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19th Annual Atlanta Black College Expo™ returns to the Cobb Galleria Saturday March 4th

Event provides students with resources, expanded access and money for college!

Atlanta, Georgia – February 22, 2023 – National College Resources Foundation is proud to announce the 19th Annual Atlanta Black College Expo™ Saturday, March 4, 2023 at the Cobb Galleria Centre, 2 Galleria Parkway SE, Atlanta, Georgia 30339 from 10 a.m. to 5 p.m.

The expo celebrates the rich heritage and NCRF's long-time partnerships with historically black colleges and universities (HBCUs). Attendees can meet with over 80 colleges, including HBCUs and other colleges, participate in workshops from 10 a.m. to 3 p.m. and stay for an After Show from 3 p.m. to 5 p.m., hosted by celebrity guests.

At the expo, students can be accepted to a college on the spot, have their college application fees waived and receive thousands of dollars in grants and scholarships. Though designed primarily for high school students and for college students looking to transfer to a four-year college, the Atlanta Black College Expo™ is also open to adult learners looking for higher education opportunities.

“We are the information and resource hub for inner city communities around the country. We want to help students elevate their lives so they can achieve their dreams of being successful. This includes adult learners, who had to put their educational goals on hold to have a family or work a job to survive. We know that education is a game changer,” says Dr. Theresa Price, NCRF Founder and CEO. All students, educators, parents, and caregivers of all backgrounds are invited. Parents are encouraged to bring students as young as 6th grade to help enhance their early college planning.

In addition to getting connected to college recruiters, students will be able to attend motivating and informative seminars and workshops, including *How to Find Money for College*, *Booming Careers*, *Why Attend an HBCU*, *How to Start a Business* and new this year, *The Power of Your Voice – The Steps to Becoming Change in Your Community*.

Powered by National College Resources Foundation, this year's expo is sponsored by US Army ROTC, Toyota, Wells Fargo, Active Minds, T-Mobile and Foundation Clothing Co.

“The community of Atlanta has been such an essential part of the BCE family, we are so excited to celebrate the 19th Annual Atlanta Black College Expo™, especially during Women's History Month,” adds Dr. Theresa Price.

For more information, on sponsorship/partnership opportunities visit www.ncrfoundation.org or call 877-427-4100 or email info@ncrfoundation.org.

About the Black College Expo™

Black College Expo™ (BCE) is a trademarked program of National College Resources Foundation (NCRF), a 501(c)(3) non-profit educational enhancement organization serving over 200,000 students annually. BCE was founded in 1999 by Dr. Theresa Price to serve as a vital link between minorities and college admissions. NCRF's mission is to curtail the high school dropout rate and increase degree and/or certificate enrollment among underserved, underrepresented, at-risk, low-resource, homeless and foster students. NCRF's vision is to close the gap in educational achievement and workforce and economic disparities, with the goal of ending racism and racial inequalities.

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