

DAVE LADOUCEUR

Chief Strategy Officer of 22 CityLink

Co-Founder & Chief Executive Officer of Neon Mobile

BIOGRAPHY

As the Chief Strategy Officer, Dave is the mastermind behind 22 CityLink's architecture and overall approach to delivering The Future of Living™. Dave's execution of many successful high technology projects, innovative concepts and venture capital spans over 35 years and various industries including aerospace, energy, healthcare, telecom and internet technologies. As CEO of Neon Mobile, Dave and his company have become an integral part of 22 CityLink, providing customer engagement solutions, artificial intelligence engines, ecommerce shopping and affinity management products, and a custom marketing platform. Neon Mobile brings the core cognitive computing and predictive analytic functions to 22 CityLink.

As a college sophomore, Dave founded his first software company, a state-of-the-art computer-aided seismic interpretation system for Shell Offshore, Inc. His career really "launched" when he began working for United Technologies division for the Space Shuttle program. As lead engineer, he was critical to the development and successful 25-year lifetime of the solid rocket booster assembly system.



He then co-founded Orbital Science's Space Technology Laboratory to design rocket avionics, spacecraft communication protocols and artificial intelligence-based spacecraft platforms. His contribution to the development of the Pegasus rocket system awarded him the United States' highest engineering honor, the National Medal of Technology, in 1991.

Dave leveraged his artificial intelligence background as a Chief Architect for evolving systems and developed a critical artificial intelligence-based Load Balancing and ISDN Line Assignment System. Bored with telecom, he became the CTO of several startups. Highlights from his startup career include the development of the world's first fully paper-free postal service with Net Delivery Corporation, the development and pivoting and sale of medical specialty informatics company CentriMed to currently viable [Global Healthcare Exchange](#) for up to 760% IRR, and the turnover of a consulting practice [Skill Survey](#) to a venture funded company for over \$45M (USD). Dave has invested and consulted in numerous companies at various stages as a mentor, board member or advisor and helped create a boutique U.S./China private equity firm.

Dave earned a BS in Computer Science from the University of New Orleans. He was one of the first persons to write a computer virus, which, at the time, seemed not so harmful. He has numerous writings and has worked on many patents, listed below. He lives in the Rocky Mountains in the Denver/Boulder area. He swears this is his last startup.

PATENTS

Ladouceur, Dave. Patent Application 9909500.

Ladouceur, Dave. Patent Application 9909740.

Ladouceur, Dave. (2010). *Patent Identifier No.* 12796606. Greenfly America, Inc.

Ladouceur, Dave. Patent Application 0332,845.

Ladouceur, Dave. Patent Application 0033,633.