

“Our purpose at ProgenyHealth is to improve the health and well-being of the next generation, one infant and one family at a time.”

Ellen Stang, MD - Founder & CEO



**ProgenyHealth is addressing the challenges facing the NICU population where 14% of births drive 60+% of health plan spend<sup>1</sup>**

**\$64,815**  
is the average cost of a preterm birth, an increase by 25 percent<sup>2</sup>

**1 in 10**  
infants in the US are born premature: trending up 4 years in a row<sup>3</sup>

**1 in 9**  
families experience food insecurity<sup>4</sup>

**15 minutes**  
one infant is born with Neonatal Abstinence Syndrome every 15 minutes, on average, in the United States<sup>5</sup>

ProgenyHealth is the only company **exclusively dedicated to NICU Care Management**. Our integrated services start when an infant is admitted to the NICU and continue through a baby's first birthday, and beyond, delivering on average a **2-to-1 or greater ROI** to health plans and employers. ProgenyHealth actively solves for Social Determinants of Health impacting the NICU population.

### Delivering better outcomes by optimizing savings levers



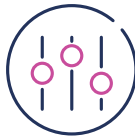
#### Length of stay

ProgenyHealth standard of 10% or greater reduction in length of stay



#### ER visits

Case Management support to prevent unnecessary ER visits



#### Leveling of care

Direct savings across all payment methodologies



#### Readmissions

Reduction in hospital readmissions through focused Case Management



#### DRG assignments

Correct diagnosis codes to ensure appropriate assignment and weights



#### Social Determinants of Health

Solving for shelter, food insecurity, health literacy, transportation, and other SDoH concerns

### ProgenyHealth by the numbers

**125+**

NICU-centric clinical team

**1,400+**

hospitals served throughout the U.S.

**70K+**

NICU cases to date

**55%+**

reduction in hospital readmission rates

**90%**

member satisfaction

**10-15%**

reduction in NICU spend



# Making a difference *every single day!*

ProgenyHealth's approach improves outcomes for premature and medically complex infants while reducing NICU case costs and increasing member satisfaction.



## Process:

From admission to the NICU through first birthday, and beyond, our focus is on infant health outcomes and the well-being of families/caregivers by affirming standardization of care, following best practices and engaging in peer-to-peer conversations with providers.



## Platform:

Built on nearly 17 years of proprietary data, Baby Trax® NICU-centric EHR informs Utilization and Case Management teams and supports clinical workflows with real-time predictive analytics.



## People:

Our solely-focused NICU staff consists of 125+ clinical FTEs, including neonatologists, pediatric intensivists, and RNs with an average of 12 years NICU experience caring for vulnerable infants and families/caregivers.

Providing a single source of truth for NICU comprehensive Care Management, Baby Trax® algorithms prescribe next steps and flag inconsistencies through predictive analytics.



## Managing quality NICU care for infants, families and health plans



### Improved outcomes

Promoting evidence-based best practices so NICU infants receive quality health care in the hospital and come home sooner – safely.



### Provider collaboration

Proactively reduce the volume of denials and appeals. Trusted, timely provider/network interactions advance our shared goals to optimize NICU infant health outcomes.



### Reduced costs

Consistent, quantifiable results managing the complex variables that drive up NICU case costs. Review cases with payment integrity in any contracting or payment environment.

## Delivering high satisfaction across the continuum of care

*"Our medical management team worked closely with the experts at ProgenyHealth to deploy this integrated and very effective program. We're very pleased with the outcomes of this initiative."*

- Dr. Michael Genord, Chief Medical Officer  
Health Alliance Plan

*"ProgenyHealth has been an outstanding partner. Their clinical expertise in the NICU arena has helped us to manage the care of these infants effectively."*

- Marge Angello, Market President  
AmeriHealth Caritas

1. ProgenyHealth data  
2. <https://www.marchofdimes.org/news/march-of-dimes-2019-report-card-shines-spotlight-on-the-u-s-maternal-and-infant-health-crisis.aspx>  
3. [ibid, marchofdimes.org/news/march-of-dimes-2019-report-card](https://www.marchofdimes.org/news/march-of-dimes-2019-report-card)  
4. <https://www.ers.usda.gov/webdocs/publications/94849/err-270.pdf?v=963.1>  
5. <https://www.cdc.gov/gmmwr/volumes/68/wr/mm6801a2.htm>

To learn more about how ProgenyHealth can improve health outcomes and deliver substantial NICU case cost savings, visit [progenyhealth.com](https://progenyhealth.com) or call us at 610-832-2001 ext. 227

