



NFL Draft 2017 Scouting Report: WR Chad Williams, Grambling

**WR grades can and will change as more information comes in from Pro Day workouts, Wonderlic test results leaked, etc. We will update ratings as new info becomes available.*

**WR-B stands for "Big-WR," a classification we use to separate the more physical, downfield/over-the-top, heavy-red-zone-threat-type WRs. Our WR-S/"Small-WRs" are profiled by our computer more as slot and/or possession-type WRs who are typically less physical and rely more on speed/agility to operate underneath the defense and/or use big speed to get open deep...they are not used as weapons in the red zone as much.*

--This scouting report was completed after the 2017 NFL Draft--

Chad Williams being 'overdrafted' by the Arizona Cardinals makes all the sense in the world. **Bruce Arians** seeks out reclamation projects that he can be a father figure to. It's going to be his downfall. While **Bill Belichick** is raising the bar for the locker room, Arians is lowering it...and it's catching up to him and about to implode the Cardinals. It started to last year. Also, recall last year's first-round pick – **Robert Nkemdiche** was riddled with off-field issues.

Chad Williams isn't as bad as Nkemdiche, but he is in that same vein. Williams didn't end up at Grambling because he was in hot demand at D1 schools. Before his senior year 2016, Williams was arrested for possession of marijuana and firearms hanging out on the LSU campus in the wee hours of the morning. Weed and a gun possession charge might be something you half blow off, but consider the guns in the vehicle were a 9MM, AK47, and a handgun (from the reports I read).

Flash forward to my most memorable moment of Williams...at the Senior Bowl practices. He got chippy with an opposing player during a drill, and then just started trying to full on beat the snot out of the player. Extra shoving is one thing, Williams went full haymakers in an attempt to destroy the other person. Small-school, already controversial WR prospect gets a lucky break invitation to the biggest job interview he'll ever have in Mobile, AL...and with the skepticism of him, he tries to beat the snot out of a DB in a simple drill after the play instead of being on his best behavior.

I hate to say it, but that's 'the **Chad Williams** I know'...in my mental files.

Bruce Arians says, "Just my kinda guy!"

It's "...So Arians."

But can he play? Yes...kinda. He's 6'0"/207. Ran a 4.43 40-time at his Pro Day. He's NFL-athletic. He's has a solid, thick frame. He can be a handful to bring down after the catch. He seems to have some decent



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receiver instincts but his hands are in question – he has decent hands but catches the ball into his body A LOT. Williams can get away with that in the lower levels of college but not in the pros.

I watched Williams's tape in his 2016 college opener against Arizona – a 13 catch for 152 yards effort. The only D1 team he faced in 2016. I was shocked to find out he had those totals at the end of the game. I didn't see it. A lot of simple passes in a second half beatdown. I saw an average WR with an NFL body not getting open much against not-great D1 coverage. I saw too many 'body' (not hands) catches. I saw drops. I saw Williams nicely break some tackles after the catch. I saw Williams not stand out.

Even when I watched him against his FCS talent he was nothing special. His best game was 8 catches for 236 yards and 3 TDs in 2016...in a game Grambling won 70–0.

When I watched Williams at the Senior Bowl, I was impressed to a degree – big frame. Decent athleticism. Played with a bit of a chip on his shoulder. I wanted to root for him. Then I saw him in that kinda heinous Senior Bowl fight. Then I saw him disappear in the Senior Bowl game itself. Then I saw him get snubbed for the NFL Combine, probably because of the off-field stuff. Then I watched more tape and really lost any 'loving feeling'.

The more I research, the more I see Williams as mediocre with an attitude problem...and the typical guy for **Bruce Arians**.

Chad Williams, Through the Lens of Our WR Scouting Algorithm:

Quiet seasons in 2013–2014, and then broke out 2015–2016 with back-to-back 1,000+ yard seasons and 10+ TDs in each season.

D1 games...

2014 against Houston: 4 catches for 36 yards and no TDs

2015 against Cal: 2 catches for 7 yards and no TDs

2016 against Arizona: 13 catches for 152 yards and 0 TDs

Odd stat split in 2016:

In 9 games Grambling won by 16 or more points, Williams had 10 TDs

In 3 games Grambling won by less than 16, or lost, Williams had no TDs



In 2015 and 2016:

In 16 games Grambling won by 16 or more points, Williams had 17 TDs

In 8 games Grambling won by less than 16, or lost, Williams had 3 TDs

NFL Pro Day data...

6'0.4"/208

4.43 40-time, 1.57 10-yard, 4.21 shuttle, 7.06 three-cone

21 bench reps, 35.5" vertical leap, 10'3" broad jump

Chad Williams's stats on Fox Sports: <http://www.foxsports.com/college-football/chad-williams-player>

The Historical WR Prospects to Whom Chad Williams Most Compares Within Our System:

The list of WR prospect comps are pretty right on in my book. A collection of 6th–7th round WRs who profile well enough to be drafted and maybe work some special teams. They never make a dent in the NFL, but linger around as #5 WRs on depth charts and then disappear quietly.

In Williams's case, he doesn't bring much to the locker room either...it would appear.

<u>WR Score</u>	<u>Draft Yr</u>	<u>Last</u>	<u>First</u>	<u>College</u>	<u>H</u>	<u>H</u>	<u>W</u>	<u>Power Strgth Metric</u>	<u>Speed Agility Metric</u>	<u>Hands Metric</u>
5.959	2017	Williams	Chad	Grambling St	6	0.4	207	10.19	4.35	7.39
5.809	2015	Brown	Da'Ron	N. Illinois	6	0.1	205	9.84	3.63	7.05
3.732	2016	Burbridge	Aaron	Michigan St	6	0.0	206	9.61	1.23	7.76
4.218	2015	Lockett	Donatella	Harding	5	11.6	211	10.58	-4.79	7.24
2.261	2015	Ruffin	Ezell	San Diego St	5	11.5	218	11.83	-5.00	5.56



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**A score of 7.0+ is where we start to take a Small-WR prospect more seriously. A score of 8.50+ is where we see a stronger correlation of a Small-WR going on to become NFL good/great/elite. A score of 10.00+ is more rarefied air in our system and indicates a greater probability of becoming an elite NFL Small-WR.*

All of the WR ratings are based on a 0–10 scale, but a player can score negative, or above a 10.0 in certain instances.

Overall WR score = A combination of several on-field performance measures, including refinement for strength of opponents faced. Mixed with all the physical measurement metrics, rated historically in our database.

“Power-Strength” = A combination of unique metrics surrounding physical-size profiling, bench press strength, etc. High scorers here project to be more physical, better blockers, and less injury-prone.

“Speed-Agility” = A combination of unique metrics surrounding speed, agility, physical size, mixed with some on-field performance metrics. High scorers here project to have a better YAC and show characteristics to be used as deep threats/create separation.

“Hands” = A combination of unique metrics surrounding on-field performance in college, considering the strength of opponents played. Furthermore, this data considers some physical profiling for hand size, etc. High scorers here have a better track record of college statistical performance, and overall this projects the combination of performance and physical data for the next level.

2017 NFL Draft Outlook:

I would have guessed Williams as a 6th–7th round pick, but more undrafted because of his off-field issues and not being invited to the NFL Combine. Instead, Arizona launches out to grab him in the late third round. Makes no sense.

NFL Outlook:

Williams is not fully ready to hit the ground running in the NFL. He'll make some plays with his physicality on simple passes, but he's not ready to step in and make an impact.

