



EDUARDO HALLAK

Founding Partner

+55 11 3033 3706

+55 11 97675 6558

eduardo.hallak@lickslegal.com

PRACTICE AREAS

- Litigation
- Government Affairs & International Relations
- Regulatory
- Patents
- Trademarks
- Antitrust & Competition
- Copyright & Software
- Plant Variety Protection
- Life Sciences

LANGUAGES

- Portuguese
- English

BIOGRAPHY

Eduardo Hallak is one of the founding partners at Licks Attorneys and one of our leaders at the Sao Paulo office. For more than a decade, he has been working as a litigator before state and federal courts in Brazil in several complex disputes and leading cases involving Patent law, competition, and regulatory compliance, most of them pursuing the interests of clients in the area of life sciences. He also has extensive practice in trademark litigation as well as technology transfer contracts, working together with multinational clients to establish strong brand protection and licensing programs in the country. Mr. Hallak also currently teaches IP litigation in the Post-Graduation course at the prestigious Pontifical Catholic University of Rio de Janeiro (PUC-RJ), has taught Civil Procedure at the at the Brazilian Association of IP Agents (ABAPI), and is often invited to lecture on procedural and strategic aspects of IP litigation, in addition to being a member of the Special Commission on Mediation of the Rio de Janeiro Chapter of the Brazilian Bar Association (OABRJ) and the Enforcement Committee of INTA.

PROFESSIONAL HIGHLIGHTS

- Leaders League – Civil and Commercial Litigation (2024, 2022, 2018);
- Chambers Global – Intellectual Property - Patent - Brazil (2024, 2023);
- WTR 1000 – Trademark (2024, 2023, 2022, 2021, 2020, 2019, 2018, 2016);
- Análise Advocacia – Intellectual Property (2023, 2022, 2021, 2018);
- Análise Advocacia – Sao Paulo (2023, 2022, 2018);
- Análise Advocacia – Pharmaceutical (2023, 2021, 2018, 2017);
- The Legal 500 Latin America – Life Sciences (2024, 2023, 2022);
- The Legal 500 Latin America – Intellectual Property (2023, 2022, 2019, 2018, 2017);
- WIPR Leaders (2023, 2022, 2020, 2019, 2018, 2017);
- Business Today – Intellectual Property – Lawyer Awards (2023);
- Who's Who Legal – Life Sciences - Patent Litigation (2023);
- IAM Patent 1000 – Patent Litigation (2023, 2022, 2021, 2020, 2019, 2018);
- Chambers Brazil – Industries & Sectors - Life Sciences (2023, 2022, 2021);
- Leaders League – Life Sciences (2023, 2022, 2021, 2019, 2018, 2017);
- Leaders League – Trademark Litigation (2023, 2022, 2021, 2019, 2018);

- IP Stars – Trademark Star (2023, 2022, 2021, 2020, 2019);
- Chambers Brazil – Contentious - Intellectual Property – Patent (2023, 2022);
- Best Lawyers – Intellectual Property (2023, 2022);
- Best Lawyers – Biotechnology and Life Sciences Practice (2023, 2022, 2021, 2020);
- LACCA Approved – Intellectual Property (2023, 2022, 2021, 2020, 2019);
- Best Lawyers – Litigation (2023);
- Leaders League – Patent Litigation (2022, 2021, 2019, 2018);
- Análise Advocacia – Health (2022);
- Who’s Who Legal – National Leader – Brazil – Intellectual Property - Trademarks (2022);
- Who’s Who Legal – National Leader – Brazil – Life Sciences (2022);
- Análise Advocacia – Chemical and Petrochemical (2021);
- Análise Advocacia – Rio de Janeiro (2021);
- Análise Advocacia 500 – Brazil (2021, 2018, 2017);
- Benchmark Litigation – Intellectual Property (2021);
- Chambers Latin America – Life Sciences (2021, 2020, 2019, 2018);
- Benchmark Litigation – Litigation Star (2020, 2019, 2018);
- Leaders League – Technology (2019, 2018);
- Benchmark Litigation (2019);
- Análise Advocacia – Paper and Cellulose (2018).

AFFILIATIONS

- Brazilian Bar Association (OAB – RJ);
- Brazilian Intellectual Property Association (ABPI);
- American Intellectual Property Law Association (AIPLA);
- Pharmaceutical Trade Marks Group (PTMG);
- International Trademark Association (INTA).

EDUCATION

- Universidade do Estado do Rio de Janeiro, currently enrolled as a Masters candidate in Civil Procedure Law (2011);
- Bachelor of Laws (LL.B), Universidade do Estado do Rio de Janeiro (2005).

PUBLICATIONS

- [Mais um passo para a retomada das PDPs: a minuta de norma resolve os erros do passado?](#), JOTA, 2023;
- [Another step towards the return of PDPs: does the draft new regulation solve past mistakes?](#) Lexology, 2023;
- [Notas sobre a Lei de Biossegurança à luz da ADI 3526](#), JOTA, 2023;
- [Julgamento da lei de patentes no STF é de ‘extrema preocupação’ para inovação do agro](#), Canal Rural, 2021;
- HALLAK, Eduardo. Direito Processual da Propriedade Intelectual. São Paulo: Editora Revista dos Tribunais - Thomson Reuters, 2023.
- Brazilian Courts: ANVISA Must Apply Federal Law or Face Bad Faith Litigation, Food and Drug Law Institute (FDLI), 2015;
- Ambush Marketing and Sport Events, Visão Jurídica, 2013;
- Data Package Protection in Brazil, World Intellectual Property Review, 2011;
- [Medicine Packaging and Copyrights](#), World Intellectual Property Review, 2010.