



SOCIALLY DETERMINED

Health Plans

WITH SOCIALLY DETERMINED, YOU CAN:

-  **IDENTIFY RISK**
Visualize and quantify social risk
-  **QUANTIFY OPPORTUNITIES**
Understand the effect on your business
-  **PRIORITIZE ACTIONS**
Build a roadmap to optimize investments and outcomes
-  **MEASURE IMPACT**
Track results to substantiate and scale value

Assess how and where social risk has the biggest impact on your members and why it matters

Health plans often have limited visibility into how the social determinants of health (SDOH) affect costs, utilization, and quality measure attainment. Our HITRUST-certified platform, SocialScape® and dedicated teams provide Social Risk Intelligence™ and solutions help you increase member engagement and retention, decrease costs, and improve health outcomes at scale.

Why addressing SDOH is important



Members with at least one social barrier removed are:⁴

- 4.8x** More likely to schedule and complete their annual PCP visit
- 2.4x** More likely to have a better adult BMI score
- 2.2x** More likely to complete a diabetes exam

Use Social Risk Intelligence to navigate and thrive in the value-based world

Care Management

Enhance existing member outreach, engagement, & support activities with insight into social risk.

Socio-clinical Interventions

Design & deploy tailored interventions to communities (place-based) or specific subgroups (condition-based.)

Learn more

Drive better business performance, improve member health outcomes, and decrease healthcare disparities at scale. Visit www.sociallydetermined.com/healthplans today.

Program Evaluation

Quantify the impact of existing or new interventions across financial quality and/or survey measures.

RFP Differentiation

Differentiate offerings to gain entry into new markets and/or optimize employer RFPs.



1. <https://media.npr.org/assets/img/2021/10/08/national-report-101221-final.pdf>. 2. <https://www.npr.org/2020/09/27/912486921/food-insecurity-in-the-u-s-by-the-numbers>
3. Carla M. Perissinotto, Irena Stijacic Censer, Kenneth E. Covinsky, Loneliness in Older Persons: A Predictor of Functional Decline and Death, Archives of Internal Medicine, 172:14,2012, 1078-1083. 4. SOURCE: RWJF County Health Rankings, Humana Bold Goals, MassHealth, Lyft Blog