

# Jonathan Reade

jonathanreade.io  
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A purpose driven designer, currently working as a User Experience Strategist @EngineDigital.

## Experience

### Engine Digital

Permanent  
May 2021 - Present

As a User Experience Strategist, my roles revolve around conducting and analyzing research into meaningful insights, creating UX deliverables, and concepting the design of digital experiences to reach client goals.

### Dossier Creative

Internship  
May 2019 - Sept 2019

Contributed to the visual design, experience design, UI design, and website development for our first two clients. For the last client, I conducted secondary research, and physical experience design for an exhibition space.

### Freelance Design

Fall 2015 - 2019

Primarily for web design and development, my roles involved meeting with clients, brand strategy, creating and applying design systems to websites, art direction, copywriting, and UX strategy to achieve client goals.

## Education

### SFU SIAT

Fall 2015 - Fall 2020

B.A. in Interactive Arts and Technology with a concentration in Design at Simon Fraser University

## Competencies

### Process

Experience Design	Brand Strategy	Copywriting
Visual Design	Collaboration	Prototyping
Interface Design	Presenting	User Research

### Tools

Sketch App	Flinto	HTML
Figma	Principle	CSS
Adobe CC	Framer	Javascript