





# TINY GIANTS

We help brands find visual solutions for communication challenges. We aspire to enable lasting visual fascination and live for the creation of authentic value in our collaborations.



# Social Media Giant – TG internship opening

**at Tiny Giants (TG)**  
**Enschede, The Netherlands**

**NOTE:** This social media giant position is a first of its kind, entry-level position located in Enschede.

We are 3D Creators, modelers, animators, video editors, copywriters, post-producers, project managers, and #storytelling admirers. We are not just on the client's marketing & sales agenda; we are creating the stuff their audience wants to see. Whether that's a cinematic product reveal video or the latest campaign launch video, we're passionate storytellers and marketers for our brands and the people we do it with. We move so fast and create every day, so we need more folks just like us, who can come up with compelling content and sales ideas and then make them real! We're looking for the unconventional, less-obvious, creative pros, but above all – passionate makers and culture shakers with 3D DNA. **\*Bonus to any applicants who have done creative work for corporates or commercial based marketing content and can show prior work examples!**

# Social Media Giant – Say WHO?

- Has an ability to make relevant content across all platforms and has extraordinary skills in at least one if not all of these: planning, implementing, managing and monitoring company's Social Media strategy in order to increase brand awareness, improve Marketing efforts and increase sales.
- Shows a demonstrable passion, curiosity and experience in making use of creative content on social media platforms – Behance features, Tweets, TikTok videos, Instagram visuals, Youtube edits
- Proficient in one or many of the Adobe Creative Suite programs and eager to continue to learn and evolve in other efficient and effective ways to make social first content: After Effects, mobile creator apps and in app editing (Instagram story creation, LinkedIn editing etc.)
- Responsible, accountable, deeply passionate about their own personal interests and hobbies, and of course kind, compassionate and empathetic because you love the magic of collaboration
- Social Media Strategist using social media for brand awareness and impressions
- Excellent knowledge of Facebook, Twitter, LinkedIn, Pinterest, Instagram, and other social media best practices
- Understanding of SEO and web traffic metrics
- Experience with doing audience and buyer persona research
- Good understanding of social media KPIs
- Excellent multitasking skills
- Critical thinker and problem-solving skills
- Team player
- Good time-management skills
- Great interpersonal, presentation and communication skills
- Bonus: Has prior sales and marketing experience

# The Gig Is – what to do?

- Creating emotional, impactful, objective or conversion oriented content for and about the Tiny Giants services
- Mastering the ability to turn any branded content into a volume of social gold (clips, gifs, graphics, photos, stories, copy, etc.)
- Working with a wide range and quality of video and static imagery – from a collection of photorealistic 3D renders to short animation clips – and turning them into content assets built for individual platforms and audiences
- Collaborating with our creative and strategy teams to create and manipulate video
- Wrangling and rolling with your teammates to service rapid turnaround times, capture trending moments, interpreting and acting on quantitative and qualitative results, all while keeping a clear, enthusiastic and proactive attitude towards content creation
- Develop, implement and manage our social media strategy

## Bonus:

- Define most important social media KPIs
- Manage and oversee social media content
- Use social media marketing tools
- Monitor SEO and user engagement and suggest content optimization
- Stay up to date with latest social media best practices and technologies
- Communicate with industry professionals and influencers via social media to create a strong network



# That's It!

Tiny Giants is an Equal Opportunity Internship Provider. This means that Tiny Giants provides equal internship opportunities to all internship applicants without regard to gender, pregnancy, marital or civil partnership status, gender reassignment, race, disability, sexual orientation, religious belief, part time or fixed term employment, age or any other legally protected class.

# Apply for this Internship

Send your portfolio, cover letter and CV including the following information to [info@tinygiants.nl](mailto:info@tinygiants.nl) with the title 'Social Media Giant':

\* Required

- First Name \*
- Last Name \*
- Email \*
- Phone
- Resume/CV
- Website \*
- Instagram \*
- LinkedIn Profile \*
- Other Social Media? (TikTok, Youtube, etc) \*
- What Languages do you speak? \*
- What CREATIVE programs or apps do you create content in most frequently and are most proficient in? (please be specific about each program and if you use Adobe products, please say which) \*
- What creation skills do you specialize in? Please rate yourself 1-5 for the following skills. 5 being an expert level of mastery of the creation skill\*: Illustration, Video Editing, Typography, Writing, UX/UI, Photo retouching, Post Producing, Video Editing, Photo retouching, Post-Production, Copywriting
- How did you hear about this internship posting? \*
- Do you have previous experience creating sales oriented or conversion based content for digital marketing? If so please explain what experience you have in detail in your cover letter and provide examples if applicable.





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