

allsorts of Fundraising



**A brief guide to raising funds
for Allsorts Youth Project**

Who we are

Allsorts Youth Project is a Sussex-based charity that listens to, supports & connects children & young people who are lesbian, gay, bi, trans or exploring their sexual orientation and/or gender identity (LGBT+), and their families.

Vision & Mission

With a view of seeing a world in which all LGBT+ children & young people are free to be themselves, we challenge exclusion, prejudice and discrimination in all areas of their lives, with a three-pronged approach;

Youth Services

Youth groups, activities and one-to-one support for LGBT+ children & young people across Sussex.

Family Support

Peer support groups and one-to-one support for parents/carers of LGBT+ children & young people.

Training & Education

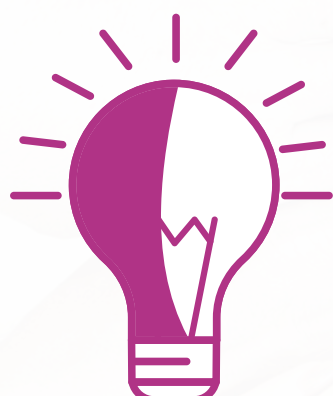
To the wider community, so that all spaces can be safer and more inclusive for all LGBT+ children & young people.

Aims

To focus all of our work with children & young people on the 5 pillars of youth & community work;



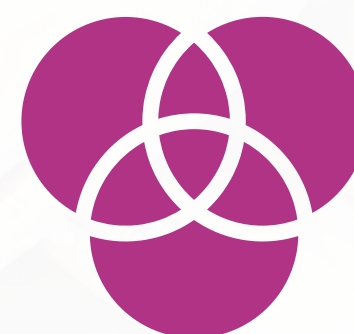
Empowerment



Educative



Participative



Inclusive



Expressive

Impact

In our September 2023 survey with 51 Allsorts young people, we found that;



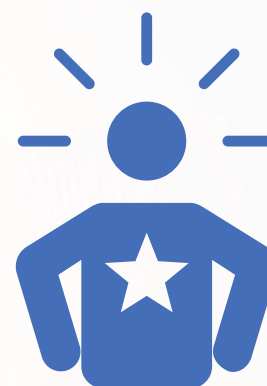
96%

said that Allsorts groups had been of help to them



88%

said that 121 support had been of help to them



82%

said that Allsorts had helped them feel better able to express their voice and opinions



78%

said that coming to Allsorts had helped improve their overall wellbeing

Why raise funds for Allsorts?

By raising funds for Allsorts, you are contributing a wide range of specialist services, making a tangible difference to the lives of LGBT+ children, young people and their families across Sussex.

Your time and generosity empowers us to go above and beyond what we receive formal funding for, and provide additional services, exciting activities, family days and so much more! Last year, with the help of our incredible funders, fundraising events and donors, Allsorts provided;



These accomplishments can only be celebrated as a result of our generous supporters such as yourself, who amaze us every year with their passion and commitment to our cause.

How could your funds be spent?



Online
Groups



Resources



and so much more!

Fundraising Ideas

We have been very fortunate to have seen a huge variety of awesome fundraising events, challenges and more hosted by our wonderful supporters. From 5Ks to marathons, plant sales to street parties, we absolutely love seeing the creativity of our community!

Here are just a few examples to get you going...



**Sponsored
Runs**



Bake Sales



Concerts



Raffles



**Games or Sports
Tournaments**



**Online
Auctions**



**Gaming
Marathons**



**Percentage
of Etsy Sales**



**Theatre, Poetry
& Drag Events**

Whatever you do, have fun!

"Where can I raise the funds?"

Whether you have collected cash donations or would like to set up an online fundraising page, we would recommend using Allsorts' fundraising platform with Enthuse: allsortsyouth.enthuse.com

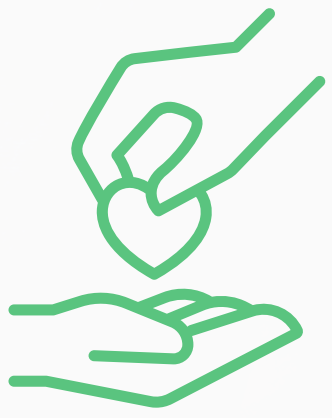
"I've raised some money and would like to donate it"

Amazing, thank you! If you head over to our Enthuse page using the link above, simply click "Donate" and you can transfer the funds to Allsorts directly there, via bank transfer or PayPal!

"I'd like to set up a fundraising page for my friends to sponsor me"

Great idea! If you visit our Enthuse page using the link above, you can click "Fundraise for us" at the top right of the page. The process is user friendly, and Enthuse have set up a handy quick guide [which you can view here](#).

The Formal Bits



In aid of Allsorts

If you're raising funds to donate to Allsorts and would like to shout about your campaign, event or successes, please make sure it is phrased as "raising funds / fundraising **in aid of Allsorts**".



Registered Charity Number

Please reference our Registered Charity Number on any promotional material or event page you make to promote your event. For example, in small writing at the bottom of a poster: **"Reg Charity No: 1123014"**



Using Allsorts' Logos

Using our logo on your promotional material can help let people know that Allsorts is aware of the fundraising. If you'd like to use our logos, please get in touch by emailing fundraising@allsortsyouth.org.uk



Health & Safety

If you're organising an in-person event, please consider health & safety. How accessible and safe is your event venue? If you are providing food, follow hygiene rules when preparing and storing food.



Insurance

For sporting events, consider insurance. Contact your local authority to find out more about how they can help you.

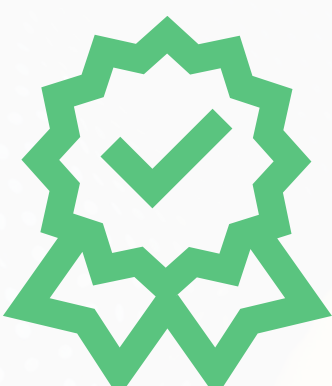


Raffles & Lotteries

If you are selling raffle tickets in aid of a charity during an event, you **do not** need a licence to sell raffle tickets as long as;

- No purchased prizes exceed the value of £250 (however, donated prizes can be of any value)
- All tickets are sold for the same price, on the same day and in the same premises that the raffle is drawn.
- If alcohol is included as a prize, the venue must be licensed.

If you are holding a large scale raffle, you may need to obtain a small lotteries licence via your local authority. [You can find out more here](#)



Licenses & Permission

Some fundraising activities, including collecting money in a public place, require licences or permission from local authorities. Find out more about the [regulation of specific fundraising methods here](#).

Get in touch!

Whether you have got a burning question that hasn't been answered here, would like to use our logos, tell us about your fundraising or simply say hello, we would love to hear from you!

We are always happy to help in anyway we can and love celebrating the successes and generosity of our supporters and community, so please don't hesitate to get in touch by email;

fundraising@allsortsyouth.org.uk



and last but not least,

Thank you!



We are so deeply grateful for your time, generosity and passion for supporting our work, community and LGBT+ children & young people across Sussex. As a community fundraiser and donor, you are making a valuable and measurable difference to the lives of so many, and we really could not thank you enough!



allsorts youth
project

www.allsortsyouth.org.uk

Allsorts of Fundraising: Edition 3 (January 2022)