

Dylan Dickey

Product Designer

8 years of experience designing digital products that help highly-technical people do their jobs better.

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Contact me directly for the locked project password.

Work Experience

NetApp

Sep 2018 - Today

Senior UX Designer (2022) / UX Designer (2018)

Designed tools to help IT pros protect, monitor, improve, and manage their on-premises and cloud infrastructure.

- Served as the design lead on a team of 3 for Astra Control, a product for protecting and mobilizing Kubernetes application data. Brought dozens of features from ideation with PM to development, then iterated based on usability testing and analytics.
- Designed, tested, and improved various features for a “single pane of glass” infrastructure management tool in the areas of disaster recovery, caching, sustainability monitoring, and the general framework of the app.
- Relentlessly and successfully advocated for improvements to visual design standards and attention to detail.
- Built, led, and maintained design systems of varying scopes, including building and maintaining Figma libraries and developing processes for keeping dev components in sync.
- Spearheaded an effort to implement session replay analytics tools in various NetApp products, enabling quantitative usability performance tracking over time. Used these metrics to advocate for product enhancements with PM.
- Led an accessibility working group, responsible for improving NetApp product accessibility globally. Guided the VPAT process for 3 separate products.
- Established and maintained a company-wide community for designers to bring topics of interest, align on decisions, and have fun.
- Served as the global admin for Figma for our 2,500 member account, responsible for global policies and architecting how designs and other assets are organized at a company-wide level.

Markit Digital

2016 - 2018

UX Designer

Designed tools to help investors research, trade, and understand their complete financial picture.

- Designed online investing tools for top brokerages (Charles Schwab, E*TRADE, Morgan Stanley, etc.) and popular media sites (CNNMoney, Globe & Mail, etc.), particularly focusing on total redesigns.
- Worked as an embedded team member for Charles Schwab.
- Led the design of a new “dynamic video” product.
- Developed a sharp skillset in data visualization and information design.

Rapt Media

2015

Interactive Design Intern

- Designed the marketing site and an interactive video authoring product.
- Wrote HTML and CSS for client projects.

Spillt

2013

Motion Design Intern

- Designed and animated motion graphics for broadcast and the web.

Education

University of Colorado Boulder

2011 - 2015

B.Sc. in Advertising, with honors

Tools

Figma
Adobe CC (Photoshop, Illustrator, After Effects)
HTML
CSS

Relevant Skills

UI design
UI copywriting
Design system development
Information architecture
Usability testing
Quantitative analytics
Accessibility
Data visualization
Technical communication with devs
DesignOps
Multi-product design strategy
Illustration
Animation