designs for clients
- experienced working with a public relations firm
- worked with printed material and web design

GRAPHICS DEPARTMENT INTERN

Label Technology

June 2017 – July 2017 | Merced, CA

- summer internship
- learned about the pre-press process and offset printing
- cross trained in all departments of the company
- created new files for designs that needed to be reprinted

BOOK PROCESSOR

Merced College Library

August 2014 – December 2015 | Merced, CA

- processed new books to get ready for circulation
- maintained and mended the older books
- attention to detail was needed

FREELANCE EXPERIENCE

PACKAGING DESIGNER

Nature's Anthem

February 2020 – present | Coachella Valley, CA

- used established branding materials to design a flexible package
- created box designs staying within the established look and feel

WEB DESIGNER

Alpha Pregnancy Help Center

April 2019 – December 2019 | Merced, CA

- developed new layout to an existing site
- applied established brand to web pages

BRAND DESIGNER

Creekside Evangelical Free Church of Merced

August 2017 | Merced, CA

- developed new identity
- applied brand to collateral, i.e. business cards, letter head, website

portfolio and references available upon request