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Who We Are

THE NATIONAL ASSOCIATION OF NONPARTISAN REFORMERS

INTRODUCTION

The core scope of our associations members' focus is on structural reforms that will increase electoral competitiveness, voter participation and choice.

The limited purpose of the association's activities should be to provide support for its members success.

In that regard, NANR is more analogous to a trade association than a traditional political organization.

MISSION AND PREAMBLE

The nonpartisan mission of NANR is to "provid[e] support to local and national efforts to create a more equal playing field for all voters, candidates, and office holders, regardless of party affiliation or non-affiliation."

As stated in NANR's preamble, our members seek to, "facilitate shared resources, establish common objectives, and promote general efforts" to advance this mission.

We believe that a more fair and competitive election system will not only strengthen our democracy, but it will also improve the responsiveness and credibility of the two major parties.

WHO WE ARE

The National Association of Nonpartisan Reformers (NANR) is the first association of organizations dedicated to structural election reform. Such reforms should be understood as systemic changes that are pro-voter, not anti-party.

Truly nonpartisan reform is difficult. Our members have passed major reforms like Colorado's more open primary and redistricting reform, Maine's statewide ranked choice voting initiative, and California's top-two nonpartisan primary system.

Being a NANR member gives you access to this trusted network of experienced partners, advisors, vendors, and other resources to make sure you have all the tools to advance nonpartisan reform.

WHAT WE DO

As an organizing body for nonpartisan reformers, NANR's functions should be limited in scope and directed toward activities that serve the benefit of its entire membership.

For example, NANR may:

1. Host an annual summit for nonpartisan leaders
2. Execute agreements for the benefit of its members
3. Develop long-term strategies and goals on behalf of its members
4. Connect members with credible nonpartisan resources, vendors, and investors
5. Facilitate nonpartisan investment opportunities on behalf of investors including legal support and media platforms
6. Issue endorsements
7. Publish editorials and conduct press relations on behalf of its membership

WHAT WE DO NOT DO

As an organizing body for nonpartisan reformers, NANR's functions shall not exceed its limited scope as to participate in activities that could otherwise be accomplished by one or more of its members.

NANR will not:

1. Lead legislative, initiative, or candidate efforts
2. Provide professional services
3. Expand beyond an organizing and supportive body

THE OPPORTUNITY

Today, the momentum for nonpartisan reform is growing exponentially. To capitalize on this growth, organizations within the space need to start building an institutional knowledge base, learning from and leveraging each success and/or failure for each successive effort.

NANR's members, collectively, have the experience and resources to begin the long-term process of building these resources including:

1. Branding
2. Database(s)
3. Funding sources
4. Press and public relations
5. Professional vendors
6. Political action committees

NANR, itself, cannot and will not build these resources. Rather, NANR is a vehicle for its members to collaborate on strategies in order to build these resources for the long-term benefit of all of its members. That strategic collaboration has begun.