



**City of Lansing Arts & Culture Grants
ARTS IMPACT GRANT
Fiscal Year 2024**

The Arts Council of Greater Lansing is pleased to announce the City of Lansing's Arts Impact Project. This annual project awards \$75,000 for the development of a permanent art installation that enhances a neighborhood's appearance and sparks community engagement in the City of Lansing. Past projects can be viewed here: <https://www.lansingplacemakers.org/2022-highlight-arts-impact-projects.html>.

We want your creative ideas!

Turn your creative idea into a brief letter of intent to submit for review by October 13, 2023. Persons interested in sharing a project idea can simply send a letter of intent to Taylor Haslett, at taylor@lansingarts.org or upload a video submission to Youtube or Google Drive. Each submission will be reviewed for eligibility - see eligibility criteria below. If your idea is eligible, you will be invited to submit a full proposal. Each invited applicant is highly encouraged to attend the pre-planned City of Lansing Feasibility Day, an opportunity to sit down with members of the City's departments that are part of the process of installing art, to ask questions about their project ideas and what processes they might encounter with the City. This will greatly help your full proposal and build connection with people that can make your project a success! Final proposals are due on November 22, 2023. The review panel – five arts, cultural and civic leaders selected by Arts Council Greater Lansing – will review the applications using criteria within the guidelines given to all applicants. The proposal with the highest score will be chosen.

Community and Creativity

The Arts Impact Project will place artists/designers and community members at the forefront of project planning so that the chosen project will reflect the creativity, stories and sensibility of the neighborhood in which it resides. Projects may include but are not limited to physical gateways, small outdoor performance spaces, murals, alley enhancements, mosaics, way-finding installations, landscaping/greenspaces and seating, public art representing a neighborhood's heritage and cultures, community-driven collaborative art installations, playground/play-on art, and/or arts incubator/studio spaces to name just a few. (NOTE: The panel is NOT looking for temporary projects or programming ideas -- proposed projects must be built for lasting impact and be permanently installed where people can gather and convene.)

What you need to know

The proposal style has changed! The City of Lansing wants to hear exciting, creative ideas for making our city and communities amazing through art and creativity and will announce the chosen project after December 1, 2023. The guidelines below will assist you in choosing a project and planning your proposal.

Eligibility Criteria

- Must be located in the City of Lansing
- Must be led by an artist/designer/creative (but can be pitched by any entity or individual)
- Must be a permanent, physical art installation
- Must have high visibility in a public place
- Will be given priority if proposed projects are located within [2023 focus areas](#)

NEW Arts Impact Format

Step 1: Letter of Intent

- Send a simple letter by email to Taylor Haslett at taylor@lansingarts.org by October 13, 2023.
 - State your name and affiliation/organization (if applicable)
 - Briefly explain your project, its location and community impact
 - List any partners and organizations that may have helped to envision the project and will help with its planning and implementation
 - Tell us why you think this project should be chosen

Submitting your letter by video? Please email a link to taylor@lansingarts.org. We recommend uploading your video to Youtube or Google Drive. Tutorials here: [Youtube](#), [Google Drive](#), [how to create a Google account](#).

Step 2: Invitation to Apply Sent

Step 3: Attend City of Lansing Feasibility Meeting Day

- This is your chance to ask the City any feasibility questions about your proposed project! Attending this is highly encouraged, even if your proposed project is not directly on City of Lansing property.

Step 4: Submit Final Proposal by November 22, 2023.

- Full guidelines available on website.

We look forward to hearing your ideas. As mentioned, this is a new format for this Arts Impact Project. If you have any questions, or to get started with your Letter of Intent, email Arts Council membership and program manager, Taylor Haslett, at taylor@lansingarts.org.

Letter of Intent DUE

Friday, Oct. 13 at 5:00 p.m.

City of Lansing Meeting Day (optional but highly encouraged)

TBA

Final Proposal DUE

November 22, 2023 at 5:00 p.m.

Slide Room Application

All attachments should be uploaded electronically with your application at lansingarts.slideroom.com. All files should be uploaded as a PDF. The bullets below show what information is to be included in required attachments for the Slideroom application.

Project name

Affiliation/organization (if applicable)

Project description

Location(s)

Partners and supporters (project team)

Budget

Total cost

Artist fees

Supplies/fabrication

Installation

Other (space rental, etc.)

Please describe other sources of funding. We invite you to submit letters of support or other documentation under additional attachments: other.

Timeline

Do you expect this project to be completed by Sept. 30? (does not affect review score.)

Community impact

Please describe how the project is interactive and engages the surrounding community.

What are the project's goals or outcomes?

Please describe how the project is rooted in place.

Longevity

Please describe a plan for project maintenance and longevity after installation.

Additional attachments

Work samples

Other (such as letters of support)

Review Criteria

Budget (4 points possible)

- | | |
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| Is the budget complete and individual line items add up to the total budget? | 0-2 points |
| Does the project require funds aside from this grant? Are they secured? | 0-2 points |

Capacity (8 points possible)

- | | |
|---|------------|
| Does the applicant's past work illustrate that they can successfully complete this project? | 0-4 points |
| Has the applicant identified their project partners, or do they have a plan to? | 0-2 points |
| Did the applicant attend a meeting with City of Lansing prior to applying? | 0-2 points |

Impact (14 points possible)

- | | |
|---|------------|
| Is the project interactive? Does it have potential to engage the surrounding community? | 0-4 points |
| Is the project located in a City of Lansing area of focus ? (Green on map.) | 0-4 points |
| Does the project have clear, feasible goals/outcomes in mind? | 0-2 points |
| Is the project rooted in place? | 0-4 points |

Examples of how projects might connect with place: 1) the project involves nearby residents in planning, installation, creation, longevity, etc., 2) the project is led by someone who grew up or lives in the neighborhood, ZIP or City, 3) the project tells the stories of a neighborhood/residents from the people themselves in the ways they want them told.

Longevity (2 points possible)

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| Is there a plan for or attention to project maintenance and longevity? | 0-2 points |
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Total possible points: 0-28 points

Optional Letter of Intent Template

Feel free to use these sentence starters in your letter of intent. You are more than welcome to provide additional information but not required at this time. As a reminder, this letter will be reviewed for eligibility based on the Eligibility Criteria on page 2 of these guidelines.

Arts Council of Greater Lansing
Attn: Taylor Haslett
1208 Turner St.
Lansing, MI 48906

Dear Arts Council of Greater Lansing,

My name is _____.

I am an (artist, creator, community supporter, developer, etc).

I want to do _____. It will take place in (this location).

I have identified this location because _____.

I want to do this project because _____.

Some partners I have already identified for this project are _____.

Thank you for your consideration.

For additional questions, please reach out to Taylor Haslett at taylor@lansingarts.org.