

# MAKISCHUK

KYLE MAKISCHUK  
Graphic Designer / Director

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PORTFOLIO [makischuk.com](http://makischuk.com)

## WORK EXPERIENCE

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a small studio	Design Director 2021 — present Toronto, ON	I'm responsible for running key client projects, managing + getting the design team stoked, pitching new business, deciding what internal projects to focus on, and implementing new processes.
	Sr. Product Designer 2020 — 2021 Toronto, ON	Responsible for all of our client projects and internal concepts on the experience design side of things.
autoTRADER Media	Visual Designer 2019 — 2020 Toronto, ON	The sole visual designer on autoTRADER.ca's in-house content agency. Working on branded content and digital campaigns with clients like VW, BMW, Audi, and Ford.
Camp Dover	Cofounder 2019 — 2020 Toronto, ON	Founded a weekly newsletter highlighting emerging creatives. Directed and designed the site, branding and display campaigns.
ArtVenture	Creative Lead 2018 — 2020 Montreal, QC	Designed and launched an art market intelligence platform, secured major institution partnerships and published the first ever Canadian art market report.
McGill Athletics	Design Intern 2017 — 2018 Montreal, QC	Handle all design related needs for McGill's varsity sports' teams including promotional posters, social media content and Athletic's branding.

## EDUCATION

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McGill	B.A., Art History 2014 — 2018 Montreal, QC	Graduated from McGill University with a B.A., majoring in Art History and minoring in Economics. Co-curriculars include; Varsity Rugby and VP Design, Visual Arts Society.
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