Paul Giles **Freelance Digital Designer**

I am a seasoned Senior Digital Designer based in London, boasting over 13 years of comprehensive experience in both agency and in-house settings.

I am dedicated to creative digital design with a purpose, emphasising an accessible and sustainable approach to user experience (UX) and innovative user interface design (UI).

Having held the role of Digital Design Lead for several years, I transitioned successfully into freelancing, demonstrating my adaptability and commitment to delivering effective design solutions.

I have collaborated with a diverse range of large and small businesses, showcasing my expertise with notable brands such as:

Adidas, Anything World Ltd, Canon, CCP Games, Clarivate, Content Catalyst, Crew Clothing Company, Laurent Perrier, King.com, Knockbawn Ltd, O'Neil, Phillips, Pokerstars, Range Rover, Riot Games, Sony, Team 17, TWITCH, Ubisoft.

Experience

Digital Lead Designer

Clarivate Analytics 2020 - 2022

Digital Lead Designer

Amigo Partnership 2019-2020

Digital Creative

Villain Limited 2016-2018

Middleweight Graphic Designer

Crew Clothing Company 2012-2016

Art Director & Graphic Designer

Community Communications 2010-2011

Freelance Designer & Illustrator

Mister Giles Itd. 2009 till present

MISTERGILES.COM

Education

MA Visual Arts: Illustration

University of the Arts London 2009 - 2010

BA Art & Design

Leeds Beckett University 2005-2008

Analytics and User Experience

Nielsen Norman Group 2021

Remote User Research

Nielsen Norman Group 2021

HTML & CSS Web course

Shillington Education 2014



