



VIVIANE TROJAN

Attorney at Law

+ 55 21 3550 3711
+ 55 21 97605 7326
viviane.trojan@lickslegal.com

PRACTICE AREAS

- Litigation
- Intellectual Property
- Patents
- Food & Drug Law
- Anti-counterfeiting
- Contracts
- Licensing & Technology
- Trade Secrets & Regulatory
- Unfair Competition
- Regulatory Law
- Technology, Media & Telecommunications
- Cyber Law
- Data Protection
- Internet Privacy Law
- Internet, E-commerce & Software
- Copyright

LANGUAGES

- Portuguese
- English

BIOGRAPHY

Viviane Trojan is an Attorney at Law at Licks Attorneys' Rio de Janeiro office since 2011. Ms. Trojan has expertise in intellectual property and regulatory law, having worked on several cases involving patents, unfair competition, anti-counterfeiting, technology and other complex litigation.

Viviane earned a LL.M. Law & Technology Certificate from University of California, Berkeley, where she was a member of the Berkeley Technology Law Journal.

REPRESENTATIVE CASES

- Represented a Union of Brazilian Pharmaceutical Companies in a lawsuit seeking the stay of a Rule issued by the Brazilian FDA (ANVISA) to prohibit the importation and commercialization of vaccines with trademarks in Brazil. Ms. Trojan was part of the team which managed to have the injunction allowing pharmaceutical companies members of the Union to resume importation and commercialization of vaccines with trademarks in Brazil. The injunction was upheld by the Federal Court of Appeals for the 1st Circuit.
- Represented an American app developer company in several lawsuits seeking the right to freely operate in Brazil. Managed to have the injunction determining the authorities to prevent the client from operating in Rio and Sao Paulo.

AFFILIATIONS

- Brazilian Intellectual Property Association (ABPI);
- International Association of Privacy Professionals (IAPP);
- ITechLaw (International Technology Law Association);
- Brazilian Bar Association – Rio de Janeiro Section (OAB/RJ).

EDUCATION

- LL.M., University of California, Berkeley, 2019;
- Post Graduate Program in Civil Procedural Law, Pontifical Catholic University, Rio de Janeiro (PUC-RJ), 2013;
- LL.B., Federal Fluminense University, Niterói (UFF), 2010.

PUBLICATIONS

- In collaboration with L. Roriz, article: Brazilian Patent Statute under attack: an overview of what may change. Prevail virtual magazine, n. 2, Mar 3, 2015;
- In collaboration with E. Hallak, article: Brazilian Courts recognize pharmaceutical companies' right to use trademarks in vaccines. Prevail virtual magazine, n. 1, Feb 12, 2015.