global strategies











20 20 20 Annual Report

Global Strategies empowers communities in the most neglected areas of the world to improve the lives of women and children through healthcare.

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Letter from Chair—Nicole Rubin

Dear Friends.

Thank you for your steadfast support of Global Strategies and our partners during this tumultuous year. The COVID-19 pandemic shook the ground beneath our feet. It demanded we find new ways to achieve our mission, while propelling our partners to the frontlines treating ill and exposed people in their communities. It also added urgency and clarity to the importance of our work. I recall meeting with our president, Dr. Joshua Bress, over Zoom, as our own communities locked down. He told me that we had the best teachers in the world for how to handle uncertainty our partners. Through Ebola, political conflict and natural disaster, our partners have responded to each crisis by renewing their commitment to the communities they serve.

As you read this year's annual report, you'll see that Global Strategies has joined groups large and small in responding to this historic moment. Our programs continue uninterrupted during the pandemic, our innovations have found new relevance in responding to COVID and our local leaders continue to drive lasting change in their communities. Thank you again for being part of Global Strategies. Your continued support has never been more important.

Thank you,

Nicole Rubin Global Strategies Chair





From the Field: Expanding Our Reach Closer to Home

Global Strategies is thrilled to announce a new initiative to improve healthcare in Zuni, New Mexico. The project is a partnership between Global Strategies and the Zuni Youth Enrichment Project to use NoviGuide, a clinical decision support software developed by Global Strategies to help doctors and nurses working in remote and rural locations.

A key challenge in delivering healthcare in a remote location is the lack of direct access to speciality care. In Zuni Pueblo, high altitudes, mountainous terrain and winter weather can delay or prevent the rapid transport of sick patients to tertiary care facilities miles away in Albuquerque, New Mexico. The collaboration will aim to bridge this gap by providing healthcare workers at the Zuni Comprehensive Community Health Center with a digital guide to facilitate care delivery. The content of the guide will be co-designed by clinicians at Zuni and Global Strategies along with American clinical experts and will include digital pathways for COVID and non-COVID conditions.

"Working with Native American communities was a key aspect of my medical training," says Global Strategies' President Dr. Joshua Bress, "The COVID pandemic has highlighted how connected we are as people. It has also drawn attention to the relationships between health facilities. A strong response requires optimal care at every step of a patient's journey."

Local Zuni artists will contribute to the digital tool's design. In addition, the project will also provide opportunities and mentorship for young professionals in the Zuni community interested in digital health technologies.

"The Zuni Youth Enrichment Project is excited to partner with Global Strategies," says Zuni Youth Enrichment Project Executive Director Dr. Joe Claunch, "Through this cutting-edge initiative, ZYEP and Global Strategies will work together toward our common goal to improve health outcomes for Zuni residents."

The project, already underway, will run through 2021.

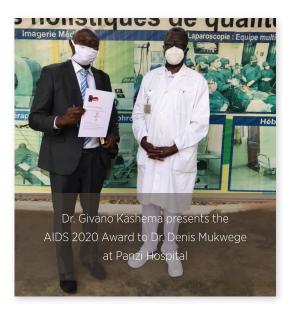


A Year of Tributes: Local Leaders Receive International Recognition

Dr. Givano Kashemwa and Nurse Elisabeth Samvura received prestigious international awards for their work with Global Strategies in the eastern Democratic Republic of Congo. Both were major awards, resulting in national and international news articles about the achievements. Dr. Kashemwa received the Women, Girls & HIV Investigator's Prize at the AIDS 2020 conference in recognition of his work developing a new model for delivering care to survivors of sexual violence.

Nurse Samvura received the Human Rights & Nursing Award from the International Care Ethics Observatory at the University of Surrey for her work providing newborn care and training neonatal nurses in the North Kivu Province of the Democratic Republic of Congo.

Below, Dr. Kashemwa and Nurse Samvura reflect on the meaning of the awards and their goals for the future.



Dr. Givano Kashemwa

Tell us about the award you received.

I received the 23rd International AIDS Conference Women, Girls & HIV Investigator's Prize on behalf of our entire team working to stop gender-based violence. Receipt of the award is a professional highlight; my only regret is that the pandemic prevented travel to San Francisco to receive it.

News of the award made it into the global press. That must have been remarkable.

It was a big surprise because it is not an award you apply to receive. I woke up one morning and my email inbox was full of letters from old friends and people who saw the news. I was honored to be received by distinguished members of my own community as a result of this award. I presented the award to the governor of the South Kivu Province, our

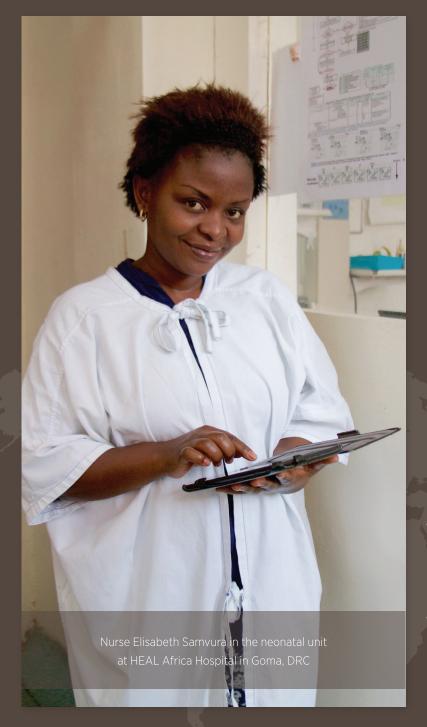
partner and Nobel Peace Prize laureate Dr. Denis Mukwege and the Archbishop of Bukavu. I also heard from my friend and mentor Dr. Arthur Ammann of Global Strategies. My own family watched the television and saw their father on the news. That's a memory!

How will this award help your work?

I learned from Dr. Mukwege that gender-based violence festers when it is ignored. Recognition is one way to shine a light. Our work deals with real-world care delivery. We work to maintain stock of essential medicines for survivors of sexual violence in remote areas and monitor the usage of these essential medicines at individual sites to better understand gender-based violence. The award will hopefully inspire other groups fighting against gender-based violence to use the same approach. I also hope it will inspire other African researchers to use science to improve their communities.

What's next?

Reaching more women. Together with our partner Panzi Foundation we have refined our approach for improving access to care for survivors of gender-based violence.



Nurse Elisabeth Nishimwe Samvura

Tell us about the award you received.

I received the Human Rights & Nursing Award from the International Care Ethics Observatory at the University of Surrey. The ceremony was online and my family and colleagues were able to join.

Describe the online ceremony.

Receiving this award was the biggest milestone I've achieved in my nursing career. For me, the most humbling part was hearing international leaders in nursing speak in detail about our work in Goma. The life of a neonatal nurse is one of numerous small, even tiny, actions. We count breastmilk in milliliters and are happy when a baby gains a few grams. To see our efforts recognized on a large stage is something I will never forget. Members of my family—my husband and beautiful children Chloe and Elie, my brothers and sisters were happy like I have never seen before.

Below are quotations from the citation published in Nursing Ethics and read aloud at the ceremony.

"Elisabeth demonstrates an exceptional degree of compassion in care, being mindful that families are often unprepared for having a sick or premature baby."

"Since starting work in neonatology, Elisabeth has made a significant contribution to nurse training and education within her department, but since 2013 she has also led a unique project to support the education of nurses from other maternity hospitals in Goma and further afield.

These nurses come to HEAL Africa Hospital and spend three-months learning essential neonatal care, with the emphasis on newborn resuscitation, breastfeeding, thermoregulation, hygiene and prevention of cross-infect, and noninvasive respiratory support."

"Through her nursing and leadership, Elisabeth has taken a stand against innumerable human rights offenses suffered by patients in war-torn eastern Congo. She is recognized as a foremost expert in the delivery of neonatal care in conflict situations and inspires colleagues around her with what is possible with informed and nurturing neonatal care."

Citations for the Human Rights and Nursing Awards 2020. *Nursing Ethics*. 2020;27(4):908-910 doi:10.1177/0969733020923415

Our Work Continues

I was walking through a park in my neighborhood when an emergency alert announced the COVID lockdown order for Santa Clara County. It was mid-March and our world was about to change. We left our offices, cancelled travel plans and hunkered down. These were turbulent days as our team shifted to remote work and children came home from school. Soon we were all back online and it was time to assess. OK, where were we? Our local partners from around the world reported in—all projects were still operating. Yes, some trips to the field had been cancelled and some activities, like scholarships, needed new timelines. Many of our partners were leading COVID efforts in their communities and needed to adjust budgets to buy protective equipment, but our work providing essential healthcare never stopped. Eight months later, we have not only continued our work, we have launched new initiatives, started a newborn care research study in Uganda and even expanded programming within our own country—all during the pandemic. While we wish COVID never happened, it is clear our programs are built to withstand challenges.

Improving healthcare by investing in local leaders is not only the right way to engage communities, it is also the best way to build programs able to endure emergencies. As images of people in line at airports or stranded abroad filled our news, we took comfort knowing that the people essential for our mission—our partners—were already home serving their communities during this historic time. For our project teams, the pandemic's constraints on travel and in-person meetings are familiar from years serving unstable areas with poor road conditions in areas susceptible to infectious disease outbreaks. We learned long ago to use digital technologies to assist in the delivery of healthcare not as a workaround, but as an essential element in building system resilience.

I hope that next year the pandemic is in the past. But until then, our work continues, uninterrupted.

Joshua Bress, MD Global Strategies President





Left Dr. Denise Kamabu in her office at the Children's AIDS Program

Above A mother and child wait for an appointment with Dr. Eulalie Vindu in Goma, DRC





*Includes multi-year grants

Expenses FYE 2020 **\$1,266,575**

Advocacy & Outreach 4% \$57,327

Monitoring & Evaluation 6% \$81,620

Fundraising 6% \$74,129

Education & Training 8% \$95,551

General & Admin 13% \$168,740

Health & Technology 22% \$272,805

Prevention & Care 41% \$516,403

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Complete audited financial statements can be found at

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