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Los Angeles Black College Expo™ to Award Thousands of Dollars to Local Students

The 24th annual event provides educational resources and access to college

WALNUT, CA – January 18, 2023 –The 24th Annual Los Angeles Black College Expo™, hosted by National College Resources Foundation (NCRF), is Saturday, January 28, 2023, from 10:00 am to 5:00 pm at the Los Angeles Convention Center, 1201 S. Figueroa Street, Los Angeles, California 90015. The event provides students access to over 40 HBCUs and over 100 other colleges and universities, highlighting historically black colleges and universities (HBCUs), and other educational institutions.

At the expo, students can be accepted to a college on the spot, have their college application fees waived and receive scholarships. Though designed primarily for high school students and for college students looking to transfer to a four-year college, the Los Angeles Black College Expo™ is open to students, educators, parents, and caregivers of all backgrounds. In fact, parents are encouraged to bring students as young as 6th grade to help promote their college planning.

In addition to being connected to college recruiters, students will have access to a slate of dynamic, motivating and informative seminars and workshops which include: *Boomin' Careers*, *How to Find Money for College*, *Internships and Careers*, *Why Attend an HBCU*, the 2nd annual *HBCU Meet the Presidents' Forum* and, new this year, *The Power of Your Voice – The Steps to Becoming Change in Your Community*.

“We are so excited to be back in LA, back where our Expos began 24 years ago! We continue to be amazed and oh so blessed by our incredibly committed educational and community partners. They have been instrumental in the impact of our mission to expand access and change trajectories of underserved students all of these many years. We look forward to reaching even more students from all over the LA area on the 28th,” says NCRF Founder and President, Dr. Theresa Price.

This year's Los Angeles Black College Expo™ is sponsored by Comerica Bank, US Army ROTC, Toyota, US Bank, Union Bank, So Cal Gas, Edison and WSS.

To register to attend, please visit: www.ncrfoundation.org or call 877-427-4100.

About the Black College Expo™

Black College Expo™ (BCE) is a trademarked program of National College Resources Foundation (NCRF), a 501(c)(3) non-profit educational enhancement organization serving over 200,000 students annually. BCE was founded in 1999 by Dr. Theresa Price to serve as a vital link between minorities and college admissions. NCRF's mission is to curtail the high school dropout rate and increase degree and/or certificate enrollment among underserved, underrepresented, at-risk, low-resource, homeless and foster students. NCRF's vision is to close the gap in educational achievement and eliminate workforce and economic disparities with the goal of ending racism and racial inequalities.

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