



PRACTICE AREAS

- Litigation
- Regulation
- Food & Drug Law

LANGUAGES

- Portuguese
- English

RODOLFO BARRETO

Partner

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BIOGRAPHY

Having worked on every major lawsuit concerning ICT (Information and Communications Technology) patents in Brazil, Rodolfo has gained one-of-a-kind expertise in high-stakes patent litigation and crossjurisdictional disputes. He is also prominent in legal and administrative matters involving antitrust and Standard-Essential Patents (SEPs). Rodolfo is the go-to litigator when key intellectual property assets are involved.

REPRESENTATIVE CASES

- Represented a foreign company in a dispute with the leading consumer electronics manufacturer that resulted in a global patent licensing agreement in less than a month after the case in Brazil was filed;
- Represented a foreign company in a case that resulted in the first ever injunction granted in Brazil for a video-coding patent;
- Represented a foreign company in the first ever patent assertion case against streaming services in Brazil;
- Represented several pharmaceutical companies in a novel proceeding that positively impacted the validity of dozen Brazilian patents held by clients;
- Asserted standard-essential and implementation patents in the first ever multi-front patent enforcement case in Brazil, which resulted in seizure of infringing goods at the borders;
- Developed from scratch a strategy to preemptively defend patents against infringement claims in a leading case;
- Developed from scratch a strategy to expedite the prosecution of patents pending at the patent office that resulted in a permanent injunction issued in record time after filing a writ of mandamus;
- Acted as a legal consultant of the Brazilian National Confederation of Industry on the preparation of the "5G and SEPs: The role of intellectual property on the development of digitalization" guide;
- Represents a pharma company on a lawsuit seeking to revert the highest antitrust fine ever applied in Brazil for unilateral practices.



PROFESSIONAL HIGHLIGHT

• Client Choice Award 2022 - Litigation in Brazil (2022).

AFFILIATIONS

- Brazilian Bar Association Rio de Janeiro Section (OAB/RJ);
- Coordinator of the OABRJ's Specialized Committee for 5G, Technical Standards and Technological Innovation.

EDUCATION

- Master of Economics in Intellectual Property and Innovation candidate at the Federal University of Rio de Janeiro (UFRJ), 2022;
- LL.B, Federal University of Rio de Janeiro (UFRJ), 2014.

PUBLICATIONS

- Brazilian court hands down first tech permanent injunction to Netflix, as SEP litigation continues to rise, IAM, 2024;
- Nokia assina acordo com chinesa e encerra disputa por patentes, Veja Mercado, 2024;
- DivX: The video processing company taking on streaming giants, IAM, 2024;
- Netflix first to be permanently enjoined over Brazilian standard-essential patent; Lenovo hit with preliminary injunction, IPFray, 2023;
- Brazil: SEPs and FRAND litigation, policy and latest developments, IAM, 2023;
- <u>Availability of preliminary injunctions makes Brazil an attractive litigation venue for SEP</u> <u>owners</u>, IAM, 2023;
- <u>Brazil's STJ allowed Ericsson to enforce preliminary injunction against Apple over FRAND-pledged standard-essential patent</u>, Foss Patents, 2023;
- Ericsson vence disputa contra a Apple no STJ, diz jornal, Valor Econômico, 2022;
- Na disputa por patentes do 5G, Ericsson obtém vitória contra Apple no STJ, O Globo, 2022;
- Brazil: SEPs and FRAND litigation, policy and latest developments, IAM, 2022;
- <u>5G e patentes essenciais: O papel da propriedade intelectual no avanço da digitalização,</u> CNI - Confederação Nacional da Indústria 2022;
- Brazilan preliminary injuction and protection of IP rights, The Legal 500, 2020.