

## **Canada's Latin Sparks Festival launches a video series celebrating the universal love for Latin culture.**

February 25, 2022

Why is Latin culture so attractive?

Latin American culture is internationally admired for its music, dance, food, language, and above all, its people. You just can't help but shake your hips to the Latin beats. Chances are you've experienced at least one delicious Latin dish. Spanish is among the most popular second languages across the globe. And if one fact remains true, there is no party like a Latin party.

The Latin Sparks Festival has produced a video series called LOVE LATIN <3, which explores the universal love for Latin culture, especially among non-Latinxs. The production features Canadians from around the world that describe their connection to Latin music, dance, and cuisine.

"Latin American culture is absolutely phenomenal", says Carl Karamaoun, Executive Director. "Not only are Latinxs extremely proud of their heritage, but people from all over the world celebrate Latin culture on a daily basis. No matter where you're from, Latin culture hooks and embraces you, making you feel like part of the familia."

The team behind the virtual production of LOVE LATIN <3 is the Latin Sparks Festival - one of Canada's largest celebrations of Latin American music, dance, food, and culture.

### **More Information**

Watch Trailer: <https://youtu.be/ZfpV59dLRzE>  
Watch Docuseries: <https://latinsparks.ca/lovelatin#watch>  
Website: <https://www.latinsparks.ca/lovelatin>  
Facebook: [Latin Sparks Festival](#)  
Instagram: [@latinsparksfestival](#)

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