Jonathan Reade

jonathanreade.io
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A User Experience designer, passionate about creating elegant solutions to complex problems within technology.

Experience

Engine Digital
Permanent
2 years
May 2021 - March 2023

As a User Experience Strategist, my roles revolved around conducting and analyzing research into meaningful insights, creating UX deliverables, and concepting the design of digital experiences to reach client goals.

Dossier Creative
Internship
5 months
May 2019 - Sept 2019

Contributed to the visual design, experience design, UI design, and website development for our first two clients. For the last client, I conducted secondary research, and physical experience design for an exhibition space.

Freelance Design
Part time
4 years
Fall 2015 - Spring 2019

Primarily for web design and development, my roles involved meeting with clients, brand strategy, creating and applying design systems to websites, art direction, copywriting, and UX strategy to achieve client goals.

Education

SFU SIAT
Graduated June 2023

B.A. in Interactive Arts and Technology with a concentration in Design at Simon Fraser University

Competencies

Process

Experience Design	Copywriting	Brand Strategy
Visual Design	Prototyping	Collaboration
Interface Design	User Research	Presenting

Tools

Figma	Flinto	HTML
Sketch App	Principle	CSS
Adobe CC	Framer	Javascript