



# Using Rentals to Empower Agent Success

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CUSTOMER SUCCESS STORY





## Using Rentals to Empower Agent Success

When it comes to real estate, it's always a numbers and waiting game. Real estate agents are always looking for ways to reach more clients, get more listings, and close more deals. So when home sales slow down, what can you do to sustain your income? For real estate agent Kevin Johnson, the answer is simple: residential rentals.

“  
Rental Beast University is  
a great program. It's  
allowed me to really learn  
how to speak with clients  
so I can get the information  
quickly and provide the  
information they need.”



Kevin Johnson,  
Real Estate Agent

With three years of real estate experience under his belt, Kevin Johnson was doing only two to four rentals a month before he discovered the Rental Beast platform. Kevin spent a lot of time scouring the Boston market for the right properties. These properties were often co-broke, meaning he would have to split his commission. Rental Beast provided the solution by offering an ever-expanding rental database with a vast selection of properties offering full fees for agents. Kevin now has the flexibility to obtain more clients, and in turn generate more revenue.

“The most valuable commodity that an agent has is time. It's one thing we always have to look for listings that meet our client's needs, but it's another if you have a platform that provides everything at your fingertips. Rental Beast gives us that time,” said Kevin.

Rental Beast offers a cohesive platform designed to bolster agent productivity, improve client communication, and help identify and convert homebuyers. We help you manage your incoming leads so you can stay focused on high margin leasing commissions. Our extensive database features over six million non-MLS listings giving the agents the opportunity to build pipeline with a stream of first-time homebuyers. These listings are updated daily by our dedicated support staff to ensure agents have the most up-to-date data available. By aggregating everything agents need to succeed, Rental Beast is helping Kevin make more money.

It doesn't just stop at a comprehensive rental listings database. Rental Beast also empowers agents through educational programs developed and taught by licensed real estate professionals with years of industry experience. Rental Beast University is geared toward all agents regardless of experience level. For Kevin Johnson, it's been a life saver that's helped grow his business, bring in more clients, and bring in additional income through rentals.

### About Rental Beast

Rental Beast is an end-to-end leasing platform built to give agents the tools to grow their rental business as well as cultivate a constant stream of first-time homebuyers. Rental Beast leverages the insights of knowledgeable local experts and a comprehensive database of the latest rental market data to ensure each tenant, landlord, and real estate agent has access to the information they need to navigate and succeed in today's competitive rental market. To learn more, visit [www.rentalbeast.com](http://www.rentalbeast.com).

Ready to grow your business and make more money through rentals? Request your personalized demo to find out now how Rental Beast can boost your income and attract more first-time homebuyers!

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