Reine Abubakar

PRODUCT DESIGNER & STORYTELLER

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EDUCATION

Sep 2015 – Jun 2019
University of Washington

B.S. in Human-Centered Design & Engineering, focus in Human-Computer Interaction (HCI)

SKILLS

Rapid Protoyping
Prototyping
Wireframing
Persona Development
A/B Testing
Information Architecture
Visual Design
Design Documentation
Iconography
Competitive Analysis
Heuristic Analysis
Usability Testing

EXPERIENCE

Oct 2019 – Present in Seattle, WA
Experience Designer/Analyst at Accenture

Collaborated with clients in telecommunications and healthcare to produce Native iOS and web experiences. Produced information architecture and visual work.

Sep 2018 – Jun 2019 in Seattle, WA
UX/UI Design Intern at eNotes

Brought consistency to a growing study guide website by establishing a design system and finalizing the component library. Encouraged a user-focused approach by synthesizing 1,300 survey responses to understand user needs.

Jun 2018 – Sep 2018 in San Francisco, CA
UX Design Intern at Cisco (AppDynamics)

Designed an Application Performance Management tool concept landing page to improve product value. Conducted extensive usability testing through 19 remote interviews to refine interactions.

Mar 2018 – Jun 2018 at University of Washington
Meal Matchup Food Recovery Research Assistant

Created design documentation for a food waste recovery website. Materials include a style guide, video tutorials, and an on-boarding packet. Presented this project concept at the 15th International Conference on Environmental, Cultural, Economic & Social Sustainability.

Mar 2017 – Jun 2017 at University of Washington
User-Centered Design K-12 Outreach Assistant

Redesigned, organized, and ran HCD educational outreach activities at the University of Washington and various Seattle high schools and middle schools. Created a video tutorial to help students get started with paper prototyping.