



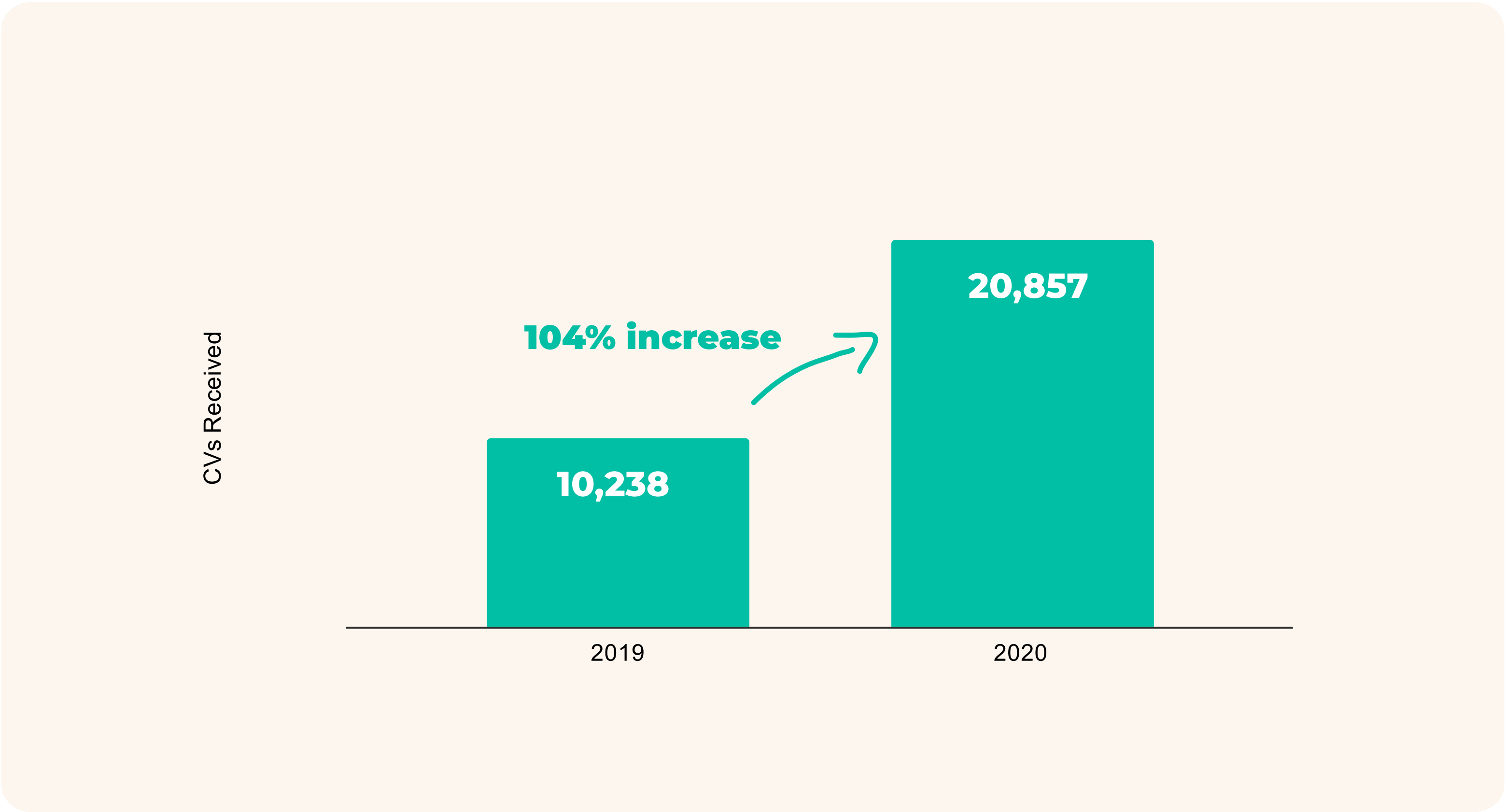
occupop

The State of Hiring in the

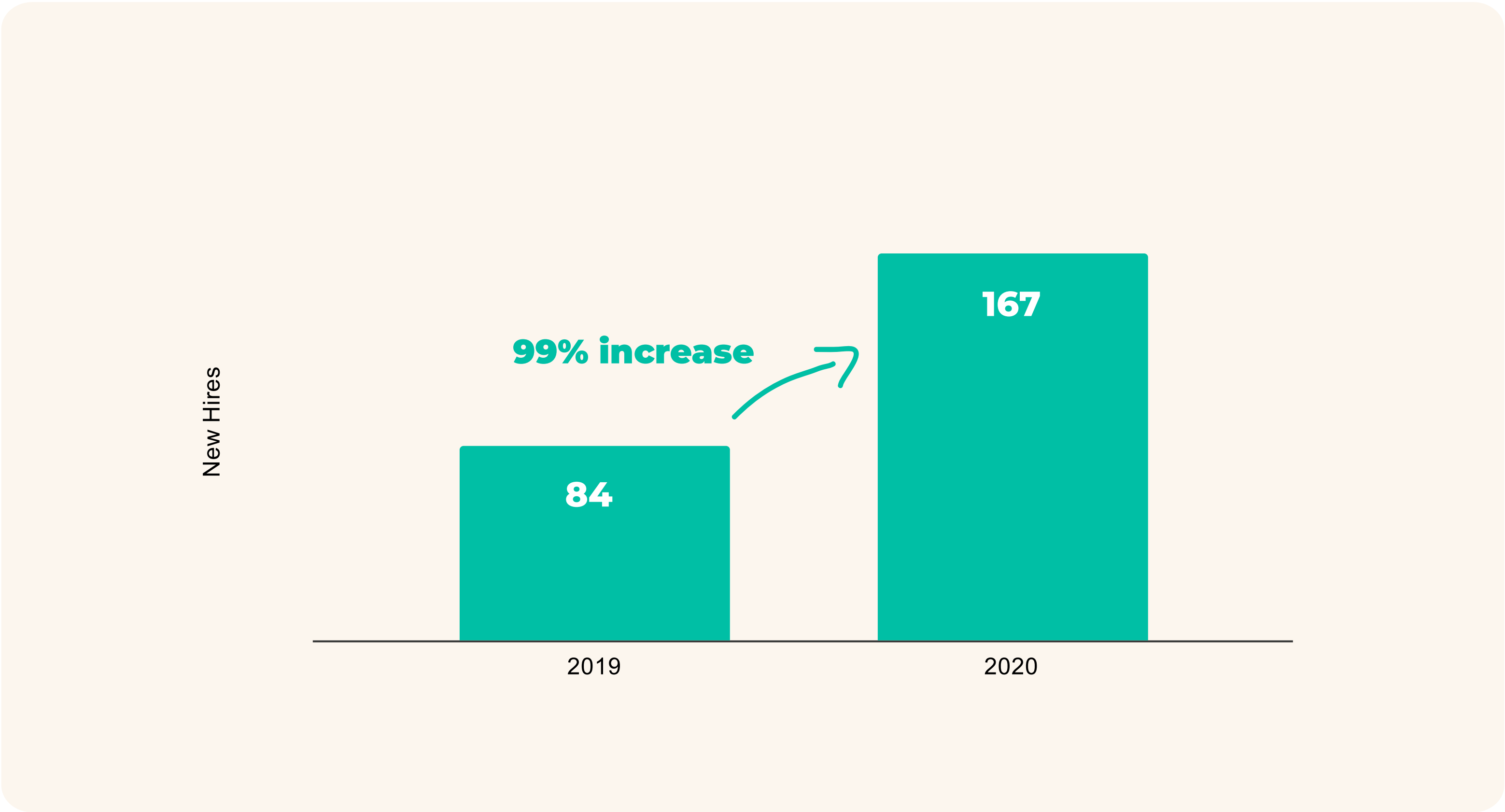
Security Industry

Overall

Overall CVs received



Overall hired



CV source insights

Best performing job board



Increase in no. of
CVs received

16,047
↑ 9,566



Careers page

No. of CVs received

1,656
↑ 352

facebook

Facebook

No. of CVs received

458
↑ 453

LinkedIn

LinkedIn

No. of CVs received

287
↑ 246

neuvoo

Neuvoo

No. of CVs received

148
↑ 68

Other notable applicant sources:



Jooble



Jobs.ie



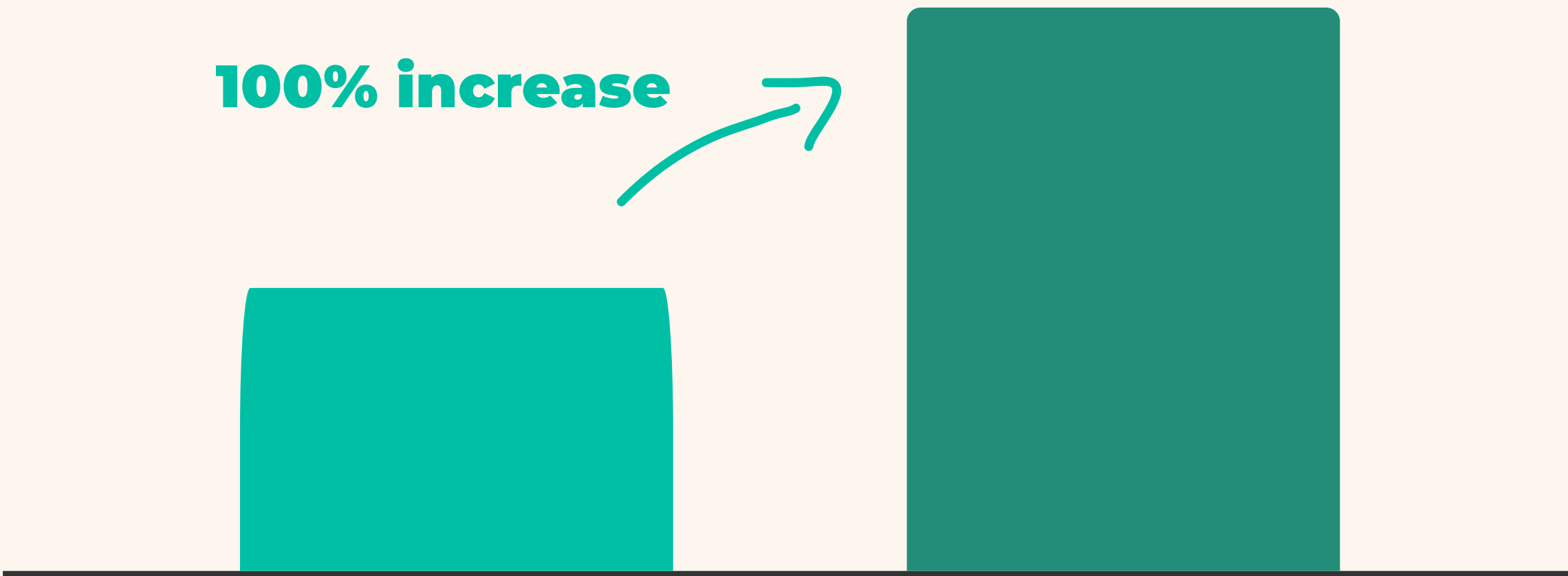
Glassdoor

Hired source insights

LinkedIn
#1 for candidate
source to hire rate

2019 2020

100% increase



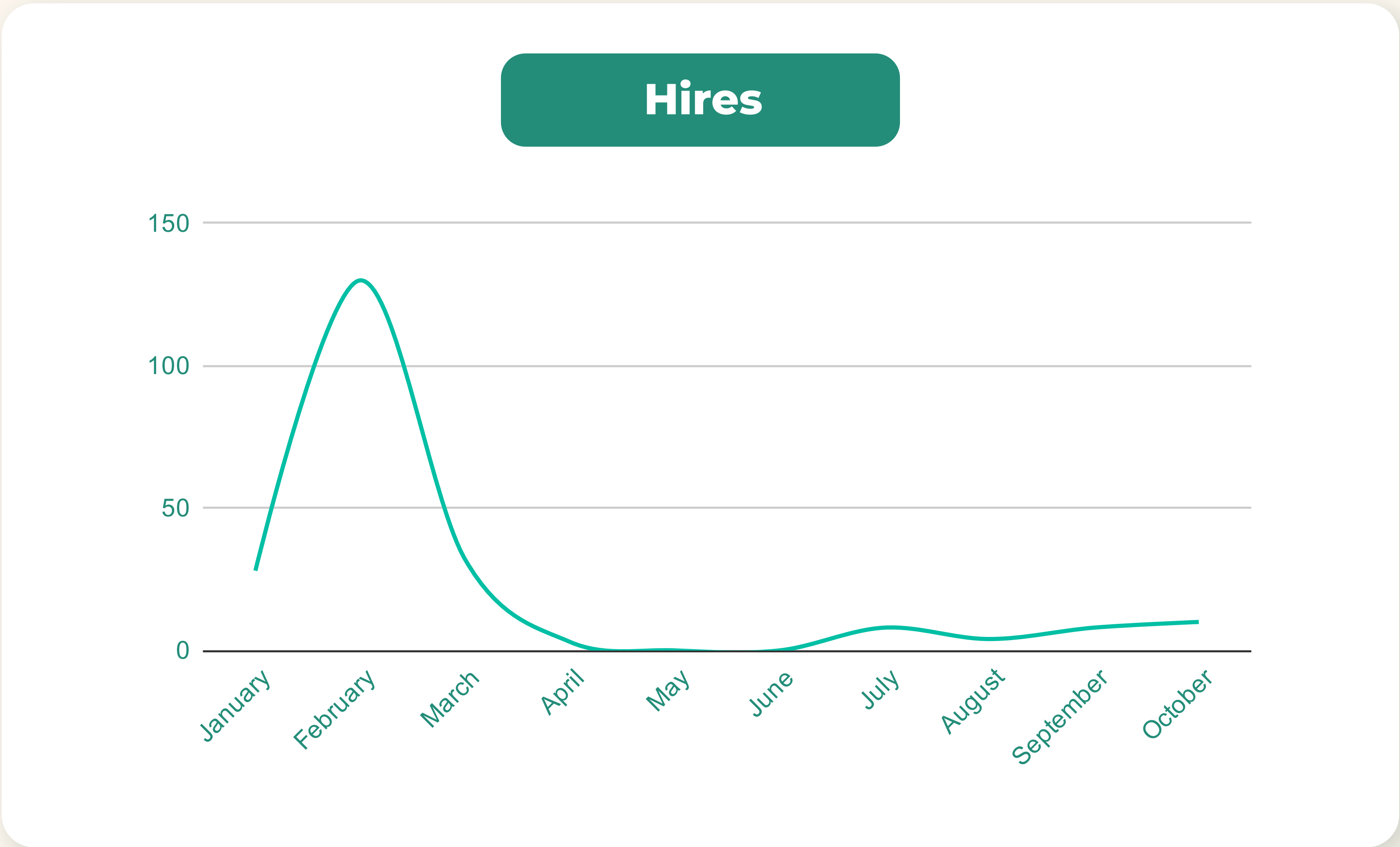
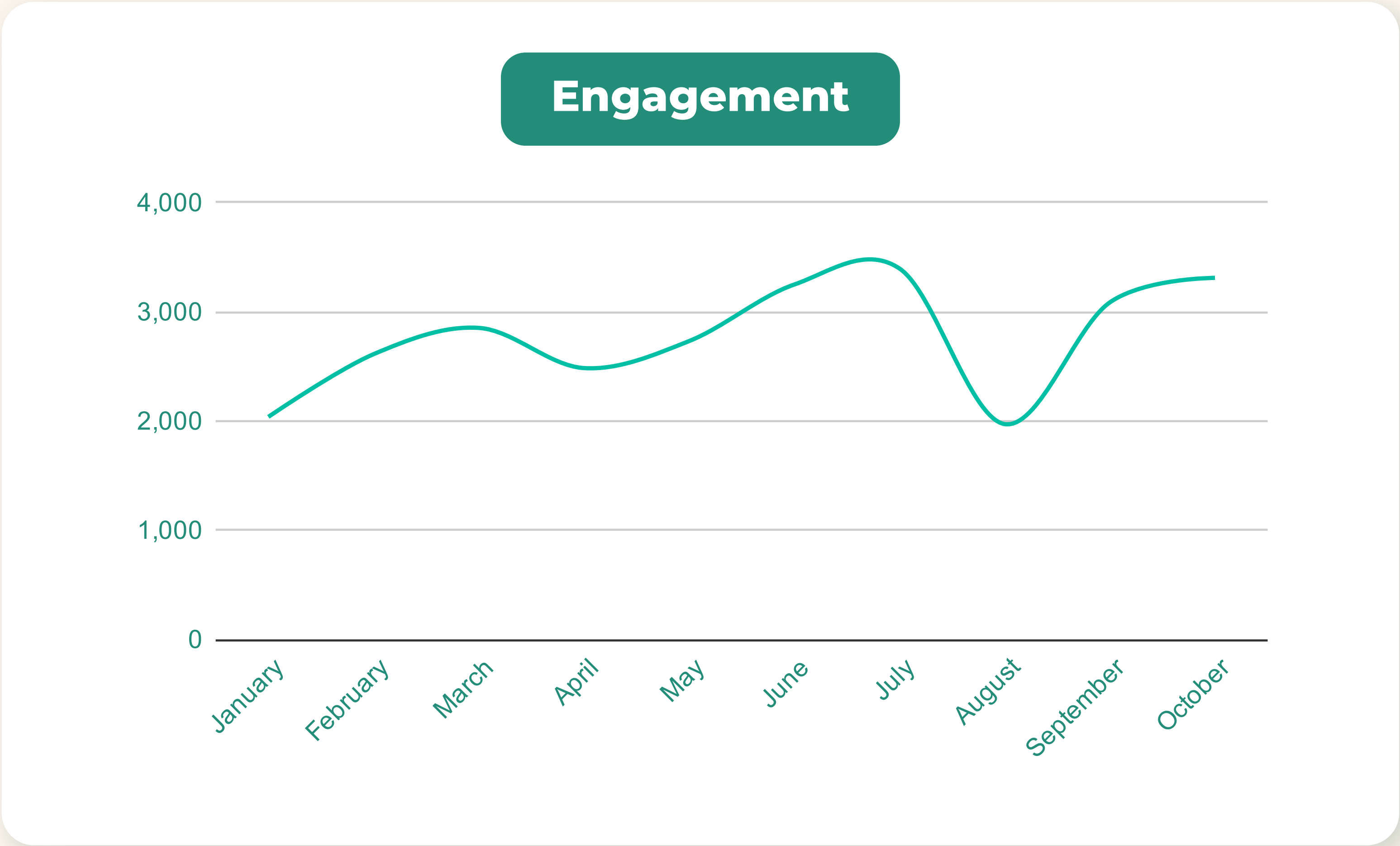
Careers page

2019 2020

161% increase

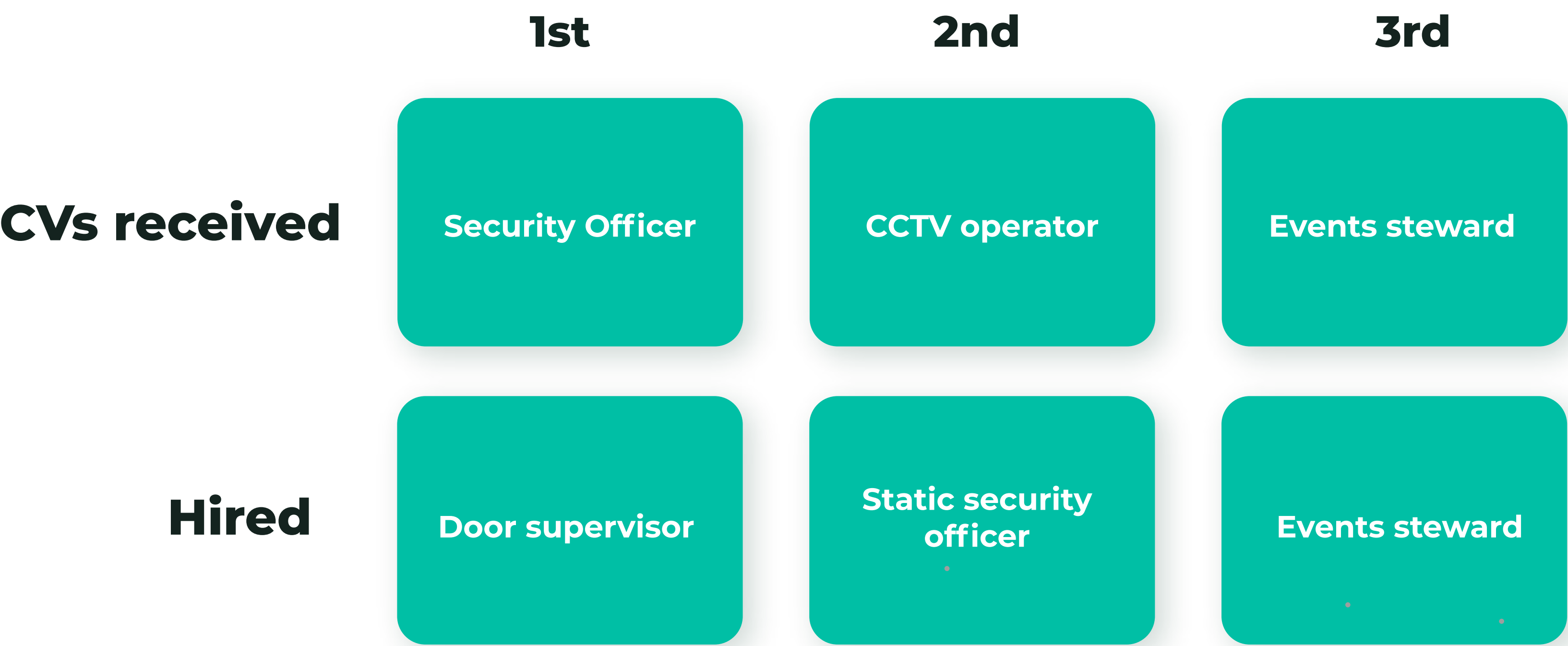


Job engagement insights



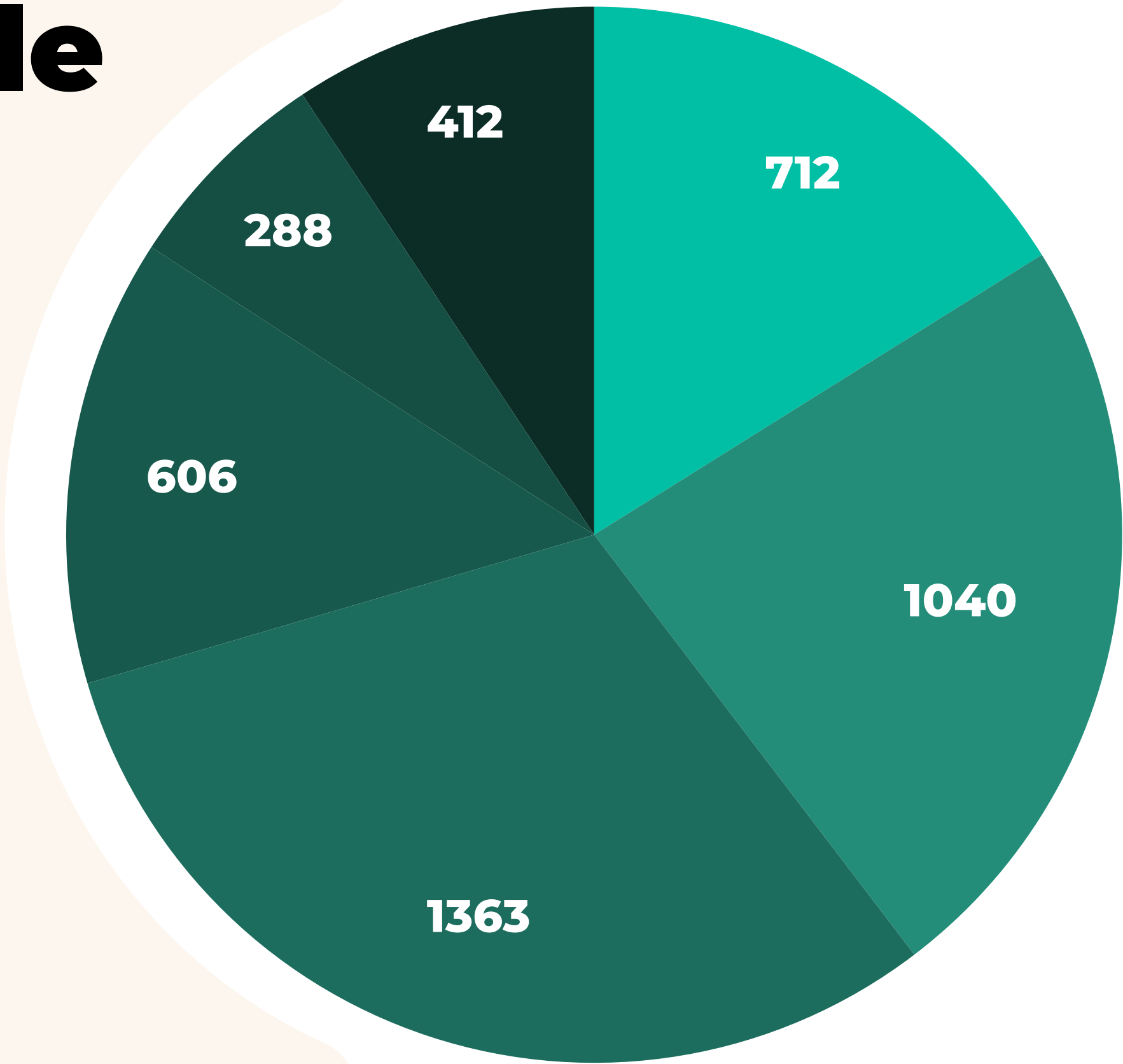
Top performing jobs

CVs received



Highest number of applicants for a single job posting

- Security officer
- CCTV operator
- Events steward
- Corporate security officer
- Front of house reception host
- Static Security



Observations

2020 saw a significant rise in not only applications but hires in the Security industry. The data shows that the highest number of hires were pre-pandemic and the highest number of candidates applying for open positions was after June. This demonstrates that there was large growth in this sector before COVID-19 and that there is now a surplus of candidates available to work in the sector. From this report it seems likely that this is due to the number of staff furloughed as a result of the pandemic.

Interestingly, this data shows a significant increase in the number of candidates applying for Security positions on LinkedIn which is traditionally seen as a platform used for more corporate positions. Further to this, there has been a large number of candidates applying for roles through Facebook. This data affirms the need for companies to re-strategise the avenues they use to recruit and focus more on employer brand and branding to attract top talent.

This surplus of available talent should be seen as a real opportunity for Security companies. With such a rise in applications and candidates, it is evident that companies need assistance in dealing with high volume recruiting now and into 2021.

Occupop helps Security companies attract, manage and hire qualified candidates with features such as AI CV screening & filtering, interview scheduling and hiring manager review. This results in a seamless process and a positive experience for HR teams and candidates alike. Book a personalised consultation with one of our recruitment experts and **try it for free for 14-days**.

Book Your Demo

**25% deduction applied to all comparable figures to account for an increase in customers YoY*

*** 10% margin of error should be applied to data*

Data recorded from 1st January 2020 - 1st November 2020 vs the same period in 2019