

ARCHITECTURAL REVIEW BOARD

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**Town of Somers**

WESTCHESTER COUNTY, N.Y.

JOHN ALFONZETTI  
CHAIRMAN



DENISE SCHIRMER  
SECRETARY  
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**MEETING MINUTES**

**July 23, 2020**

Chairman Alfonzetti opened the meeting at 7:10 p.m. with the Pledge of Allegiance.

The following members were in attendance: John Alfonzetti, Mark Brown, John DeMase, Rich Nash, and Tony Sutton.

Newly appointed member Anthony Sutton was welcomed. Everyone is looking forward to working with him.

The meeting was held via Zoom.

**MINUTES**

A motion was made by Mr. Nash and seconded by Mr. DeMase to approve the minutes of the June 25, 2020 meeting as submitted. Mr. Sutton abstained. The others were in favor.

**APPLICANTS**

**57 Route 6 – Green’s Natural Foods**

At the June meeting, a sign proposal for Green’s Natural Foods located at 57 Route 6 was reviewed by the Board. The wall sign will be placed on the building façade and is 24” high by 70” wide. It reads “Green’s Natural Foods”. “Green’s” is in white letters outlined in black on the top line. The comma is a green leaf and there is a green leaf after the word “Green’s”. “Natural Foods” is on the second line and is in white letters on a green background. All are channel letters with LED lighting. The placement of the sign was centered in the middle of the three store fronts that Green’s Natural Foods occupies. The Board felt that it should be placed over the door to the extreme right side of the building, which is the entrance to the store.

Michael Lang of Signarama joined the Board this evening with a new proposal to include three signs, "Green's Natural Foods" centered over the two windows to the left of the entrance door, "Dietary Supplements" centered over the entrance door, and "Organic Produce" centered over the exit door. The "Dietary Supplements" and "Organic Produce" signs are ½ " thick black acrylic pin letters that are mounted flush to the fascia. The "D", "S", "O" and "P" are 10" high and the remaining letters 6.5" high.

The overall feeling of the Board was that the signs were off balance. It was suggested that the "Green's Natural Foods" sign be centered over the entrance door, the "Dietary Supplements" sign be centered over the two windows to the right of the entrance door, and the "Organic Produce" sign be centered over the two windows to the left of the entrance door. Some thought perhaps a fourth black pin letter sign reading "Natural Foods" should be centered over the exit door. Stop and Shop just down the road has a similar set up with their signs on the façade of the building.

Since only one sign is allowed, a motion was made by Mr. Nash and seconded by Mr. DeMase to approve the "Green's Natural Foods" sign that will be centered over the entrance door.

Although the Board did not object to the "Dietary Supplements" and "Organic Produce" signs, they can't be approved as only one sign is permitted. However, if they are moved to the suggested locations, the Board would send a memo to the Zoning Board of Appeals supporting these additional signs.

If the applicant decides to add a third "Natural Foods" sign, the Board will discuss it via email so the deadline for the September 15<sup>th</sup> Zoning Board of Appeals meeting is not missed.

Mr. Lang will provide the Secretary with updated digital photos that will be distributed to all via email.

### **325 Route 100 – Audiology Associates of Westchester**

At the April meeting the Board reviewed a submission for a wall sign and a directional sign for Audiology Associates of Westchester located at 325 Route 100. The sign on the fascia of the building is 18" high by 96" wide and reads "Audiology Associates of Westchester" in white letters on a medium blue background followed by their logo. The directional sign on the wall is 24" high by 48" wide and reads "Audiology Associates of Westchester" followed by their logo, with an arrow pointing toward the entrance door with the phone number and website. All the lettering and logo is white on a medium blue background.

The Board was in favor of the design and colors of wall sign on the fascia of the building but couldn't approve it because it is longer than what is permissible based on the length of their frontage. They would however send a memo to the Zoning Board of Appeals supporting this sign as proposed. The storefront is 6' wide and according to the code,

the length of the sign cannot exceed ½ the linear storefront footage. A sign that is only 3' long would not be long enough to accommodate their business name and would not look right. The wall sign for the abutting restaurant is also 96" long, and the applicant's sign would be located closer to the corner to create balance of those two signs.

A motion was made by Mr. Sutton and seconded by Mr. Brown to deny the wall sign proposed as it is longer than what is permissible by the Code of the Town of Somers. All were in favor.

When last reviewed, all felt that the directional sign was too big. It was suggested that it be reduced in size and the phone number as well as the website be eliminated. A new rendition of the directional sign was submitted this evening by Office Manager Maggie McKeon. A review and discussion took place. She feels as it is necessary because the entrance to their area is tucked away in a dark corner. The Board however felt that the fascia sign would identify the location and a directional sign on the wall was not necessary. A suggestion was made to place a placard over the door. The applicant would much prefer to put a decal on the door. A picture of it will be circulated via email to the Board members.

#### **OLD BUSINESS**

There was no Old Business.

#### **NEW BUSINESS**

There was no New Business.

The meeting was adjourned at 8:45 p.m. The next meeting will be held on Thursday, August 27<sup>th</sup> at 7:00 p.m. in the Somers Town House Meeting Room.

Respectfully submitted,

Denise Schirmer, Secretary  
Somers Architectural Review Board

cc: Architectural Review Board  
Town Board  
Town Clerk  
Planning Board  
Code Enforcement Officer