



## Hoboken Business Alliance Expands “Summer Streets” Providing Safe, Spacious Environment for Shopping and Dining

**(Hoboken, NJ) July 20, 2020** - The [Hoboken Business Alliance](#) (HBA) proudly announced today that its Summer Streets program to attract and engage residents and visitors to safely shop, dine, and enjoy the Mile Square would officially kick-off on Thursday, July 23, 2020. In coordination with the Hoboken Police Department and Department of Transportation, Summer Streets will take place on Thursday evenings and Sundays this summer, in several different locations. The program provides Hoboken businesses in the designated areas the opportunity to expand their footprint and allow for more physical distancing.

“We’re thrilled to extend Summer Streets to provide Hoboken businesses with the opportunity to expand their space outdoors and engage with customers in a safe environment,” says Gregory Dell’Aquila, President of Hoboken Business Alliance. “We received positive feedback from the businesses who participated in our pilot on First Street that the program drove more customers and increased overall sales. These are exactly the kind of results we’re looking for, and we encourage everyone to go show support for the hardworking small business owners that are the heart of Hoboken.”

Every Summer Streets event will have tables set up throughout the street where local restaurants can take orders and serve guests, and many shops will have items on display outside available for purchase. All attendees are instructed to adhere to social distancing and mask guidelines to stay safe, as well as call ahead for a reservation at any of the local establishments or restaurants, if possible, to avoid overcrowding.

Upcoming Summer Streets include:

- **Downtown Washington Street:** Thursday, July 23, from 6 p.m. to 11 p.m. and Sunday, July 27, from 11 a.m. to 8 p.m., Washington Street will be open to pedestrians only from 1st Street to 5th Street.
- **Downtown by Hoboken Terminal:** Thursday, July 30 from 6 p.m. to 11 p.m. and Sunday, August 2 from 11 a.m. to 8 p.m., Newark Street from Washington Street to River Street, Hudson Place from Hudson Street to the PATH, and both River Street and Hudson Street from Hudson Place to Newark Street will be open to pedestrians only.
- **Uptown 14th Street:** Thursday, July 30, from 6 p.m. to 11 p.m. and Sunday, August 2, from 11 a.m. to 8 p.m., 14th Street will be open to pedestrians only from Bloomfield Street to Hudson Street.

The City of Hoboken will also open 1st Street from Washington Street to Garden Street to pedestrians only on Friday, July 24, and Saturday, July 25, and every Saturday and Sunday beginning August 1.

"Hoboken is proud to support our business community through the Summer Streets program, which provides residents more spaces for socially distant, outdoor dining," said Mayor Ravi Bhalla. "We continue to make the best possible use of our public spaces and are glad to partner with the Hoboken Business Alliance on this important quality of life initiative during the COVID-19 pandemic."

Summer Streets, presented by the Hoboken Business Alliance, is part of #GoBoken, the HBA's city-wide initiative encouraging the community to support Hoboken businesses by going out and enjoying all that the Mile Square city has to offer. For more information and the most up-to-date calendar of events, go to [www.hobokenalliance.com](http://www.hobokenalliance.com) or follow Hoboken Business Alliance on [Instagram](#), [Facebook](#), or [Twitter](#).

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### **About Hoboken Business Alliance**

The Hoboken Business Alliance (HBA), a Special Improvement District created by the Hoboken City Council, is committed to supporting the local Hoboken community. The HBA was formed to improve the district's area and stimulate business in Hoboken. The HBA is here to ensure a safe, accessible, and prosperous business district that attracts residents and visitors to shop, eat, play, and stay in Hoboken. Visit [www.hobokenalliance.com](http://www.hobokenalliance.com) for more information.

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