

MUSTBEO: ROLE PROFILE – HEAD OF UK-MDT

Desirable, warm, affordable homes for life

Title:	Head of Energiesprong UK market development team (UK-MDT)
Reports to:	Energiesprong Programme Director
Location:	Flexible (option for home-based working) Role requires some remote-working at partner premises across the UK Role may require occasional international travel (mainly NL, FR, BE)
Remuneration:	Competitive; (3-4 days per week); Up to 24 months contract
Closing date:	3 rd of April 2019

1. Purpose

To direct the work of the independent Energiesprong UK market development team (UK-MDT) with responsibility for developing and driving solutions for housing providers to invest in and for industry to design and implement net zero energy retrofits. This will include:

- Strategic planning and delivery of the Energiesprong market transformation programme (delivered through a set of aligned projects) covering MUSTBEO and complimentary projects
- Identifying specific issues to be resolved by the UK-MDT to drive the implementation of Energiesprong forward within multi-tenure and tenanted apartments, e.g. business case improvement, regulatory/policy constraints, financing requirements, housing stock/investment, industry solution design, supply chain integration, energy performance contracting/monitoring
- Overall responsibility to provide ready-to-use tools, templates and guidance for the procurement and contracting of Energiesprong solutions (e.g. energy performance contracting, Comfort Plan approach, tenancy variation, finance and insurance solutions)
- Establishing and maintaining key relationships at senior level (Director/Executive Board/Board level) within housing providers, industry and government to promote Energiesprong and to enable complimentary policy, regulation and funding
- Identifying requirement for specific skills / expertise to deliver the Energiesprong market transformation programme and fill these as appropriate
- Manage the Energiesprong UK/MUSTBEO Board.

Working in a non-hierarchical structure, the person will ensure strategic direction and alignment of the other members of the Energiesprong UK-MDT. The person will work with and be supported by the Dutch Energiesprong Programme Director (who is directing the international coalition of Energiesprong).

2. Context

Energiesprong radically changes the way that we think of asset management and improving homes. Instead of specifying building elements, it sets a performance target, which solution providers guarantee. With on-site energy generation and significant energy saving, it also limits the tenants' exposure to energy costs. The Energiesprong approach is based on a viable business case to achieve a scalable market, using the social housing sector as a catalyst.

This role is funded through the MUSTBEO project via the European Union Interreg instrument. MUSTBEO develops a market for affordable, desirable, long-term performance guaranteed net zero energy (NZE) retrofits for apartment buildings.

3. Role capabilities

Energiesprong UK are taking a market transformation approach to make performance-assured retrofits commercially financeable and scalable. To achieve this a number of market conditions will need to be changed so that housing providers can invest and industry is incentivised to innovate. This is the main role and purpose of the Energiesprong Market Development Teams. Energiesprong is focusing on "to create what is needed" instead of focusing on "to do what is possible".

This will require from the UK-MDT that team members collectively and individually take a leadership role. This is only possible if the team has vision and can act boldly using also unconventional approaches to break through the status quo. Expert knowledge is relevant, but a clear sense of direction is more important. The role therefore requires a 'can-do' attitude, lateral thinking; creativity in finding new approaches for what may seem impossible challenges; the ability to inspire others and a personal drive for the objectives of Energiesprong. Strong analytical skills to identify and resolve issues are as important as strong interpersonal skills to develop robust relationships within the UK-MDT and with partnering organisations.

4. Key Outputs

- Responsibility for managing, developing and recruiting the UK market development team
- Continuous selection of the right partners to engage with to fit the strategic agenda
- Ensure UK-MDT acts effectively and efficiently to ensure market momentum is created and confidence is built to establish a market for NZE apartment refurbishment
- Energiesprong solutions designed to implement NZE refurbishment in multi-storey, multi-tenanted apartments within regulatory, planning and financial framework and optimising this framework for market scaling

- Regular reporting and sharing of best practice within the MUSTBEO transnational partnership (NL, FR, UK, DE)
- Responsibility for managing MUSTBEO project outcomes and deliverables to time and within budget
- Compliance with any project-specific governance and reporting as required

5. How to apply

Please submit your application with a cover letter and CV to recruitment@energiesprong.uk