## Hoboken Green Business Recognition Program Matrix

Does my business qualify? Use this tool as a guide before submitting an application.

<table>
<thead>
<tr>
<th>Points</th>
<th>Activity</th>
<th>Total</th>
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</table>
| 1 each | **Energy Reduction**  
Practice energy conservation with appliance use  
**Water Conservation**  
Provide drinking water only on request | **Transportation**  
Promote employee/customer alternative forms of transportation  
**Social Responsibility**  
Participate in environmental events |
| 2 each | **Purchasing**  
Purchase or sell recycled, reused, or responsibly sourced items  
Purchase or sell [sustainably certified](#) products  
Purchase or sell items from local vendors  
Use certified green cleaning products  
Reduce use of plastic packaging  
Use recycled/reclaimed materials in store décor | **Water Conservation**  
Collect rainwater for reuse  
**Transportation**  
Incentivize employee/customer alternative forms of transportation  
**Social Responsibility**  
Organize environmental events |
| 3 each | **Waste Management**  
Mostly eliminated single-use items from customer offerings  
Reduce or reuse disposable items  
Combat waste through donation, resale programs, etc.  
Collect for any external recycling/upcycling program/drive  
**Purchasing**  
Incentivize customer reusables over single-use items  
**Energy Reduction**  
Install energy efficient light bulbs, fixtures, and/or appliances | **Water Conservation**  
Use low-flow toilets and aerators for faucets and showerheads  
**Transportation**  
Use hybrid or fuel-efficient delivery vehicles  
**Social Responsibility**  
Member of environmental certifications or pledges  
Train employees on green business practices |
| 4 each | **Waste Management**  
Compost food waste  
Recycle cooking oil or other uncommon items  
**Purchasing**  
Offer bulk items for purchase | **Energy Reduction**  
Purchase energy from renewable sources  
Located in LEED or similarly-certified building |
| 5 each | **Social Responsibility**  
Participate in New Jersey Sustainable Business Registry Program (registry.njsbdc.com) | |

**Minimum points to receive recognition:** 20