



NFL Draft 2021 Scouting Report: TE Brevin Jordan, Miami, Fla.

**Our TE grades can and will change as more information comes in from Pro Day workouts, leaked Wonderlic test results, etc. We will update ratings as new info becomes available.*

***Our TE formulas had some slight changes in the offseason—an adjustment to better identify and value TE prospects that are smaller physically and are primed for the era ahead...the era of Jordan Reed and Delanie Walker-type TEs. Our historical grades will have changed some on various prospects as well, to show their grades by comparison.*

Full disclosure – I entered into this study with a negative bias/opinion of **Brevin Jordan**.

Back in 2020, an agent asked me to do some research on Jordan. When I started my research, I saw that Jordan was being ranked ahead of **Kyle Pitts** by some evaluators (it was like 50/50 between them as to which was rated #1 by mainstream scouts) after the 2019 college season. I knew a little bit about Pitts already, at the time, but hadn't seen any of Jordan's work – but, I was thinking, if he was as good as Pitts...then this was going to be exciting.

It was not exciting.

I couldn't understand why people thought Jordan was the best TE in college football. After watching the tape, I wasn't even sure he was the best TE on his own team. So, going into this study...I had already done deeper work on Jordan and was not a fan. When his 2021 Pro Day was a dud, and as his draft stock has fallen all year -- I was not surprised, I was patting myself on the back for my early negative evaluation in the face of the establishment opinion.

But just to be fair, and to see what another year of growth might have brought, I decided to do a follow up with him. So I set out to try and disprove my negative opinion going in.

However, I leave my latest study period/evaluation with about the same opinion. I was a little more impressed with 2020 Jordan (vs. his 2018-2019 work), but not radically so. Here's what I'm seeing here every time with Jordan...

-- He's not a great athlete. He's a good college athlete...a 4.7 runner at 247 pounds is strong for college but it's not a great Pro translation on paper. It's very generically OK...especially for a 6'2"+ tight end. If he were 6'5"+, then there's a different element at play. But Jordan has to be a 'move' TE more than a traditional one...and he doesn't move that well, on an NFL-impact level.

-- He's not agile. He posted one of the worst shuttle and three-cone times of any TE prospect in the 2021 NFL Draft. If I filter my history of tight end prospects to just the ones who ran a 4.45+ shuttle time AND a



7.5+ three-cone time at their Combine or Pro Day, AND were under 6'3" – well, then my database of 600+ TE prospects goes down to eight names.

Five guys who never sniffed the NFL...two blocking TE/fullback types from 2020...and **Brevin Jordan**. That's not a good sign.

Mediocre speed, bad agility, and short (for a TE) is no way to go through life as an NFL prospect.

-- He had a nice 2020 season but note that the Hurricanes used him as a WR essentially. Not much as a true tight end. He was used cleverly – a mismatch on the outside. And in a heavier QB-running offense, Jordan often slipped out into space totally uncovered and had some big plays...pushing 'yards per' metrics that a 'fake news' place like PFF likes to use to claim a player is great.

When you see people gaga over Jordan's yards per catch...just note he is often very wide open, like forgotten in coverage and going from there. His 2018 and 2019 were much the same, but he was featured more in 2020...as a flanker/WR/TE. It's not that Jordan was a force of nature...he was a beneficiary of lack of coverage and being a huge WR/TE hybrid for college football.

-- He wasn't bad catching slant passes over the middle. But he was weak with any type of tunnel screens they gave him. If you get him running straight, he's not bad. Make him try to juke behind the line of scrimmage...not happening. He's not a sharp cutting receiver because he has bad agility...and that will semi-crush him at the next level.

-- Tends to catch passes into his body vs. snatching them with his hands...not great.

-- A decent blocker. A sturdy frame. He will be drafted to be a blocking TE who slips out of the blocks going out for short passes every so often. He's not a weapon at TE. He's not a **Jordan Reed**-esque TE. He's not a massive blocker. He's not a red zone threat. He's just a decent backup level TE.

And yet, in 2020 preseason, many of THEM said he was better than **Kyle Pitts**.

THEY don't say that anymore in 2021. Because he's not...he's not even close.

I get a laugh out of the media still trying to spin Jordan as hidden great, and we're all just too dumb to realize it. I'm not sure any 2021 prospect has had more excuses made for them than Jordan (because they have to defend their prior #1 TE claim). They try to excuse his height. They try to excuse his injury history (often nicked up/missed a few games every season 2018-20). They try to say Pro Days don't matter in his case...which is a classic biased shill thing THEY say when a Pro Day reality slaps them in the face/doesn't go their way. They love the good/great Pro Day numbers from players they already love, and then the next day they will say *Pro Days don't matter* when it hurts a player they already decided to love. It's annoying, but typical.



Brevin Jordan is a bad version of **Irv Smith**. Irv is a better receiver and better blocker and more nimble afoot.

Jordan is also a former 'best TE in the nation' high schooler...who thinks he still is. Personality-wise, he's a bit cocky, a bit silly...a bit immature. Not necessarily a grinder with a chip on his shoulder. He's missed time getting nicked up in 2018 and 2019 and in 2020 (shoulder and ankle, multiple games).

I just do not understand what the attraction or fuss is all about with Jordan. I didn't understand it in 2020, and I still don't understand it in 2021.

Brevin Jordan, Through the Lens of Our TE Scouting Algorithm:

-- 2 TDs in his last 14 games before the 2020 season...and then 7 TDs in 8 games in 2020, but consider he's not built to be a big TD guy. Miami just used him slickly in the red/end zone on slants where, again, he would often be left wide open.

-- 3 career rushes for 0, 0, and 1 yard...which I think is a small sample 'tell' on his lack of talent with the ball in his hands trying to make plays -- he's just not as good/dangerous an athlete as people think.

2021 Pro Day:

6'2.5"/247, 9.75" hands, 32.8" arms

4.68 40-time, 2.27 20-yd, 1.59 10-yd

4.51 shuttle, 7.56 three-cone

17 bench reps, 34.5" vertical, 9'8" broad jump

The Historical TE Prospects to Whom Brevin Jordan Most Compares Within Our System:

I thought of Jordan as '*lesser Irv Smith*' right away and wasn't surprised when the computer agreed. Jordan is not as good a prospect as long-time NFL (shorter) TE **MyCole Pruitt** either.



<u>TE Grade</u>	<u>TE-Reed</u>	<u>Last</u>	<u>First</u>	<u>Yr</u>	<u>College</u>	<u>H</u>	<u>H</u>	<u>W</u>	<u>Spd-Agil Metric</u>	<u>Strgth Blxing Metric</u>	<u>Hands Metric</u>
5.986	7.77	Jordan	Brevin	2021	Miami, Fla	6	2.5	247	3.19	7.18	6.84
6.820	9.40	Smith Jr.	Irv	2019	Alabama	6	2.3	242	5.10	8.21	7.97
6.144	7.69	Brown	Keenen	2019	Texas St.	6	2.4	250	2.43	7.40	5.81
6.216	5.65	Williams	DJ	2011	Arkansas	6	2.1	245	6.37	7.02	7.27
5.182	5.16	Branson	Marquez	2009	C Arkansas	6	2.1	247	4.07	7.60	8.78
7.049	7.74	Pruitt	MyCole	2015	So Illinois	6	2.2	251	8.19	7.55	8.93

**A score of 7.0+ is where we start to take a TE prospect more seriously. A score of 8.50+ is where we see a stronger correlation of TEs going on to become NFL good/great/elite. A score of 10.00+ is more rarefied air in our system and indicates a greater probability of becoming an elite NFL TE.*

All of the TE ratings are based on a 0–10 scale, but a player can score negative, or above a 10.0 in certain instances.

***The ‘TE-Reed’ score is in honor of Jordan Reed’s 2015 season...looking at TEs in a different manner—the smaller, speedy receiving threats.*

“Speed-Agility Metric” = A combination of unique metrics surrounding speed, agility, physical size, mixed with some on-field performance metrics. High scorers here project to have a better YAC and show characteristics to be used as deep threats/create separation.

“Power-Strength Metric” = A combination of unique metrics surrounding physical size profiling, bench press strength, etc. High scorers here project to be more physical, better blockers, and less injury-prone.

“Hands Metric” = A combination of unique metrics surrounding on-field performance in college, considering the strength of opponents played. Furthermore, this data considers some physical profiling for hand size, etc. High scorers here have a better track record of college statistical performance, and project the combination of data for receiving success at the next level.

2021 NFL Draft Outlook:

Brevin Jordan is tracking just about everywhere as the #3 TE in this draft class and a 3rd-round pick. I think an NFL team will get suckered into taking him 3rd-round, but he could slip to the 4th-round and be like the 4th-5th TE off the board. My guess is he goes after pick 100, but not too long after.

If I were an NFL GM, I am not taking Jordan seriously, especially for the price. I’m only interested in shorter TEs if they are athletic weapons...which Jordan is not.

