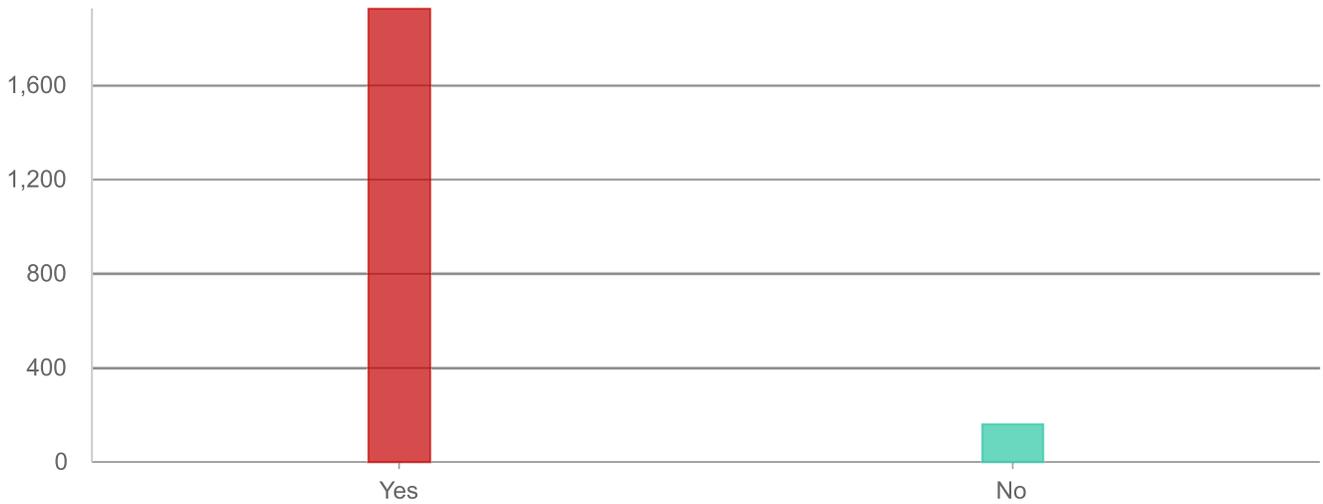


Hoboken Shared E-Scooter Program End-of-Pilot Survey

About you

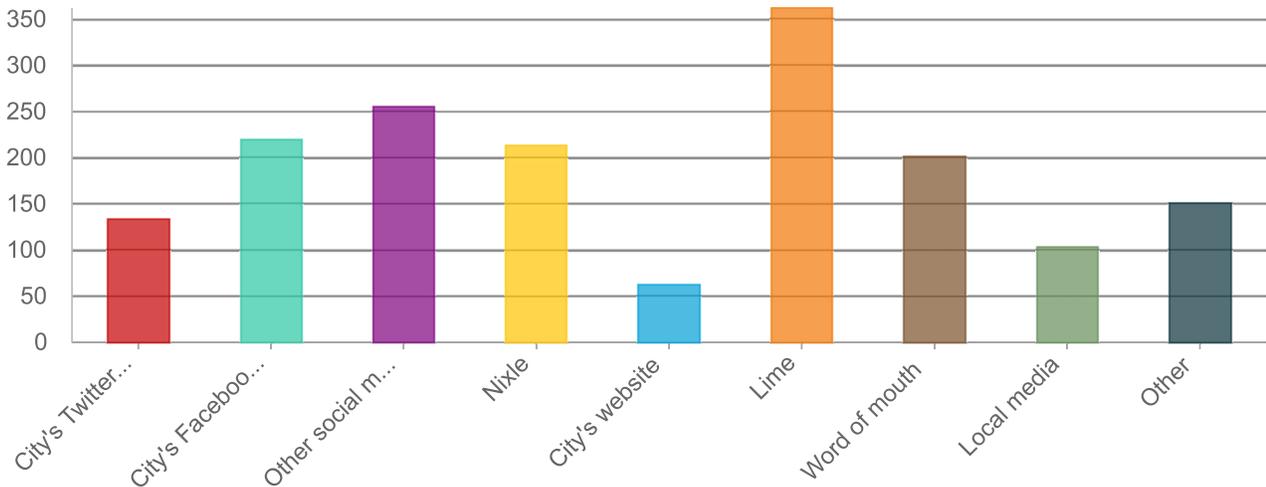
○ Do you live in Hoboken *



Answers	Count	Percentage
Yes	1,926	92.29%
No	161	7.71%

Answered: 2,087 Skipped: 0

○ How did you first hear about this survey? *

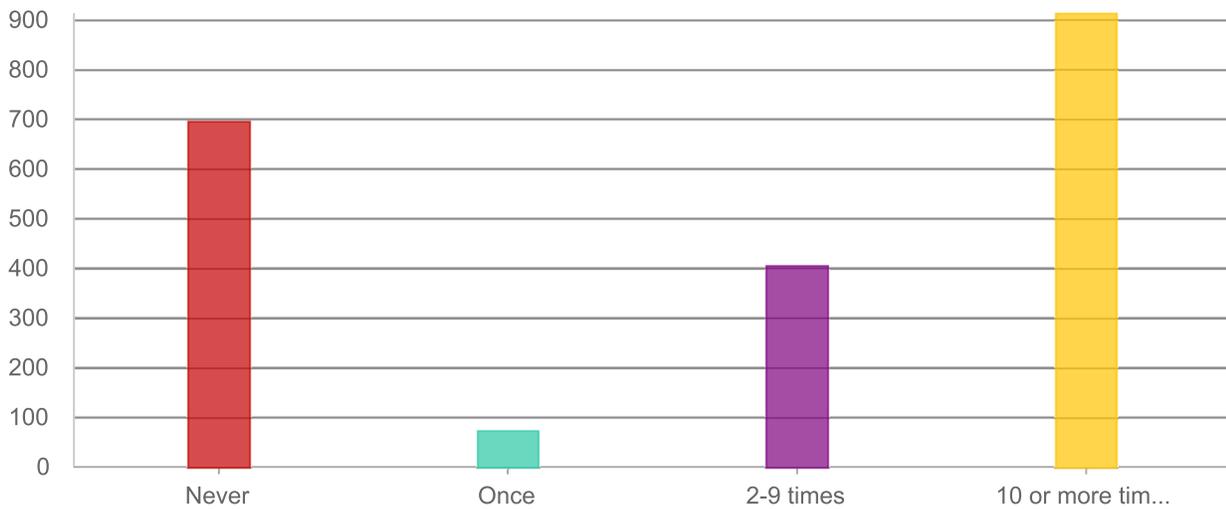


Answers	Count	Percentage
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Answers	Count	Percentage
City's Twitter page	133	6.37%
City's Facebook page	219	10.49%
Other social media	255	12.22%
Nixle	213	10.21%
City's website	62	2.97%
Lime	362	17.35%
Word of mouth	201	9.63%
Local media	103	4.94%
Other	150	7.19%

Answered: 1,698 Skipped: 389

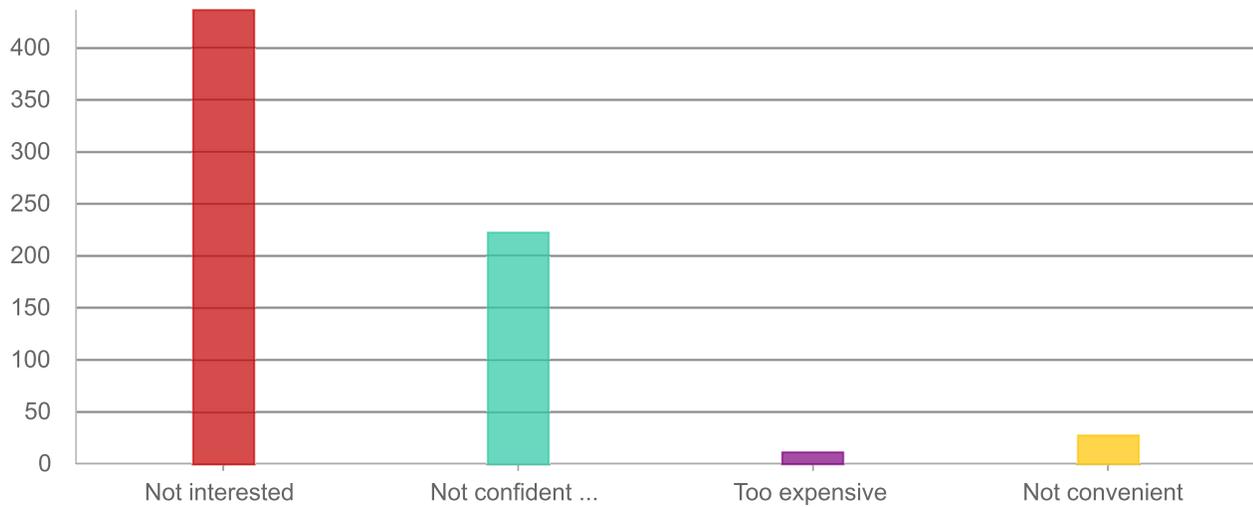
○ How many times have you used an e-scooter in Hoboken? *



Answers	Count	Percentage
Never	696	33.35%
Once	73	3.50%
2-9 times	405	19.41%
10 or more times	913	43.75%

Answered: 2,087 Skipped: 0

If you haven't used an e-scooter in Hoboken, what is the primary reason why? *



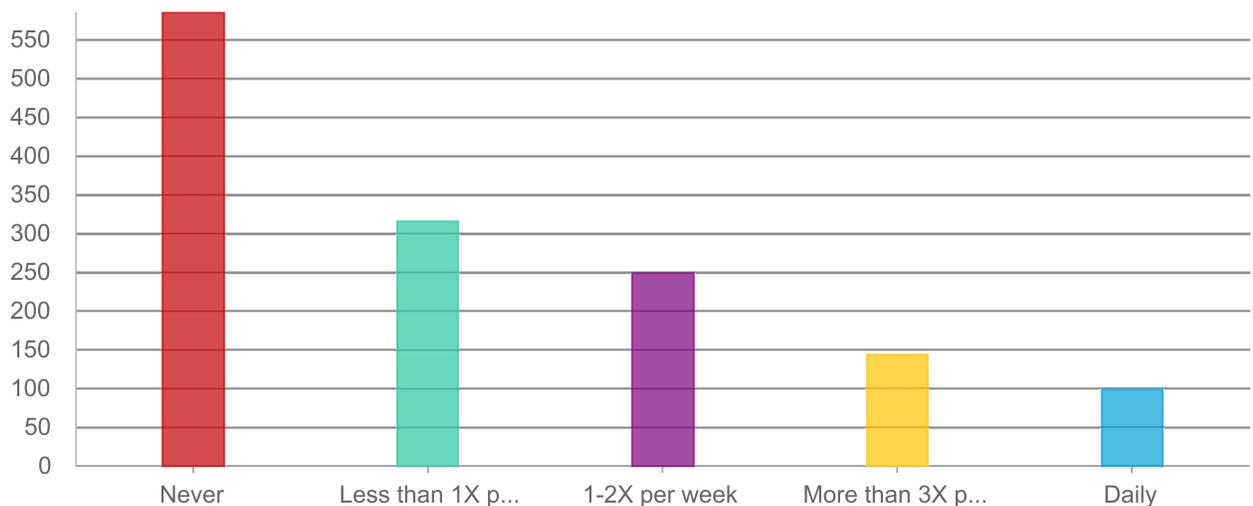
Answers	Count	Percentage
Not interested	436	20.89%
Not confident riding one	222	10.64%
Too expensive	11	0.53%
Not convenient	27	1.29%

Answered: 696 Skipped: 1391

Your General Travel Behavior

Your General Travel Behavior > How frequently did you use e-scooters for the following trip types?

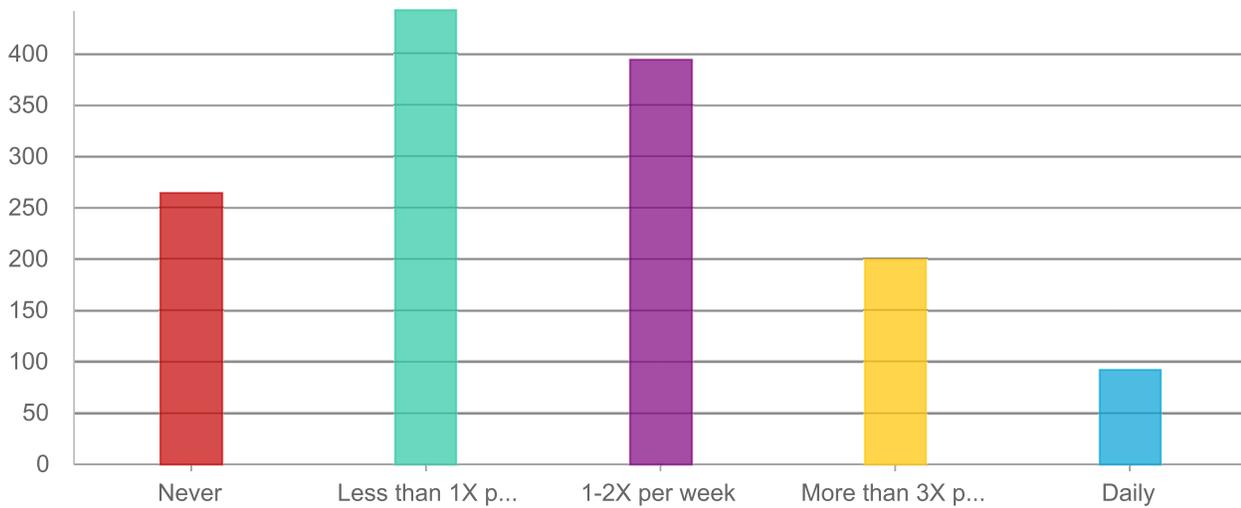
Work or work-related trips *



Answers	Count	Percentage
Never	585	28.03%
Less than 1X per week	316	15.14%
1-2X per week	249	11.93%
More than 3X per week	143	6.85%
Daily	98	4.70%

Answered: 1,391 Skipped: 696

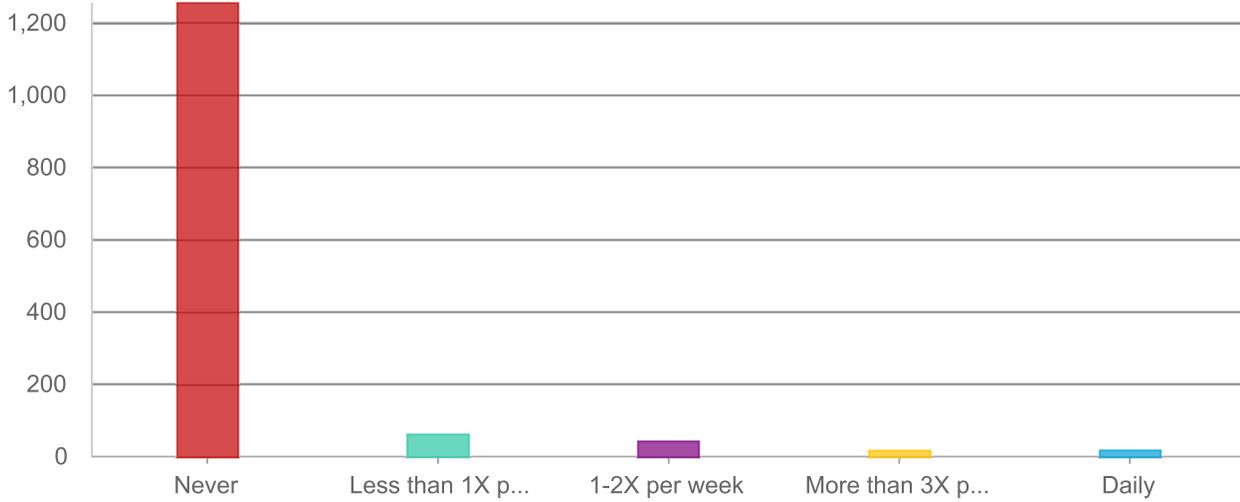
Connecting to public transit *



Answers	Count	Percentage
Never	264	12.65%
Less than 1X per week	442	21.18%
1-2X per week	394	18.88%
More than 3X per week	199	9.54%
Daily	92	4.41%

Answered: 1,391 Skipped: 696

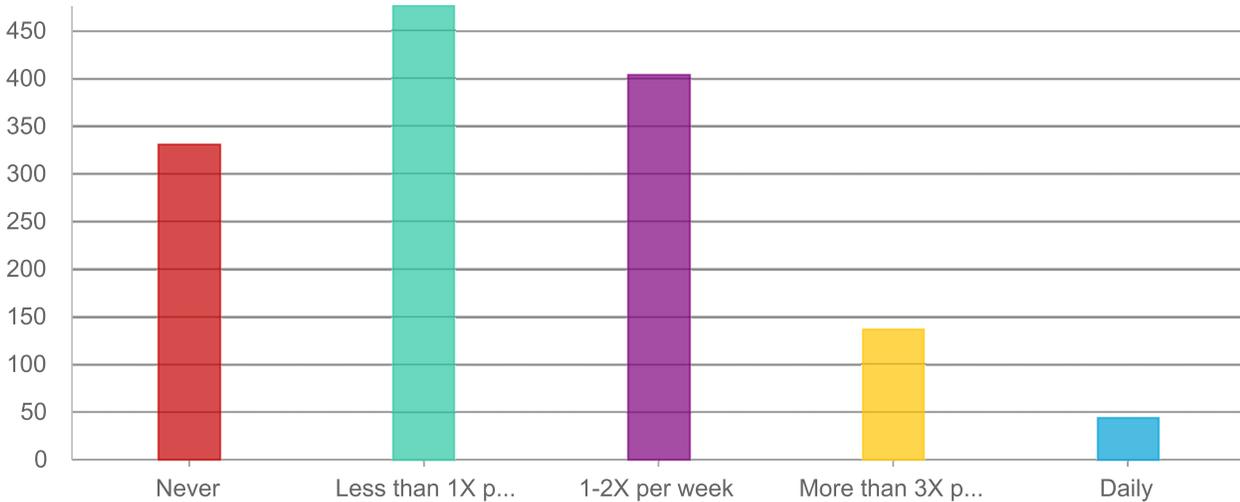
○ ○ School *



Answers	Count	Percentage
Never	1,255	60.13%
Less than 1X per week	60	2.87%
1-2X per week	42	2.01%
More than 3X per week	16	0.77%
Daily	18	0.86%

Answered: 1,391 Skipped: 696

○ ○ Dining/ Entertainment *

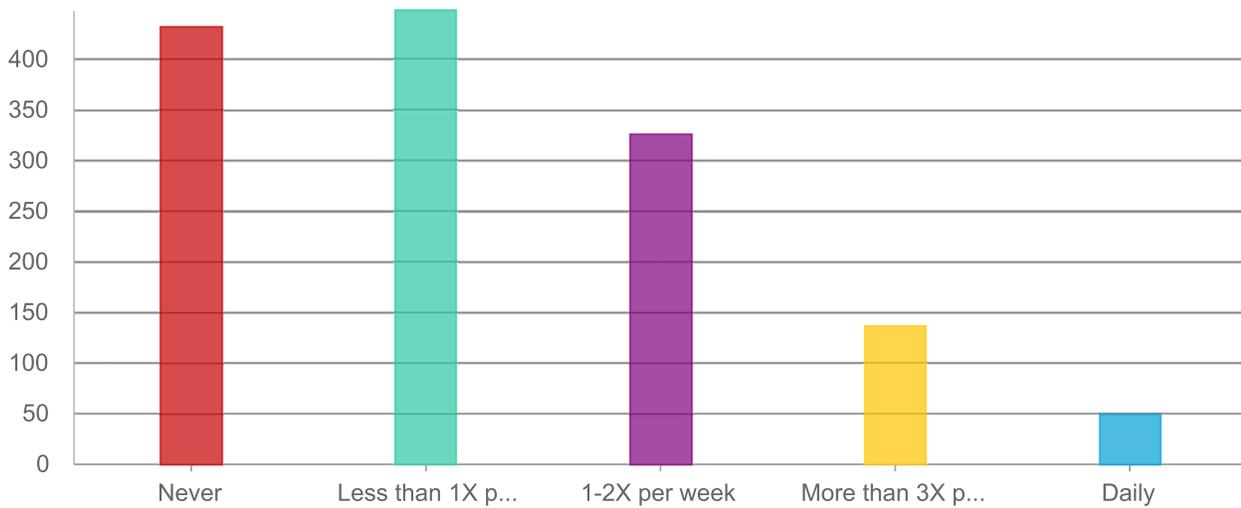


Answers	Count	Percentage
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Answers	Count	Percentage
Never	331	15.86%
Less than 1X per week	476	22.81%
1-2X per week	404	19.36%
More than 3X per week	136	6.52%
Daily	44	2.11%

Answered: 1,391 Skipped: 696

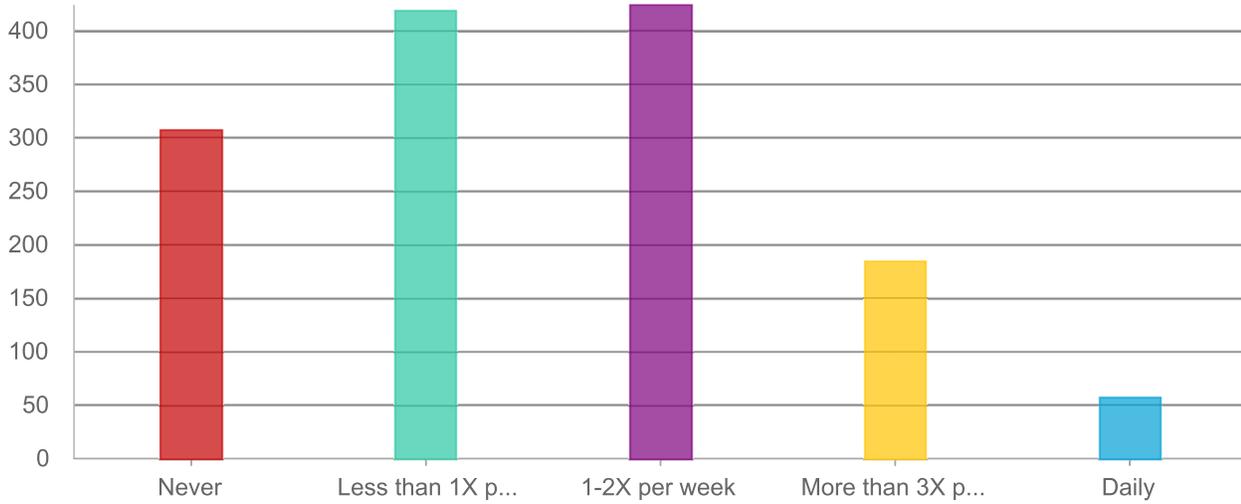
Fun/ recreation *



Answers	Count	Percentage
Never	432	20.70%
Less than 1X per week	448	21.47%
1-2X per week	326	15.62%
More than 3X per week	136	6.52%
Daily	49	2.35%

Answered: 1,391 Skipped: 696

○ ○ Shopping/ errands *

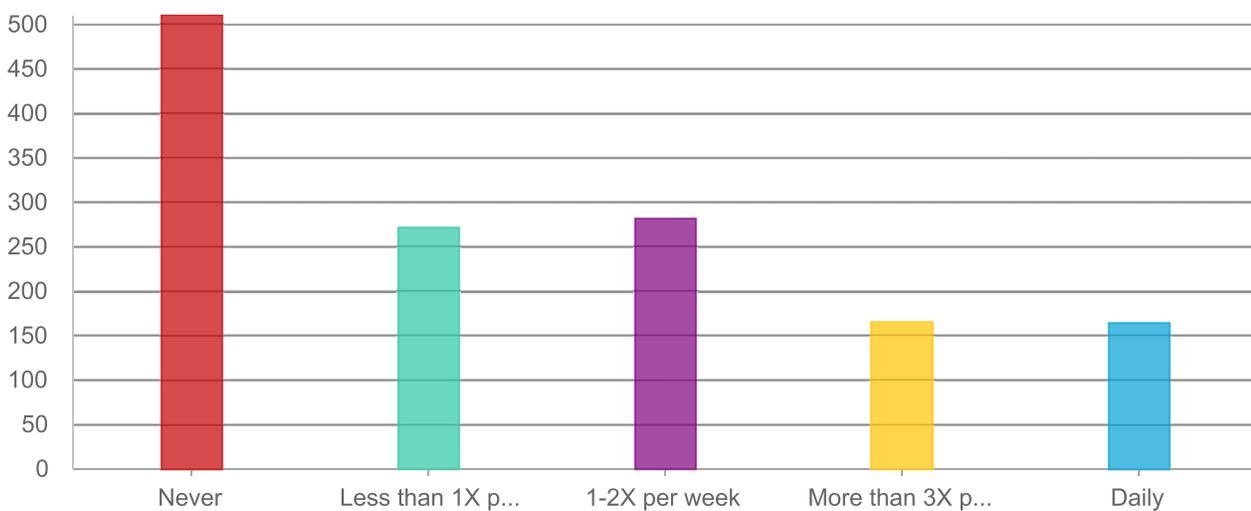


Answers	Count	Percentage
Never	307	14.71%
Less than 1X per week	419	20.08%
1-2X per week	424	20.32%
More than 3X per week	184	8.82%
Daily	57	2.73%

Answered: 1,391 Skipped: 696

Your General Travel Behavior > Before e-scooters were available in Hoboken, I chose

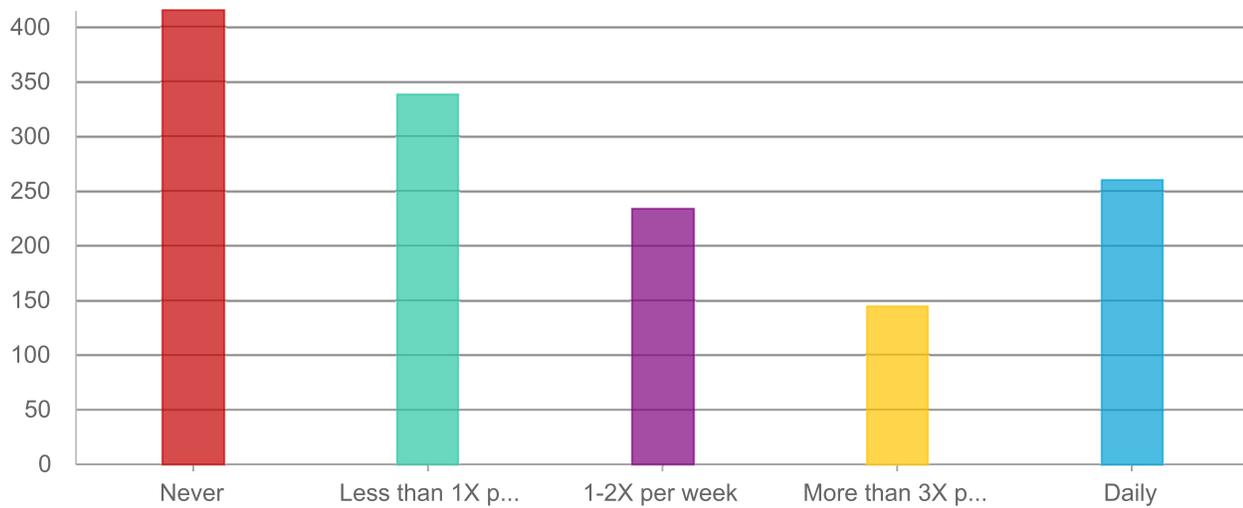
○ ○ Walking *



Answers	Count	Percentage
Never	510	24.44%
Less than 1X per week	271	12.99%
1-2X per week	281	13.46%
More than 3X per week	165	7.91%
Daily	164	7.86%

Answered: 1,391 Skipped: 696

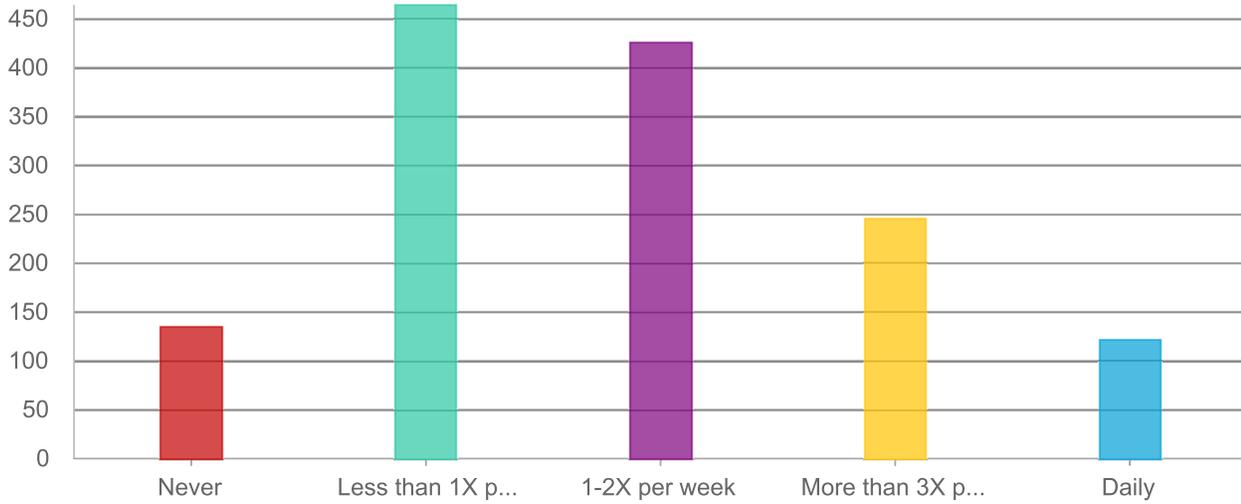
○ ○ Transit *



Answers	Count	Percentage
Never	415	19.89%
Less than 1X per week	338	16.20%
1-2X per week	234	11.21%
More than 3X per week	144	6.90%
Daily	260	12.46%

Answered: 1,391 Skipped: 696

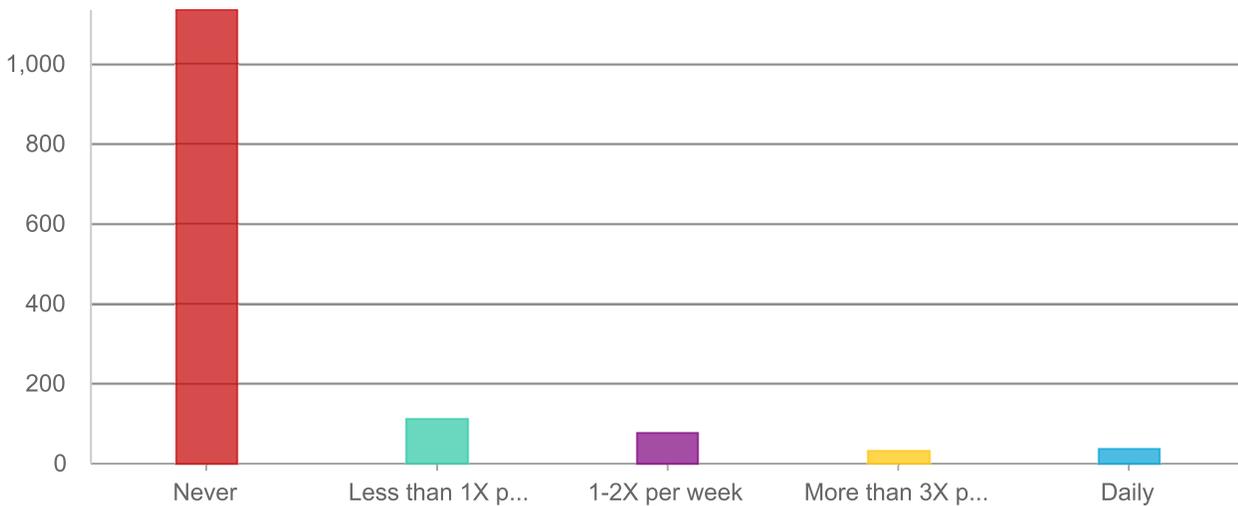
Taxi, Uber, or Lyft *



Answers	Count	Percentage
Never	135	6.47%
Less than 1X per week	464	22.23%
1-2X per week	426	20.41%
More than 3X per week	245	11.74%
Daily	121	5.80%

Answered: 1,391 Skipped: 696

Car share *

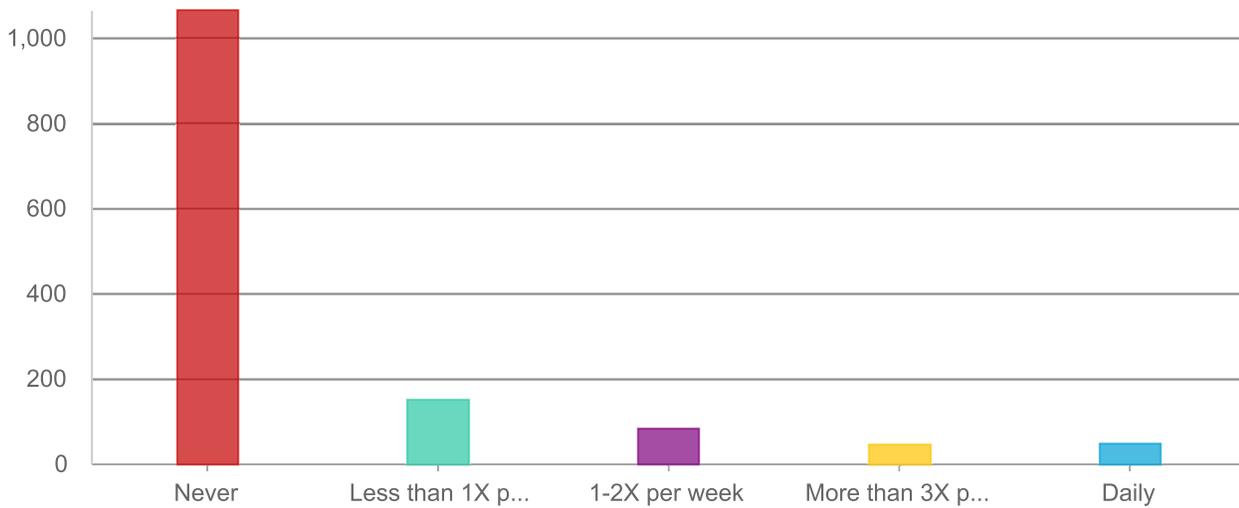


Answers	Count	Percentage
Never	1100	
Less than 1X p...	100	
1-2X per week	70	
More than 3X p...	30	
Daily	40	

Answers	Count	Percentage
Never	1,135	54.38%
Less than 1X per week	111	5.32%
1-2X per week	76	3.64%
More than 3X per week	32	1.53%
Daily	37	1.77%

Answered: 1,391 Skipped: 696

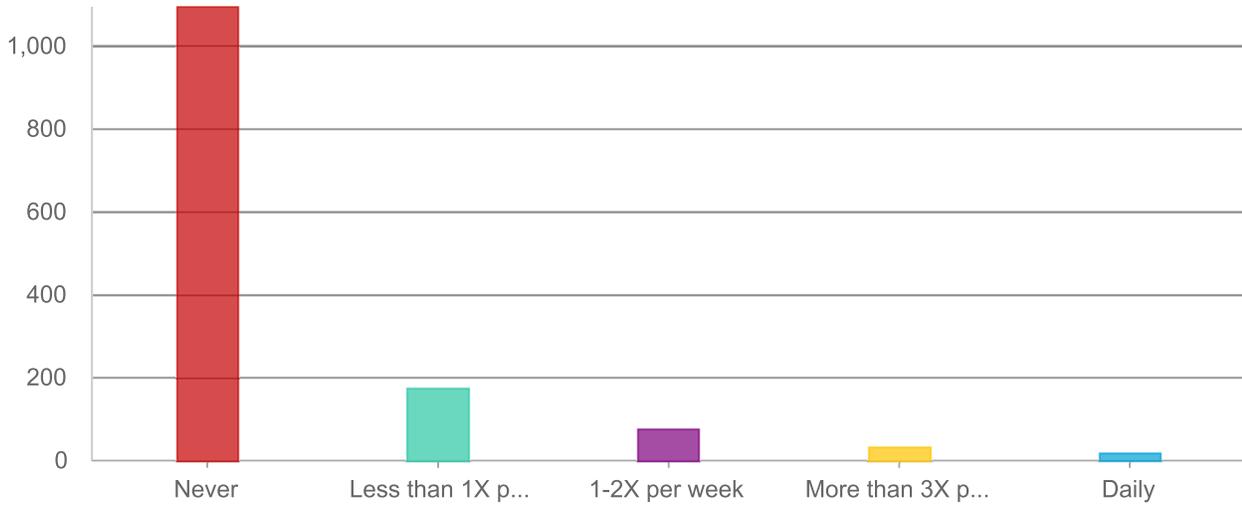
My personal bike *



Answers	Count	Percentage
Never	1,065	51.03%
Less than 1X per week	151	7.24%
1-2X per week	83	3.98%
More than 3X per week	45	2.16%
Daily	47	2.25%

Answered: 1,391 Skipped: 696

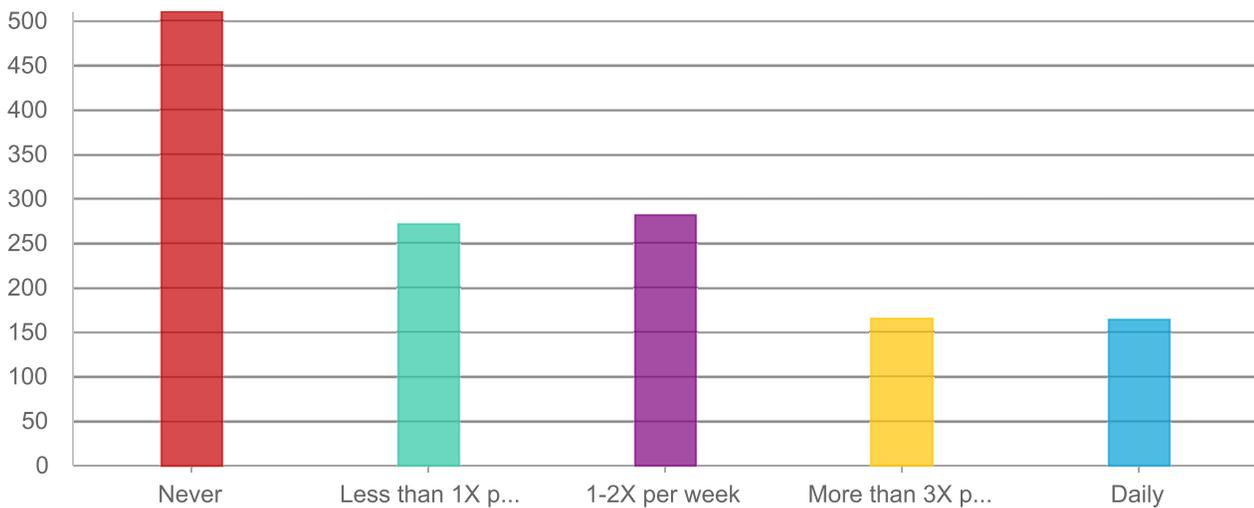
Jersey Bike *



Answers	Count	Percentage
Never	1,094	52.42%
Less than 1X per week	174	8.34%
1-2X per week	75	3.59%
More than 3X per week	31	1.49%
Daily	17	0.81%

Answered: 1,391 Skipped: 696

Driving *



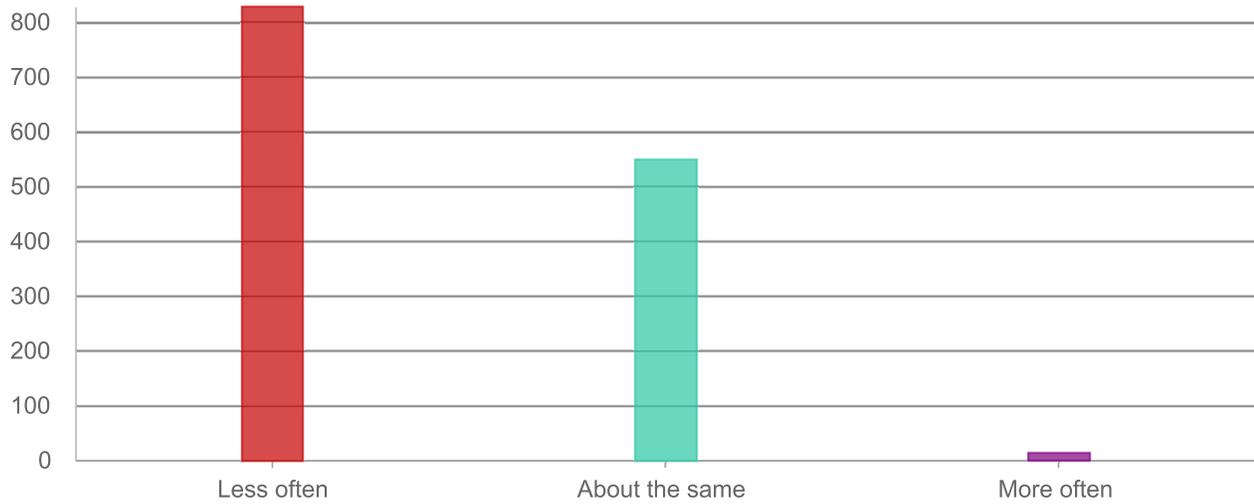
Answers	Count	Percentage
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Answers	Count	Percentage
Never	510	24.44%
Less than 1X per week	271	12.99%
1-2X per week	281	13.46%
More than 3X per week	165	7.91%
Daily	164	7.86%

Answered: 1,391 Skipped: 696

Your General Travel Behavior > Since first using an e-scooter, how has your use of the following options changed?

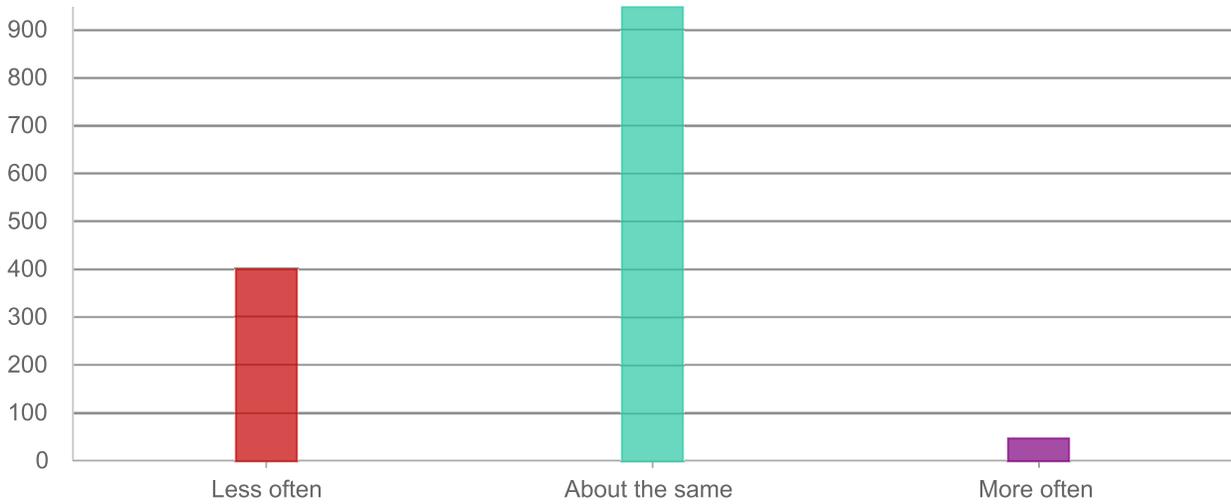
Walking *



Answers	Count	Percentage
Less often	828	39.67%
About the same	549	26.31%
More often	14	0.67%

Answered: 1,391 Skipped: 696

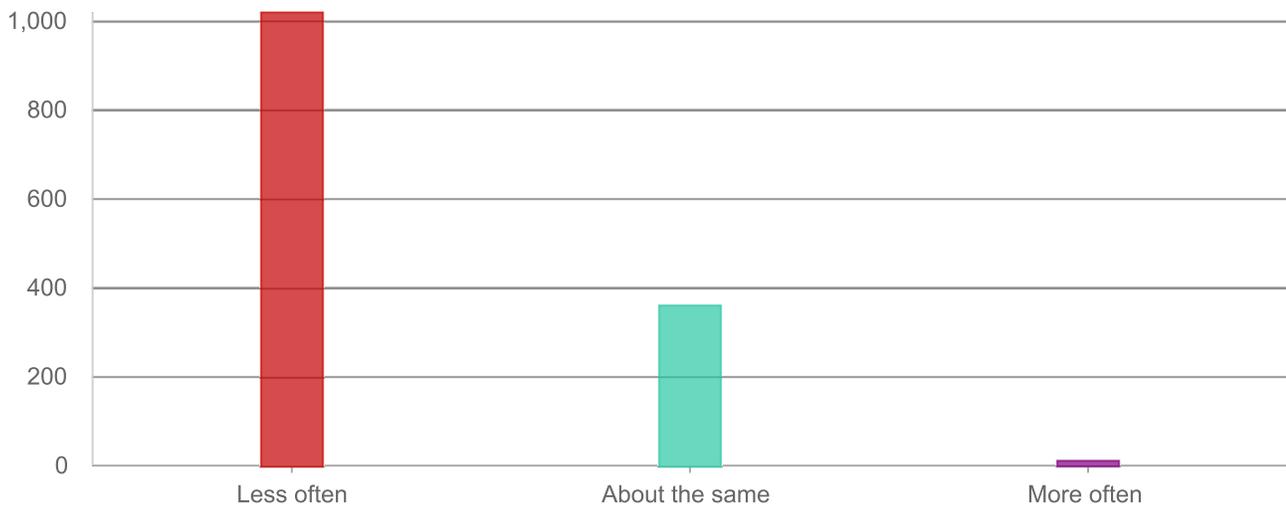
○ ○ Transit *



Answers	Count	Percentage
Less often	398	19.07%
About the same	947	45.38%
More often	46	2.20%

Answered: 1,391 Skipped: 696

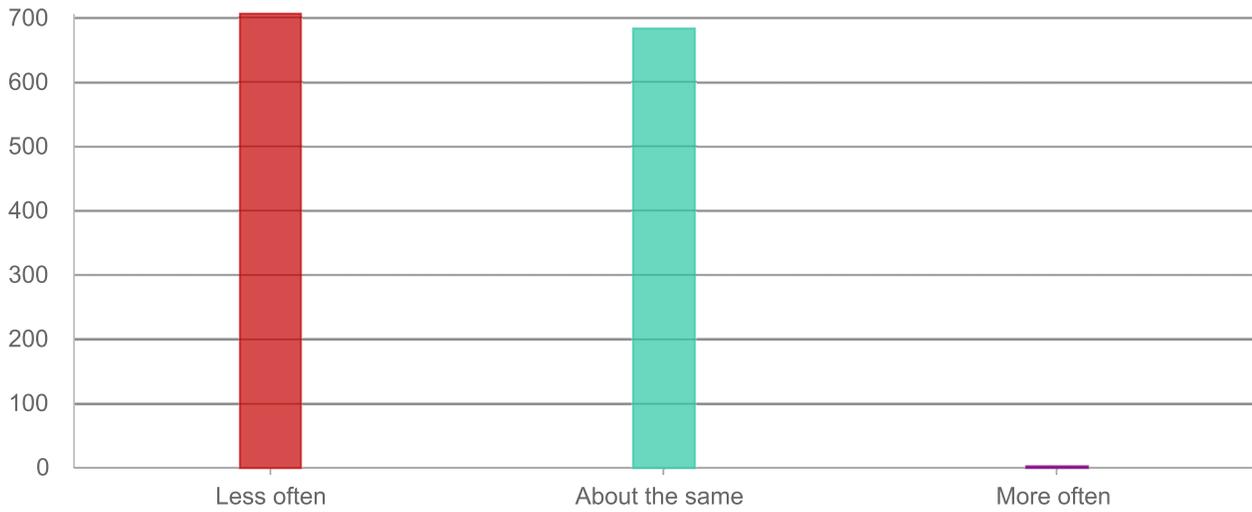
○ ○ Taxi, Uber, or Lyft *



Answers	Count	Percentage
Less often	1,020	48.87%
About the same	360	17.25%
More often	11	0.53%

Answered: 1,391 Skipped: 696

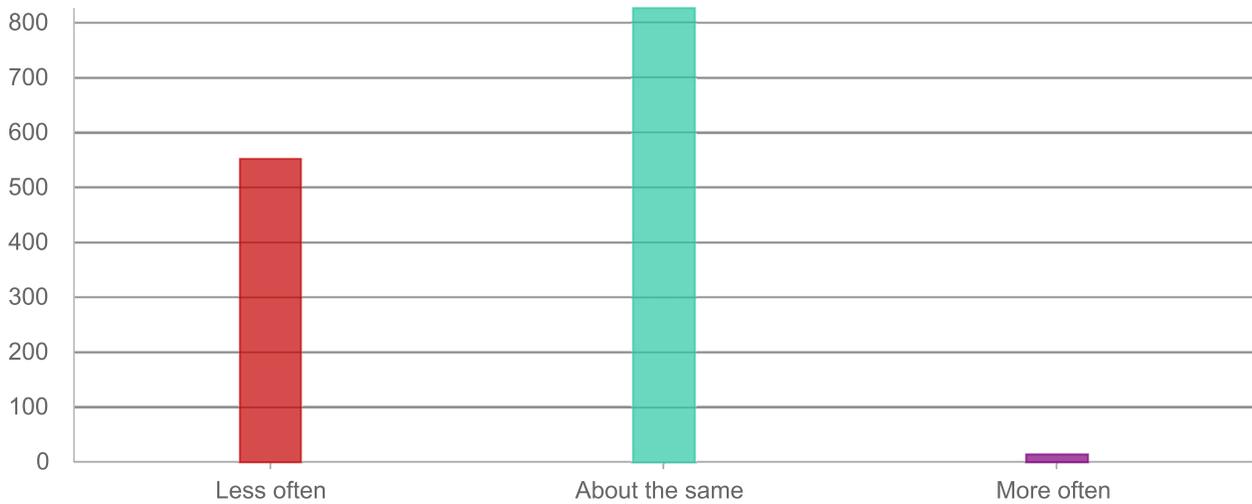
Car share *



Answers	Count	Percentage
Less often	706	33.83%
About the same	683	32.73%
More often	2	0.10%

Answered: 1,391 Skipped: 696

My personal bike *

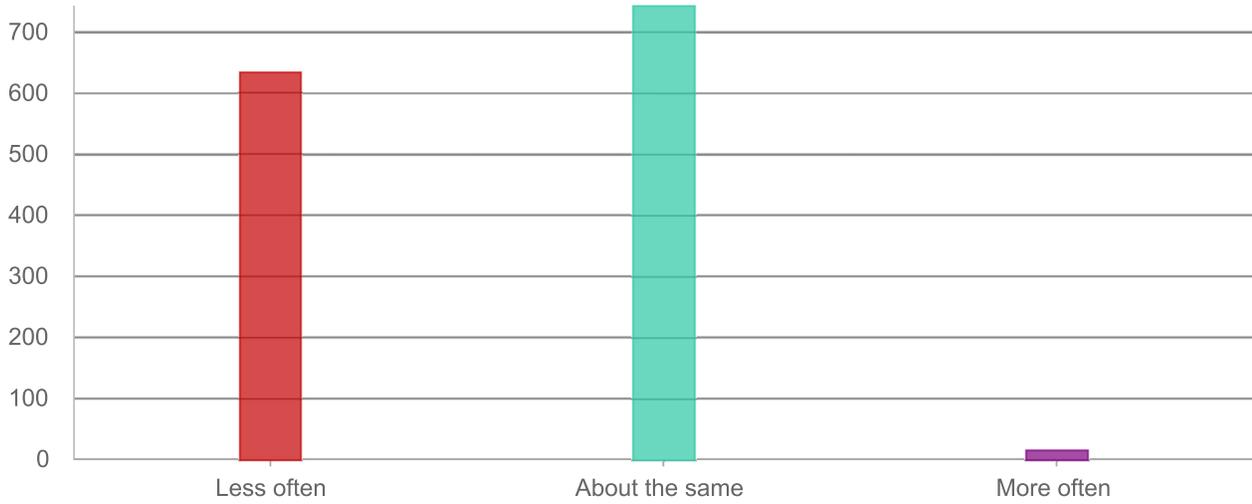


Answers	Count	Percentage
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Answers	Count	Percentage
Less often	552	26.45%
About the same	826	39.58%
More often	13	0.62%

Answered: 1,391 Skipped: 696

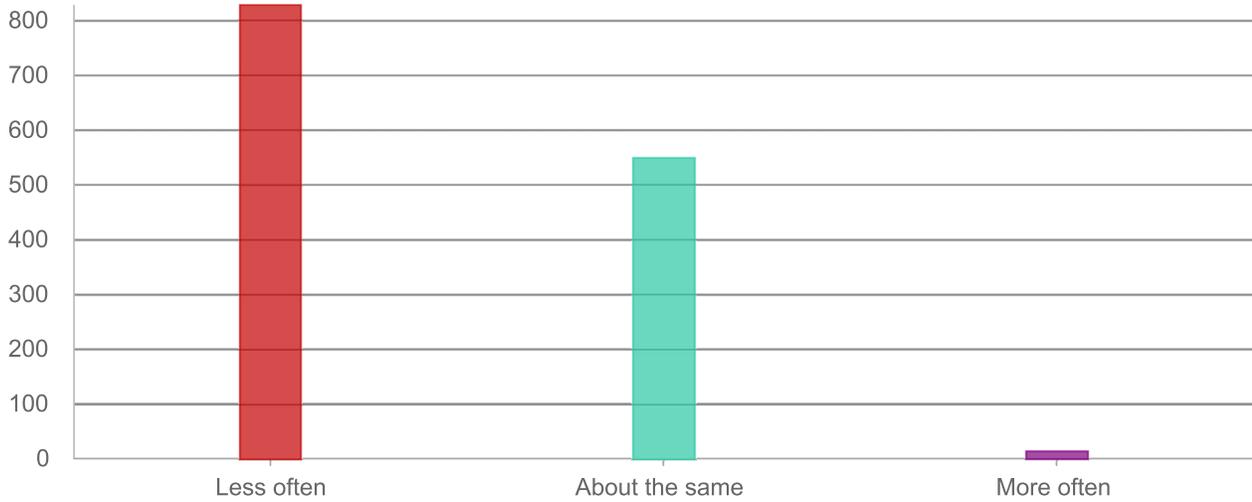
Jersey Bike *



Answers	Count	Percentage
Less often	633	30.33%
About the same	743	35.60%
More often	15	0.72%

Answered: 1,391 Skipped: 696

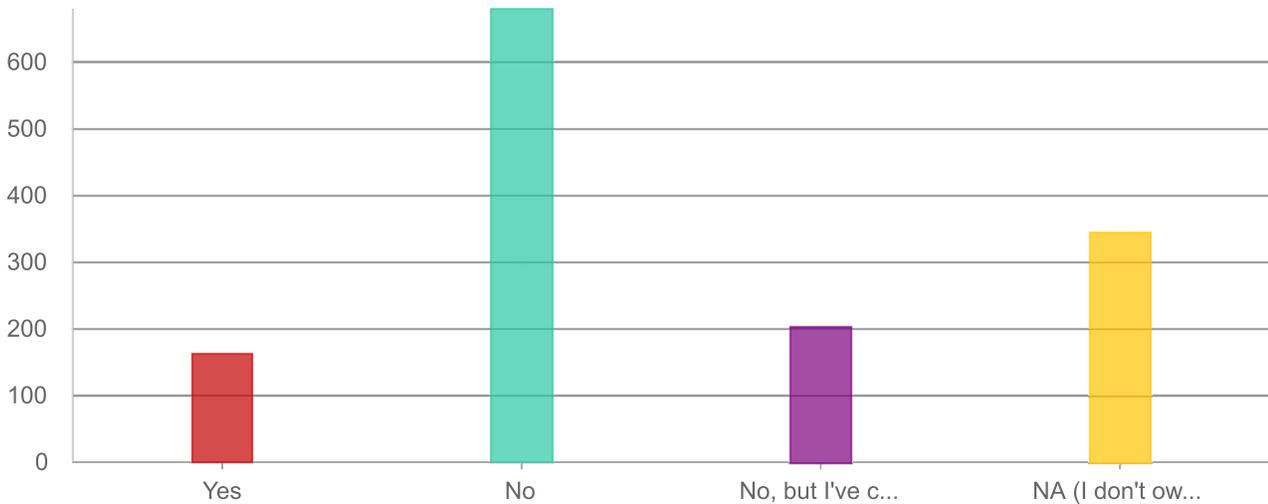
Driving *



Answers	Count	Percentage
Less often	828	39.67%
About the same	549	26.31%
More often	14	0.67%

Answered: 1,391 Skipped: 696

Have you reduced the number of vehicles you (or your family) own or delayed the purchase of a vehicle because of ...



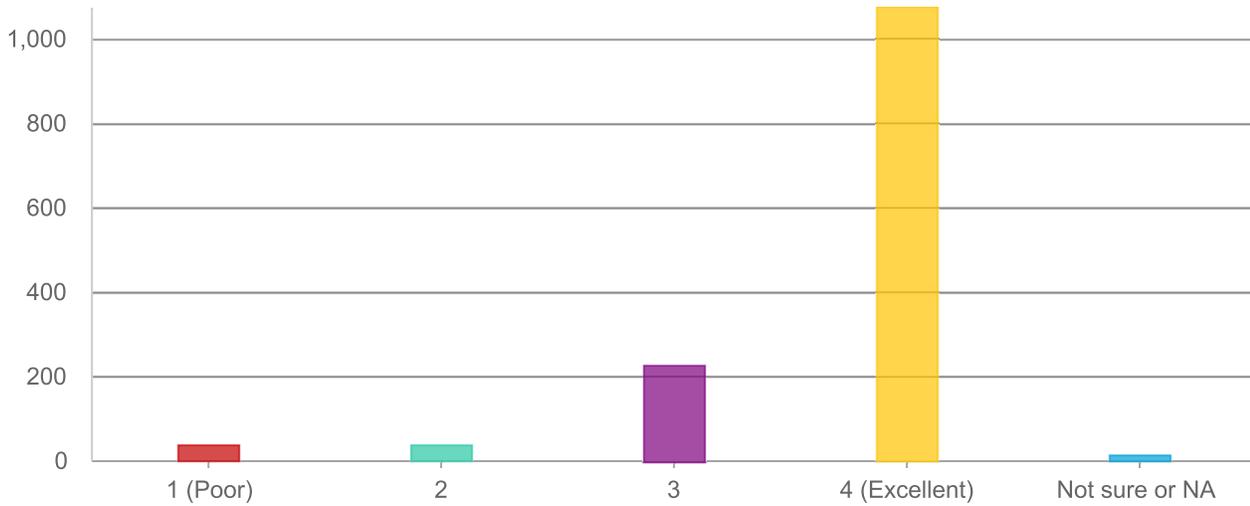
Answers	Count	Percentage
Yes	165	11.9%
No	670	47.5%
No, but I've c...	205	14.7%
NA (I don't ow...	345	24.9%

Answers	Count	Percentage
Yes	163	7.81%
No	680	32.58%
No, but I've considered it	203	9.73%
NA (I don't own a vehicle)	345	16.53%

Answered: 1,391 Skipped: 696

Your General Travel Behavior > Rate your overall riding experience with the companies that participated in the e-scooter pilot.

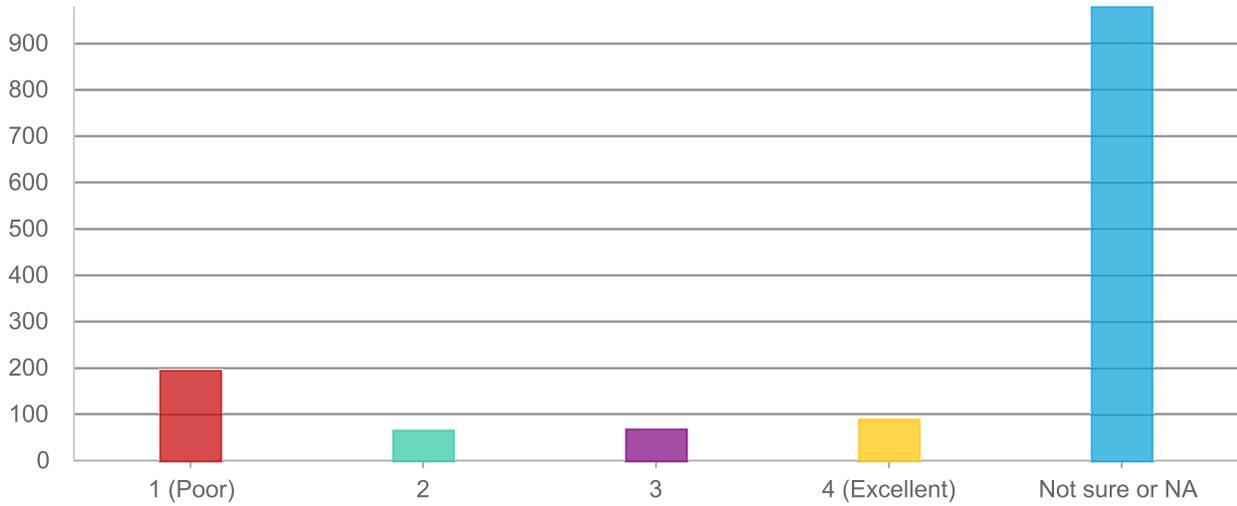
Lime (stand-up scooters) *



Answers	Count	Percentage
1 (Poor)	38	1.82%
2	38	1.82%
3	226	10.83%
4 (Excellent)	1,075	51.51%
Not sure or NA	14	0.67%

Answered: 1,391 Skipped: 696

○ ○ **Ojo (sit-down scooters) ***

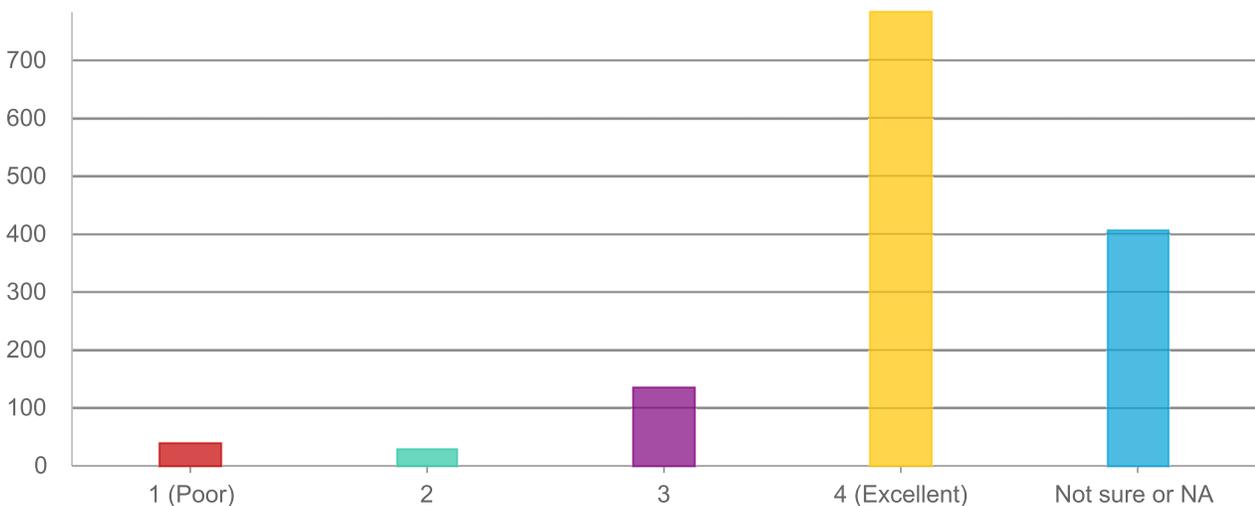


Answers	Count	Percentage
1 (Poor)	194	9.30%
2	64	3.07%
3	67	3.21%
4 (Excellent)	88	4.22%
Not sure or NA	978	46.86%

Answered: 1,391 Skipped: 696

Your General Travel Behavior > Rate your experience receiving customer service from the companies that participated in the e-scooter pilot.

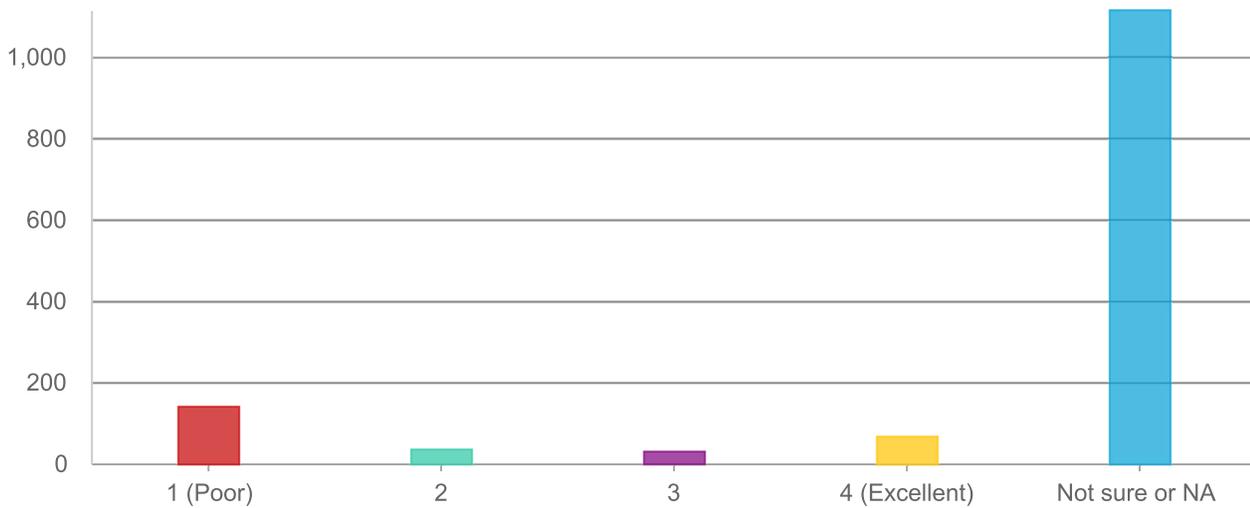
○ ○ **Lime (stand-up scooters) ***



Answers	Count	Percentage
1 (Poor)	39	1.87%
2	28	1.34%
3	135	6.47%
4 (Excellent)	783	37.52%
Not sure or NA	406	19.45%

Answered: 1,391 Skipped: 696

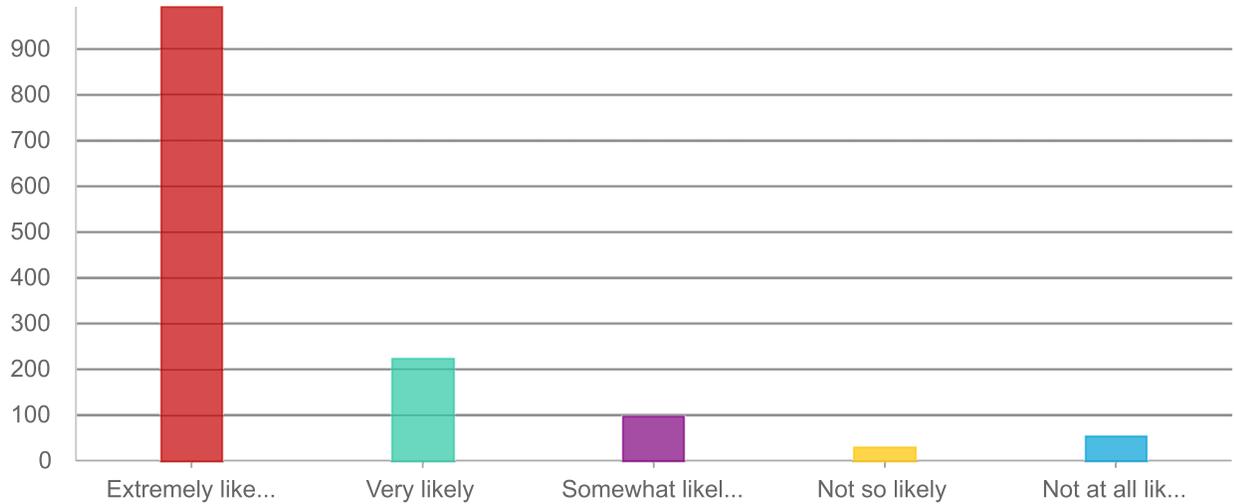
Ojo (sit-down scooters) *



Answers	Count	Percentage
1 (Poor)	142	6.80%
2	37	1.77%
3	30	1.44%
4 (Excellent)	67	3.21%
Not sure or NA	1,115	53.43%

Answered: 1,391 Skipped: 696

○ How likely are you to recommend e-scooters to a friend? *

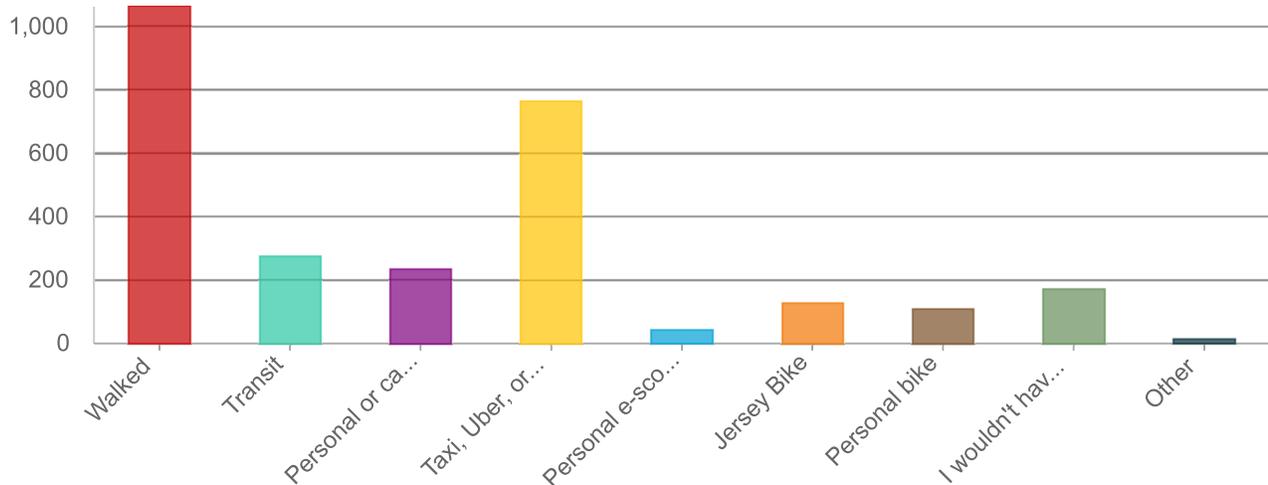


Answers	Count	Percentage
Extremely likely	991	47.48%
Very likely	223	10.69%
Somewhat likely	96	4.60%
Not so likely	28	1.34%
Not at all likely	53	2.54%

Answered: 1,391 Skipped: 696

Your Most Recent Trip

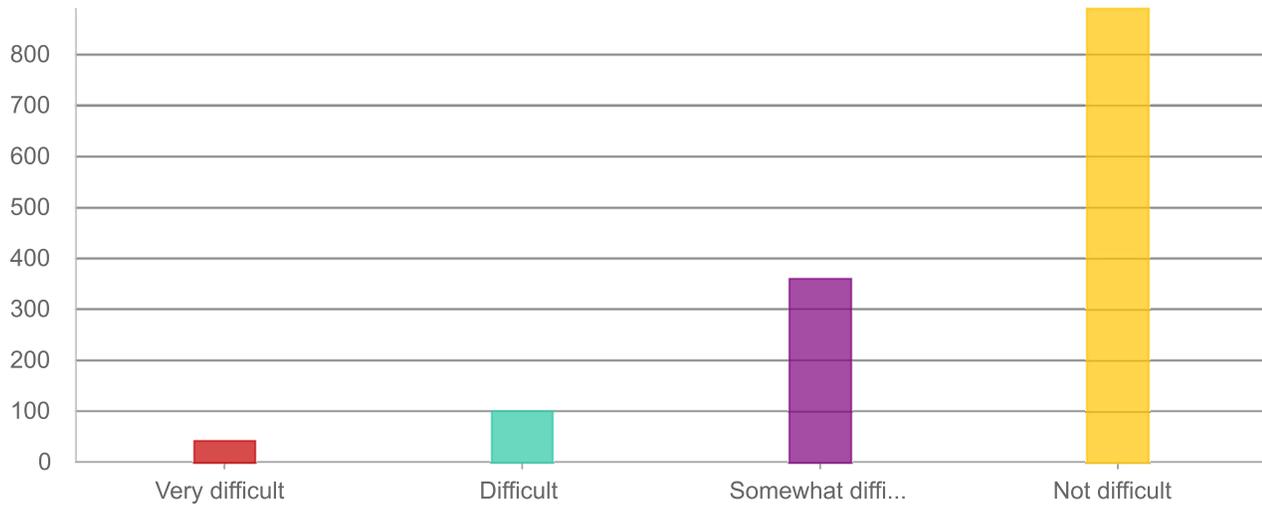
○ If a shared e-scooter hadn't been available, which option(s) would you have considered instead? *



Answers	Count	Percentage
Walked	1,063	50.93%
Transit	274	13.13%
Personal or car share vehicle	233	11.16%
Taxi, Uber, or Lyft	764	36.61%
Personal e-scooter	41	1.96%
Jersey Bike	126	6.04%
Personal bike	107	5.13%
I wouldn't have taken the trip	171	8.19%
Other	12	0.57%

Answered: 1,391 Skipped: 696

○ How difficult was finding an e-scooter on your last trip? *

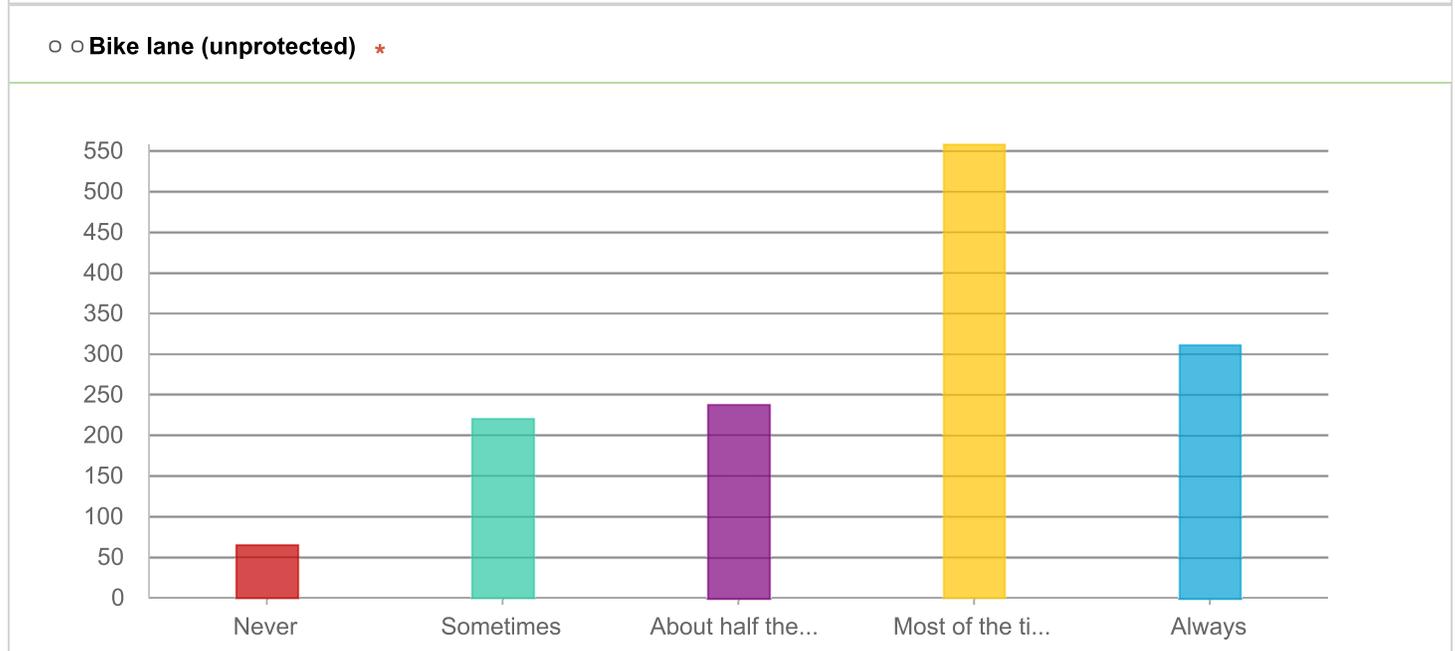
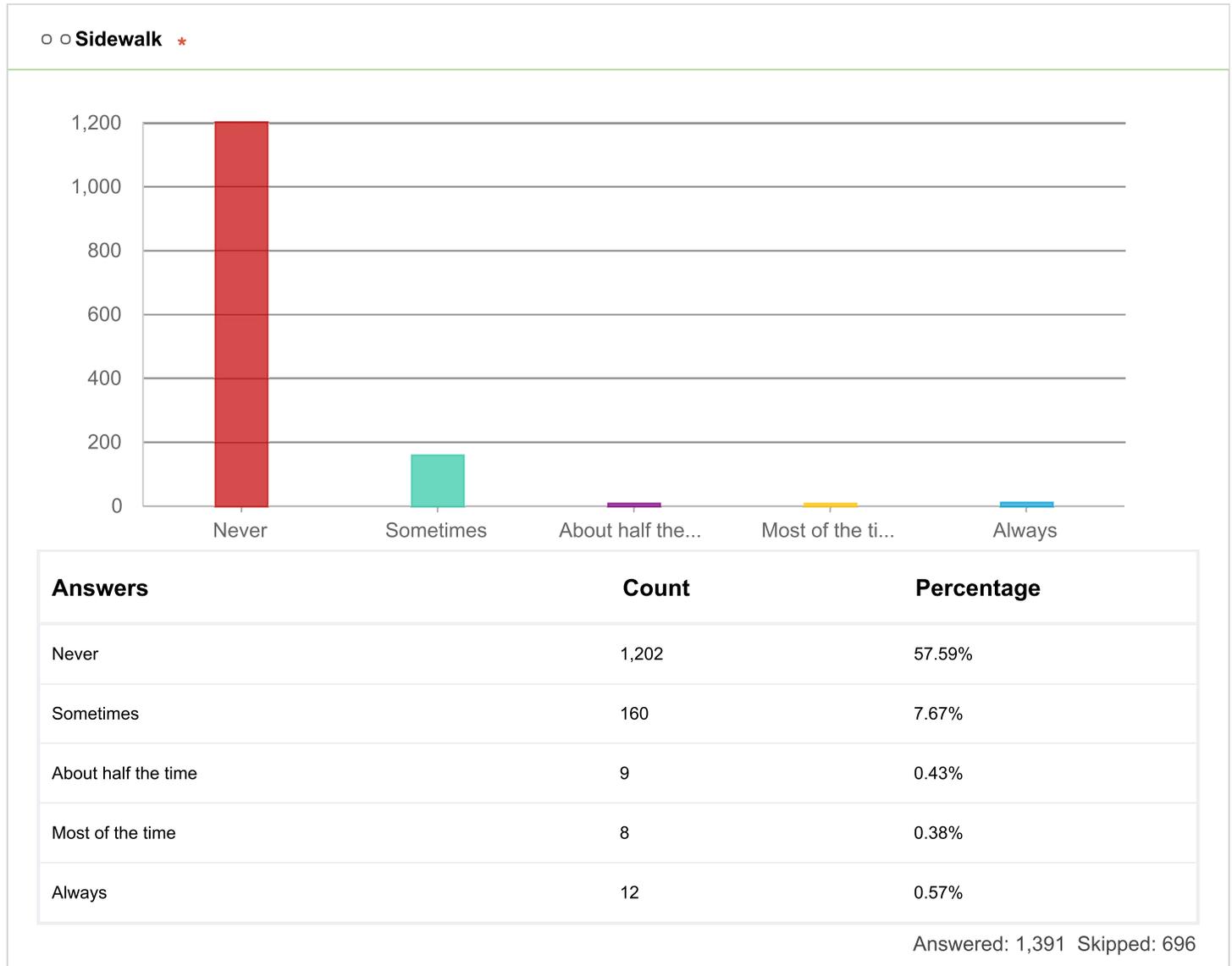


Answers	Count	Percentage
Very difficult	42	2.01%
Difficult	100	4.79%
Somewhat difficult	359	17.20%
Not difficult	890	42.64%

Answered: 1,391 Skipped: 696

Your Riding Behavior

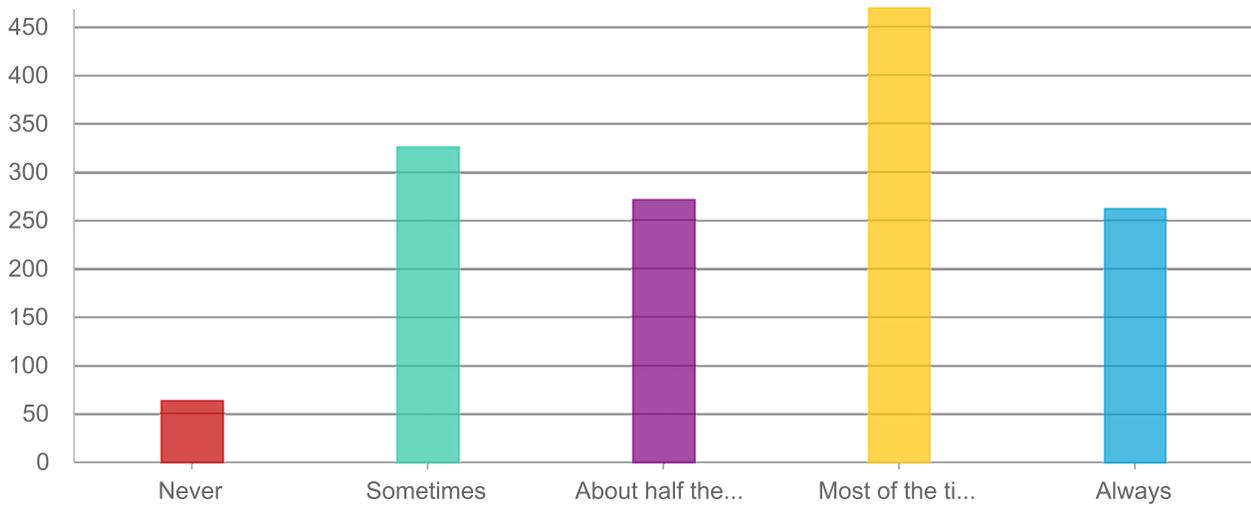
Your Riding Behavior > Where do you ride an e-scooter in Hoboken?



Answers	Count	Percentage
Never	65	3.11%
Sometimes	220	10.54%
About half the time	237	11.36%
Most of the time	558	26.74%
Always	311	14.90%

Answered: 1,391 Skipped: 696

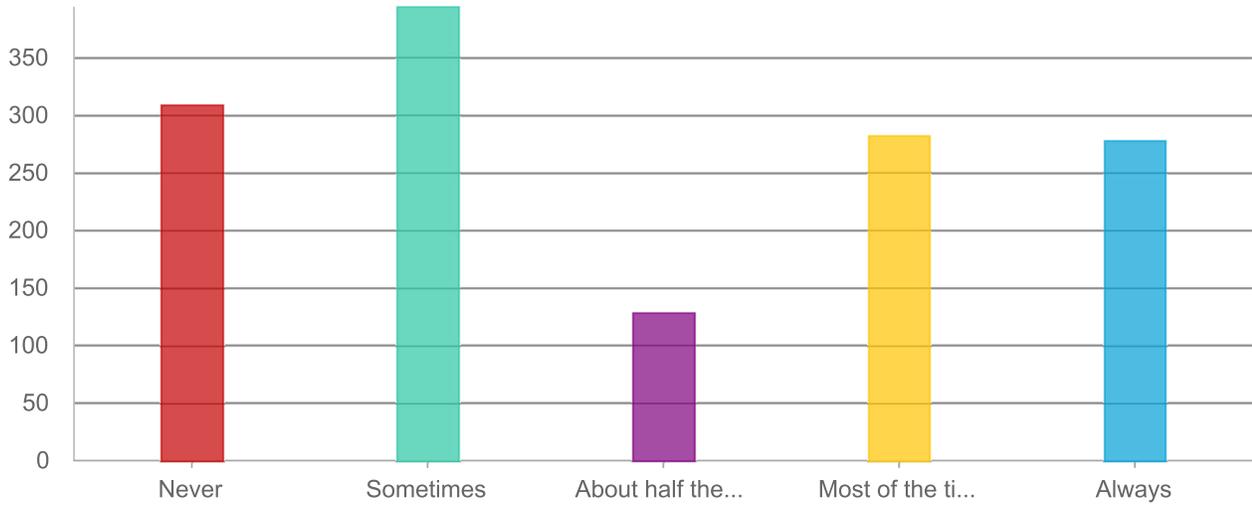
On-street travel lane *



Answers	Count	Percentage
Never	63	3.02%
Sometimes	326	15.62%
About half the time	271	12.99%
Most of the time	469	22.47%
Always	262	12.55%

Answered: 1,391 Skipped: 696

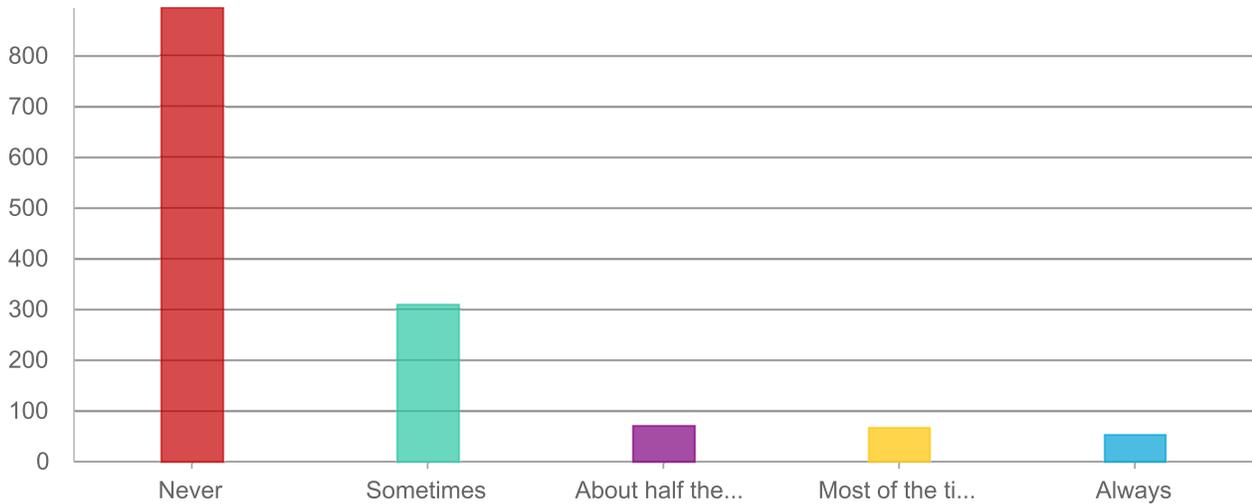
Protected bike lane (Sinatra & Observer) *



Answers	Count	Percentage
Never	309	14.81%
Sometimes	394	18.88%
About half the time	128	6.13%
Most of the time	282	13.51%
Always	278	13.32%

Answered: 1,391 Skipped: 696

Waterfront (non-bike lane) *



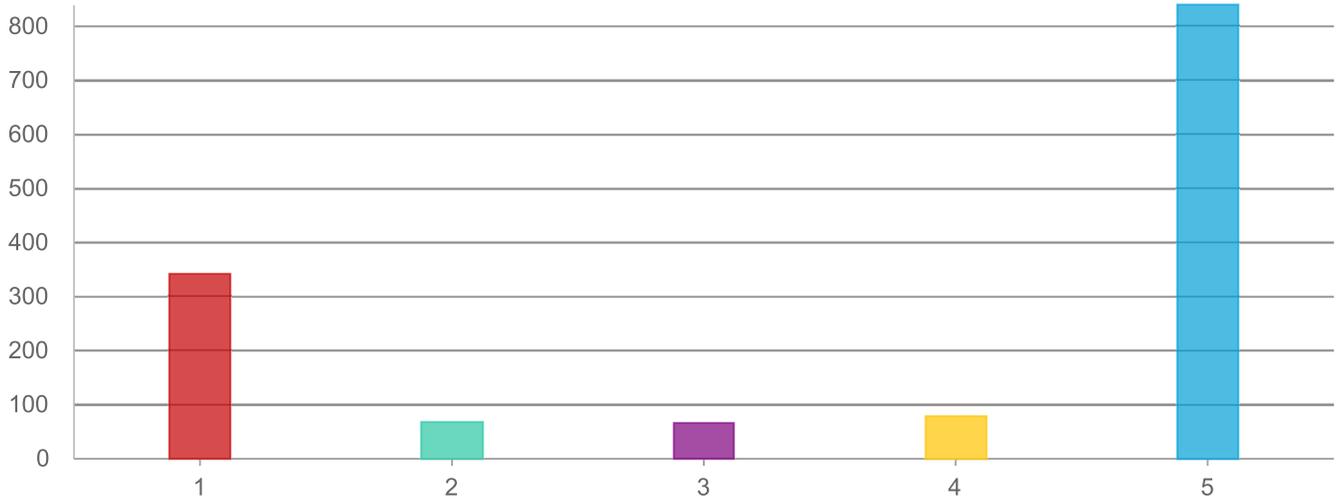
Answers	Count	Percentage
Never	900	
Sometimes	300	
About half the...	70	
Most of the ti...	60	
Always	50	

Answers	Count	Percentage
Never	894	42.84%
Sometimes	309	14.81%
About half the time	70	3.35%
Most of the time	66	3.16%
Always	52	2.49%

Answered: 1,391 Skipped: 696

Your Riding Behavior > Where do you prefer to ride an e-scooter? 1=first choice, 5=last choice

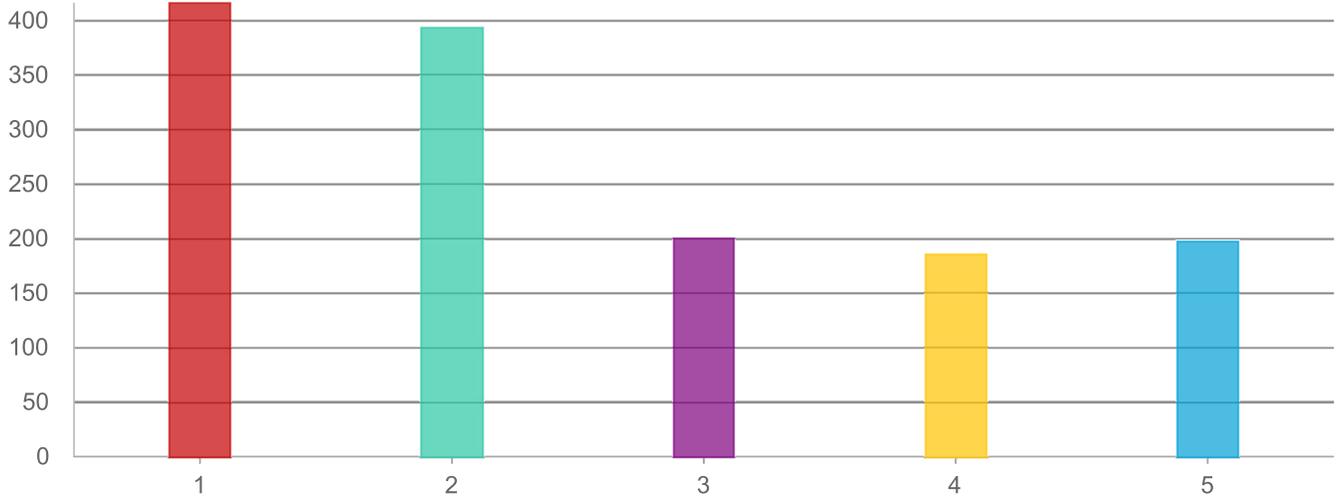
Sidewalk *



Answers	Count	Percentage
1	341	16.34%
2	68	3.26%
3	65	3.11%
4	78	3.74%
5	839	40.20%

Answered: 1,391 Skipped: 696

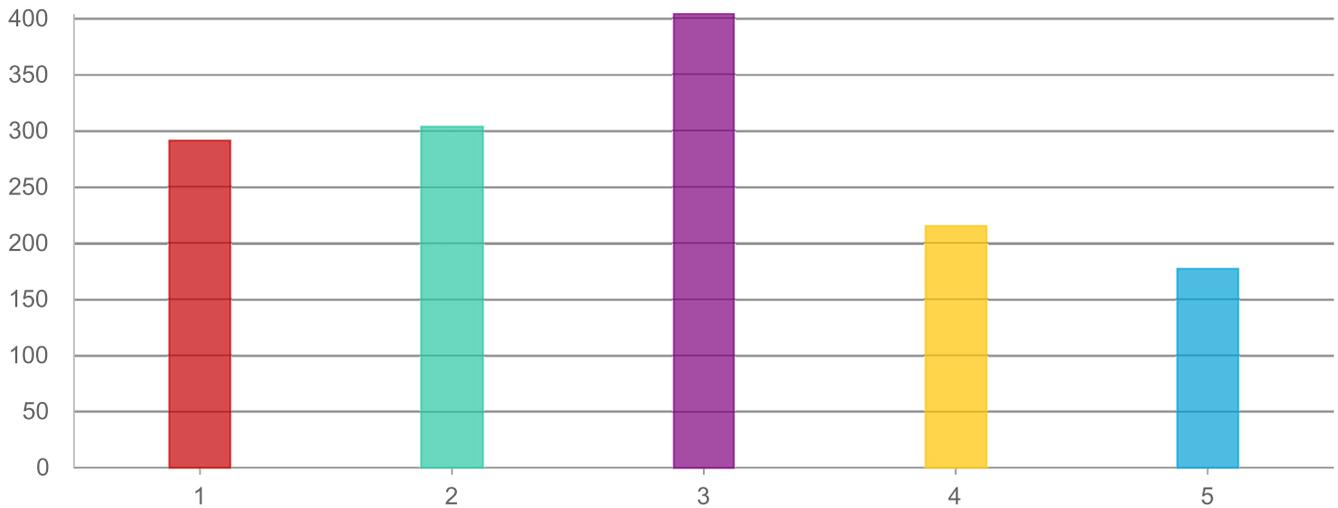
Bike lane (unprotected) *



Answers	Count	Percentage
1	416	19.93%
2	393	18.83%
3	200	9.58%
4	185	8.86%
5	197	9.44%

Answered: 1,391 Skipped: 696

On-street travel lane *

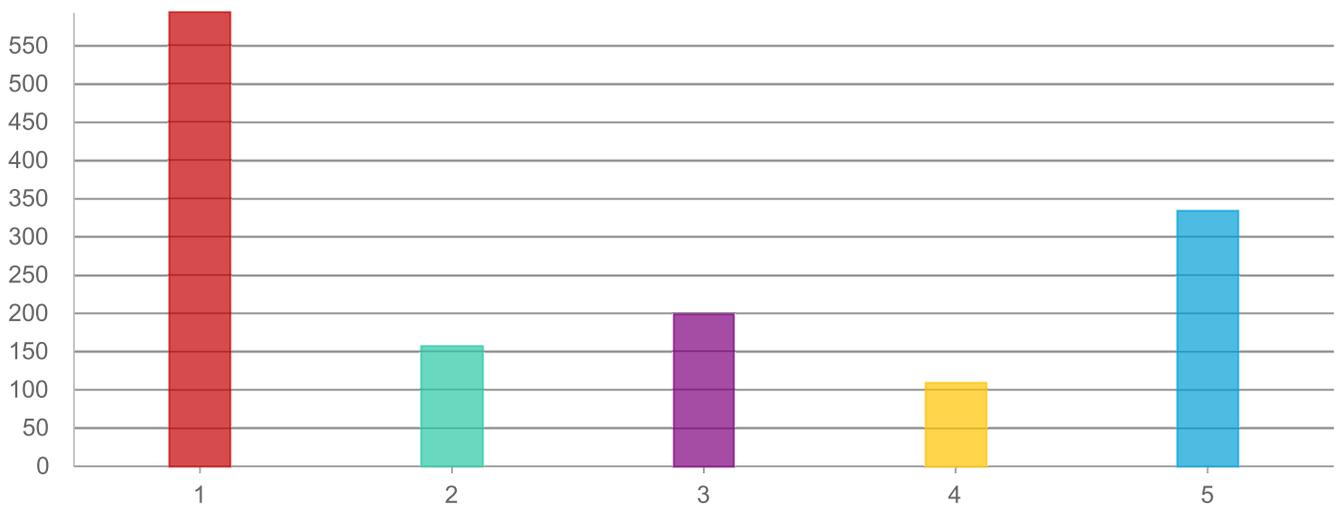


Answers	Count	Percentage
1	290	
2	300	
3	400	
4	215	
5	175	

Answers	Count	Percentage
1	291	13.94%
2	304	14.57%
3	404	19.36%
4	215	10.30%
5	177	8.48%

Answered: 1,391 Skipped: 696

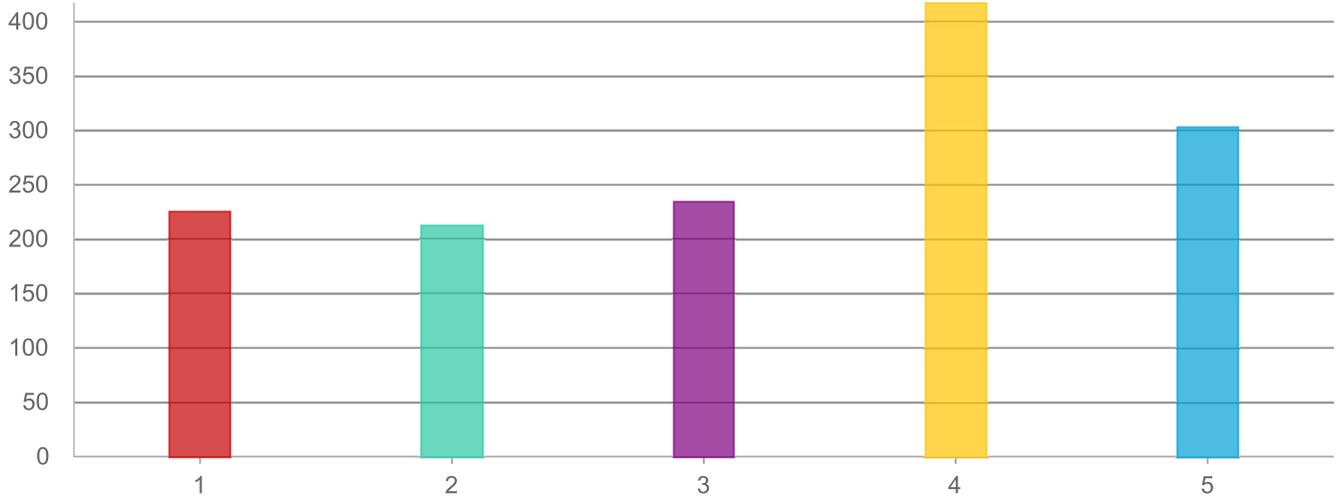
Protected bike lane (Sinatra & Observer) *



Answers	Count	Percentage
1	593	28.41%
2	157	7.52%
3	198	9.49%
4	109	5.22%
5	334	16.00%

Answered: 1,391 Skipped: 696

○ ○ Waterfront (non-bike lane) *



Answers	Count	Percentage
1	225	10.78%
2	212	10.16%
3	234	11.21%
4	417	19.98%
5	303	14.52%

Answered: 1,391 Skipped: 696

○ Would you feel safer riding in the street if protected bike lanes were present? *

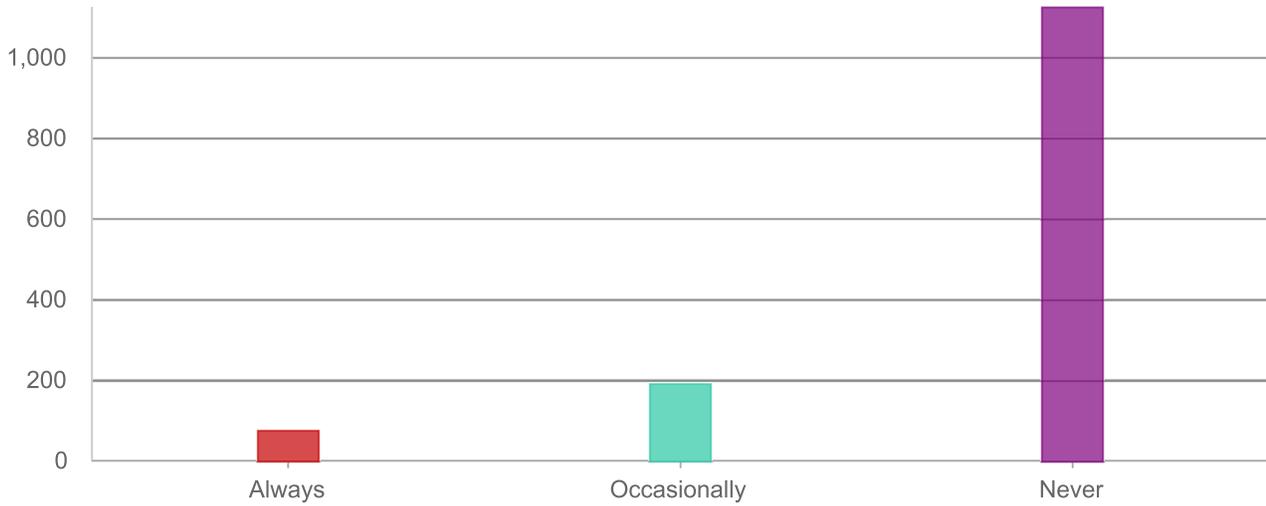


Answers	Count	Percentage
Yes	1225	87.84%
No	166	12.16%

Answers	Count	Percentage
Yes	1,225	58.70%
No	166	7.95%

Answered: 1,391 Skipped: 696

How often do you wear a helmet while riding an e-scooter? *

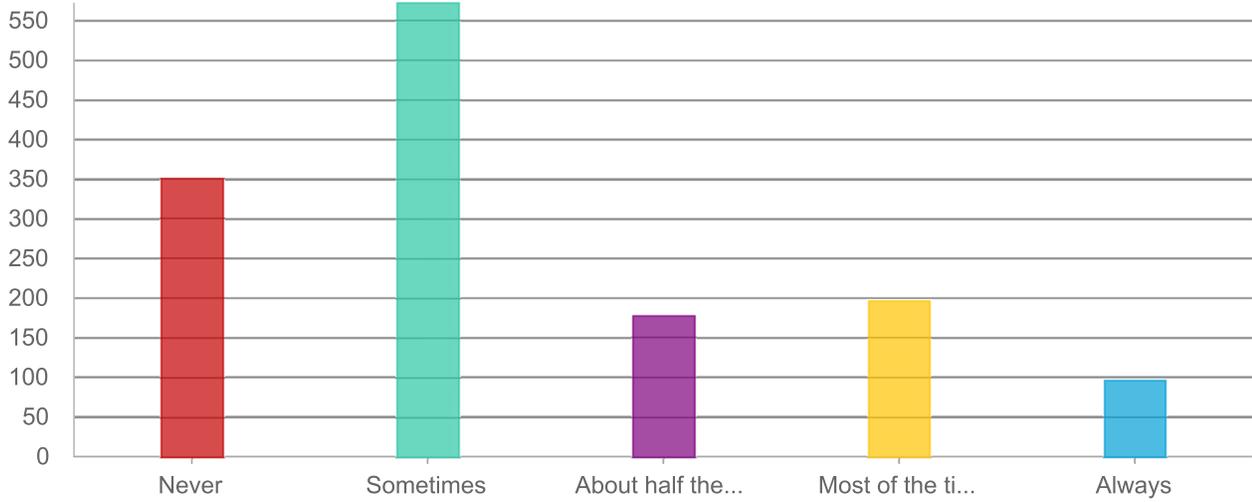


Answers	Count	Percentage
Always	75	3.59%
Occasionally	191	9.15%
Never	1,125	53.91%

Answered: 1,391 Skipped: 696

Your Riding Behavior > Where do you park an e-scooter in Hoboken?

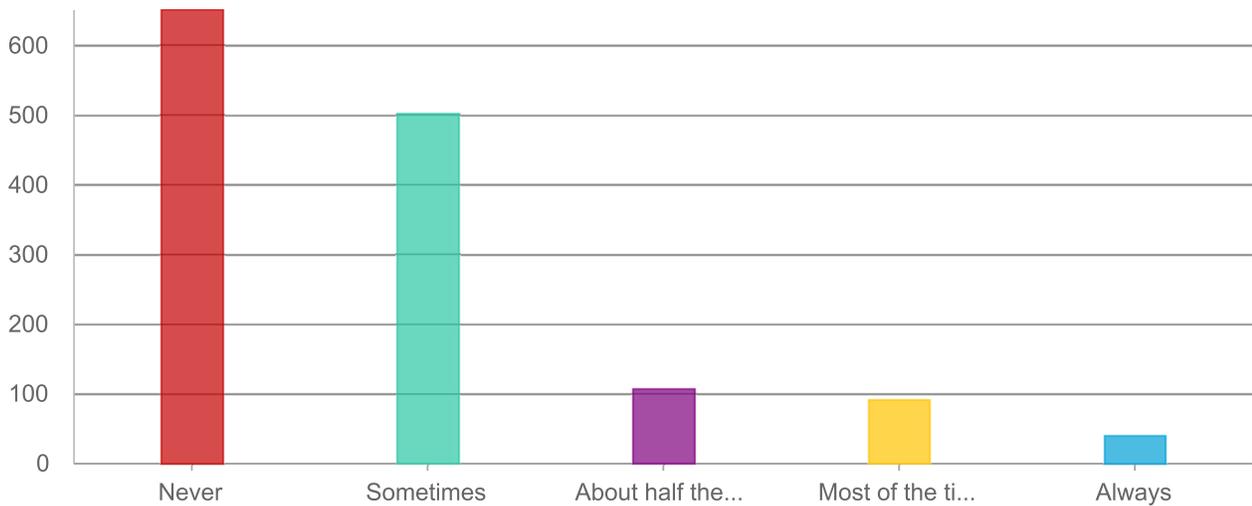
○ ○ **Striped e-scooter space** *



Answers	Count	Percentage
Never	350	16.77%
Sometimes	572	27.41%
About half the time	177	8.48%
Most of the time	196	9.39%
Always	96	4.60%

Answered: 1,391 Skipped: 696

○ ○ **Bike share station** *

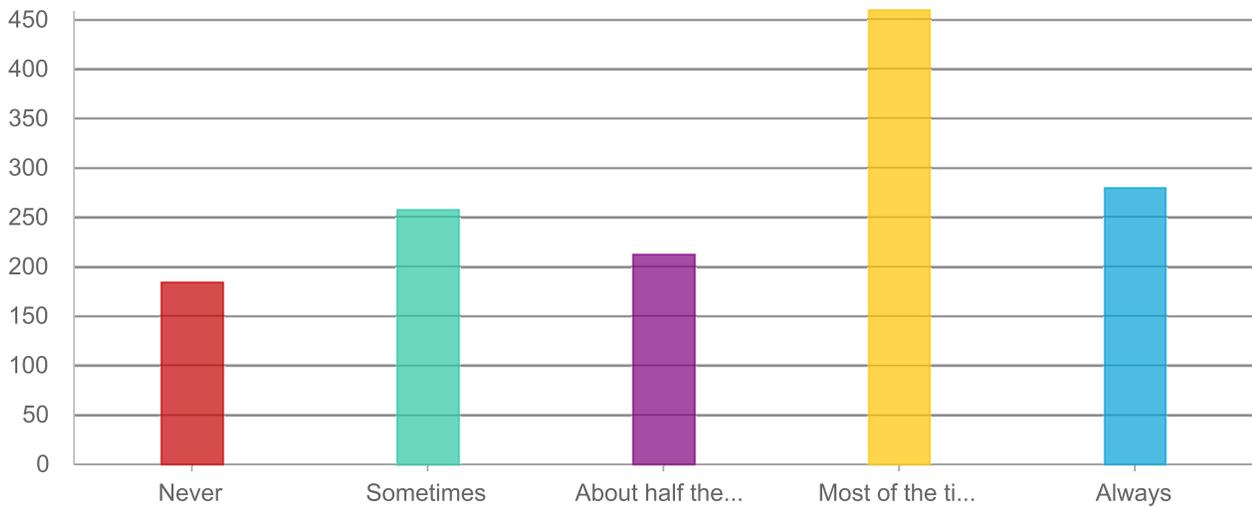


Answers	Count	Percentage
Never	650	31.66%
Sometimes	500	23.33%
About half the time	100	4.69%
Most of the time	90	4.22%
Always	40	1.85%

Answers	Count	Percentage
Never	651	31.19%
Sometimes	502	24.05%
About half the time	107	5.13%
Most of the time	91	4.36%
Always	40	1.92%

Answered: 1,391 Skipped: 696

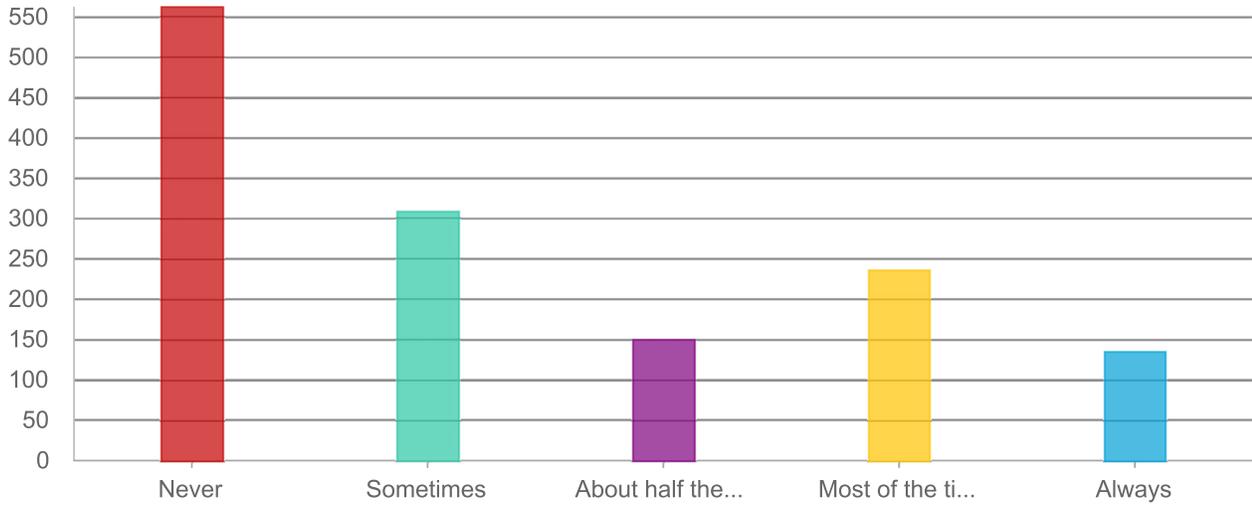
Sidewalk - curbside *



Answers	Count	Percentage
Never	184	8.82%
Sometimes	257	12.31%
About half the time	212	10.16%
Most of the time	459	21.99%
Always	279	13.37%

Answered: 1,391 Skipped: 696

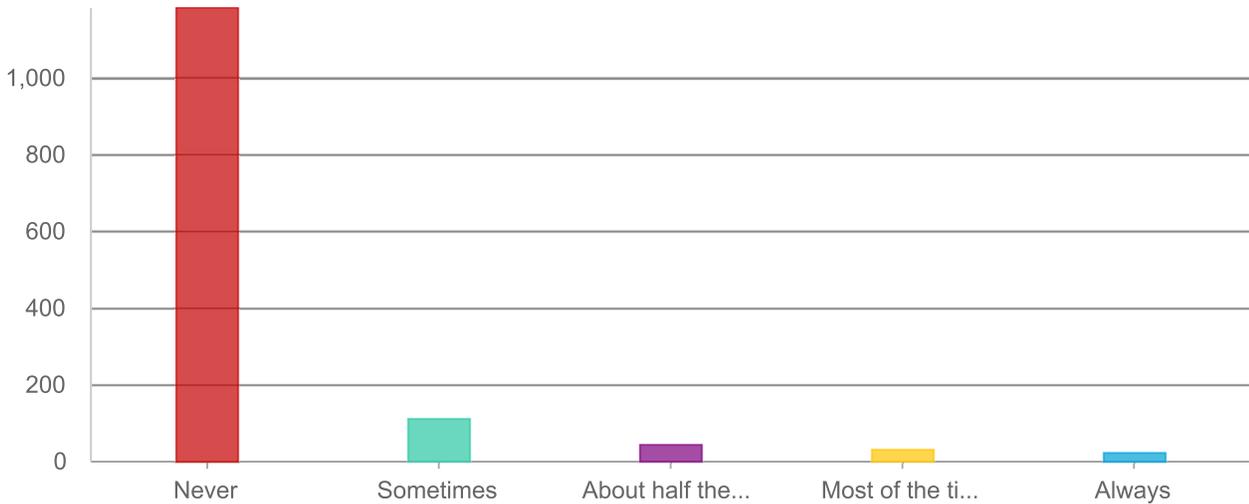
○ ○ Sidewalk - away from curb *



Answers	Count	Percentage
Never	562	26.93%
Sometimes	308	14.76%
About half the time	150	7.19%
Most of the time	236	11.31%
Always	135	6.47%

Answered: 1,391 Skipped: 696

○ ○ In street near crosswalk *

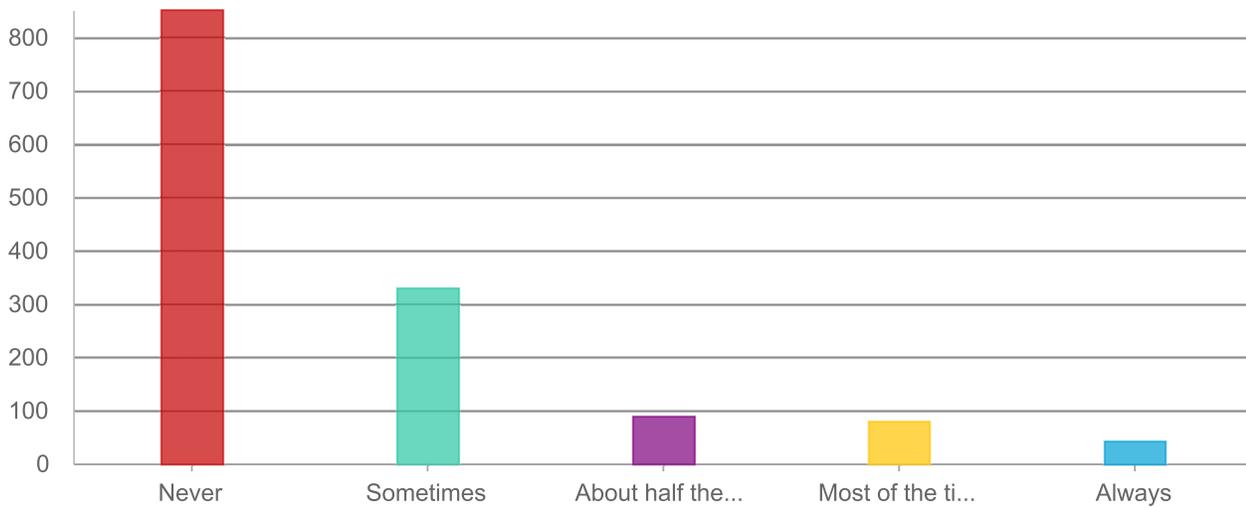


Answers	Count	Percentage
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Answers	Count	Percentage
Never	1,183	56.68%
Sometimes	110	5.27%
About half the time	44	2.11%
Most of the time	32	1.53%
Always	22	1.05%

Answered: 1,391 Skipped: 696

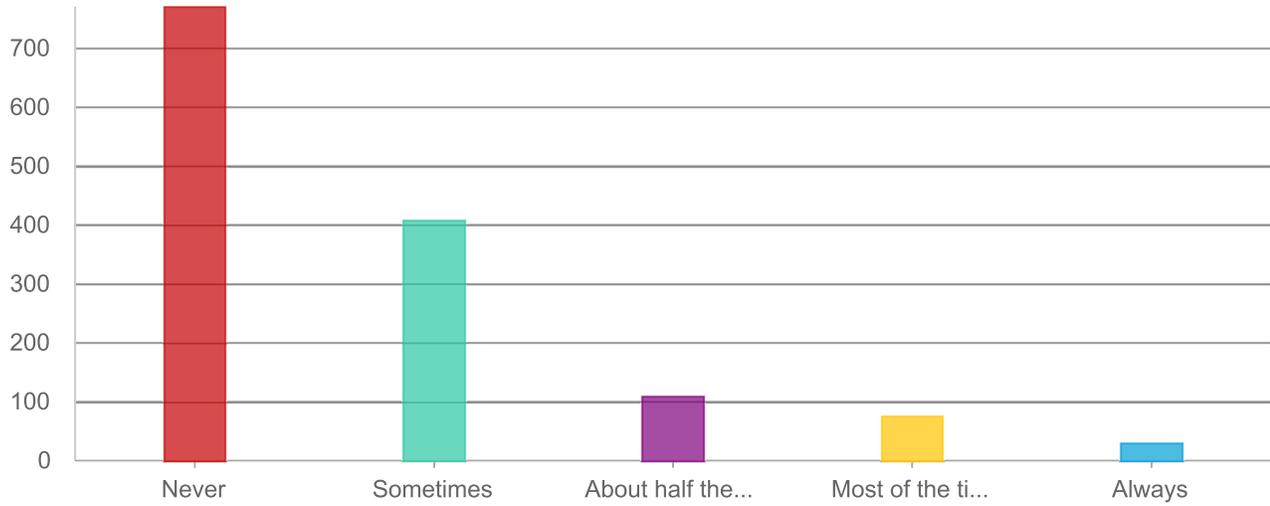
On curb extension *



Answers	Count	Percentage
Never	851	40.78%
Sometimes	330	15.81%
About half the time	88	4.22%
Most of the time	79	3.79%
Always	43	2.06%

Answered: 1,391 Skipped: 696

○ ○ **At a bike rack** *

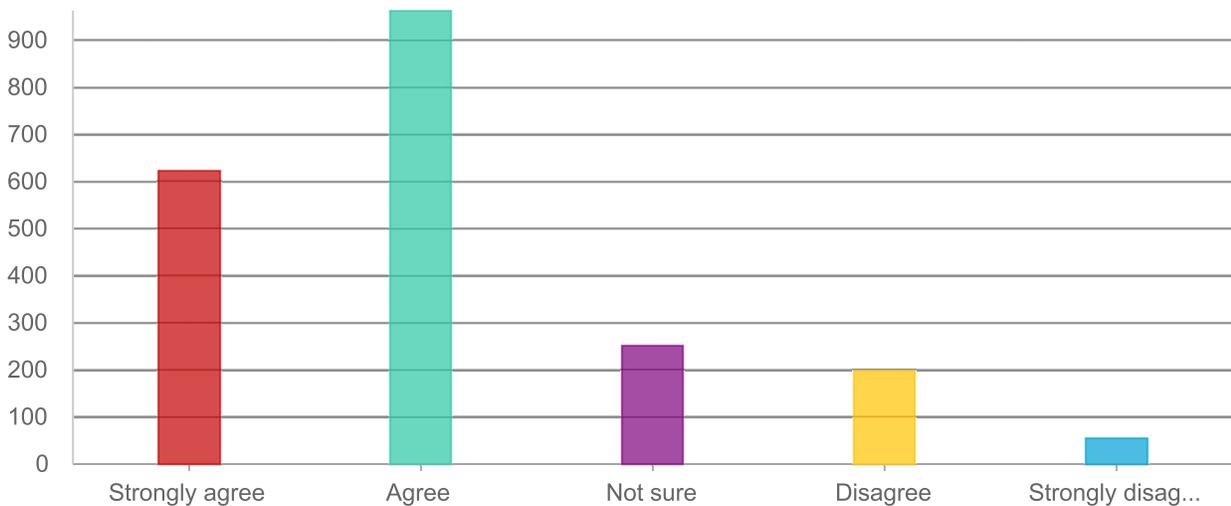


Answers	Count	Percentage
Never	770	36.90%
Sometimes	408	19.55%
About half the time	109	5.22%
Most of the time	75	3.59%
Always	29	1.39%

Answered: 1,391 Skipped: 696

Your General Sentiments About E-Scooters in Hoboken

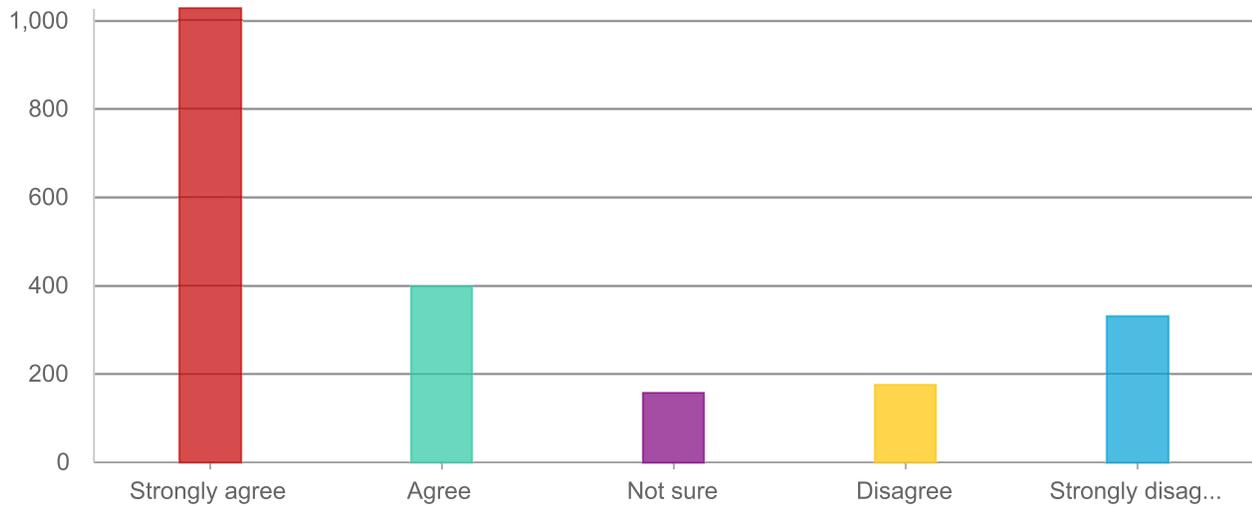
○ **E-scooters are easy to find close to my home.** *



Answers	Count	Percentage
Strongly agree	622	29.80%
Agree	963	46.14%
Not sure	251	12.03%
Disagree	197	9.44%
Strongly disagree	54	2.59%

Answered: 2,087 Skipped: 0

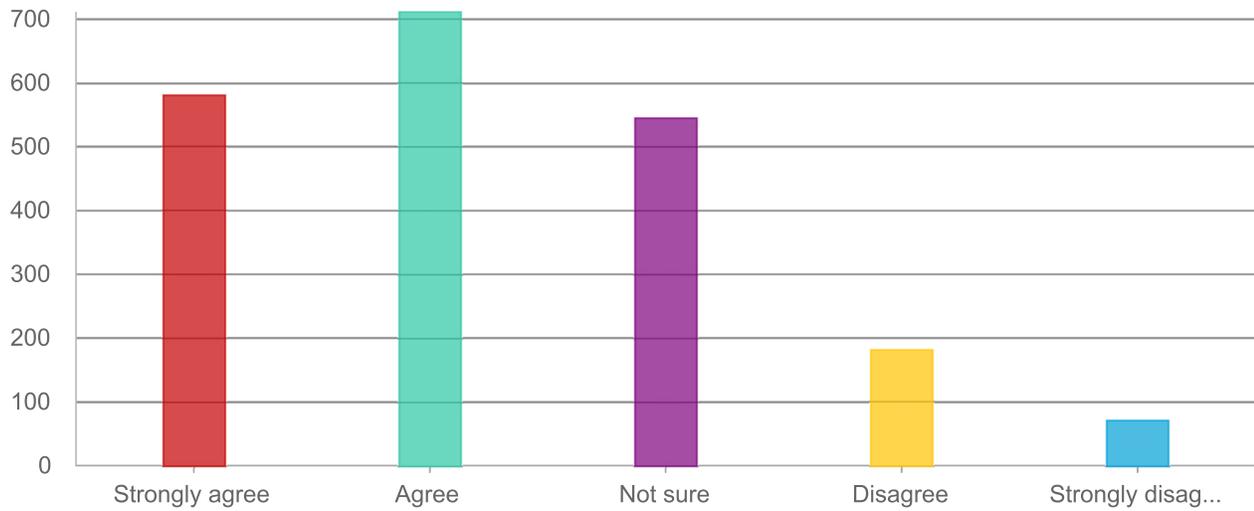
E-Scooters make Hoboken more innovative. *



Answers	Count	Percentage
Strongly agree	1,027	49.21%
Agree	399	19.12%
Not sure	157	7.52%
Disagree	174	8.34%
Strongly disagree	330	15.81%

Answered: 2,087 Skipped: 0

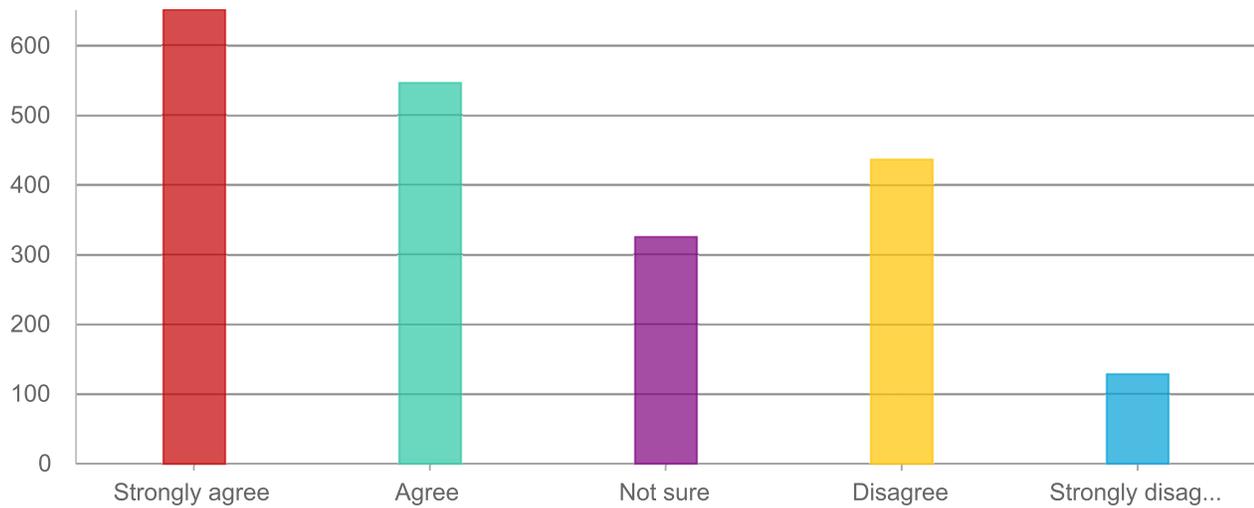
○ The cost of renting an e-scooter is reasonable. *



Answers	Count	Percentage
Strongly agree	580	27.79%
Agree	711	34.07%
Not sure	545	26.11%
Disagree	181	8.67%
Strongly disagree	70	3.35%

Answered: 2,087 Skipped: 0

○ If I couldn't use an e-scooter, I would still have other convenient ways to get around. *

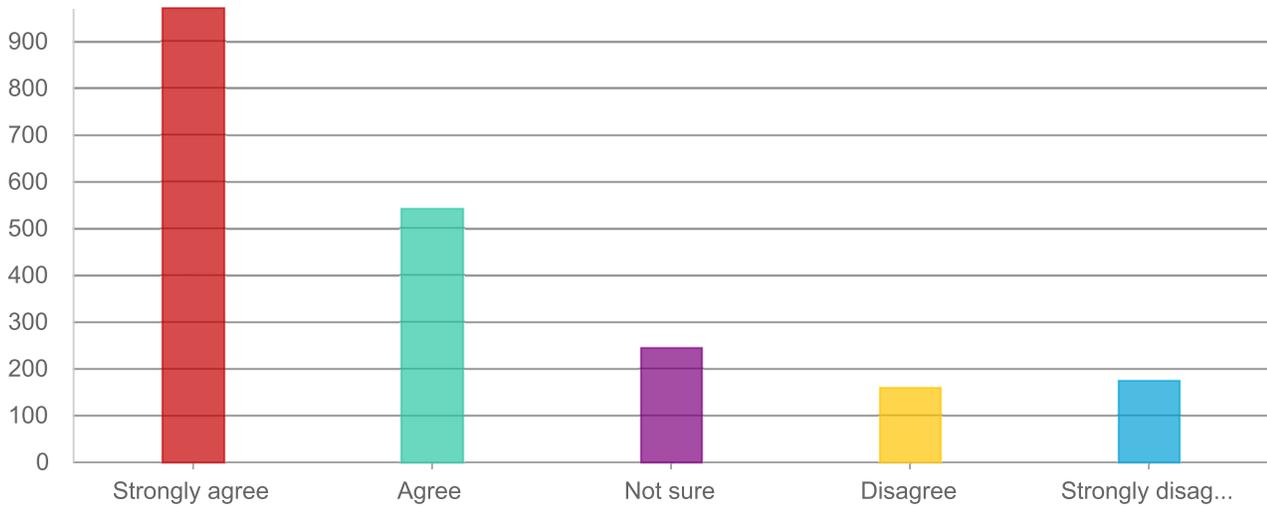


Answers	Count	Percentage
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Answers	Count	Percentage
Strongly agree	651	31.19%
Agree	546	26.16%
Not sure	325	15.57%
Disagree	437	20.94%
Strongly disagree	128	6.13%

Answered: 2,087 Skipped: 0

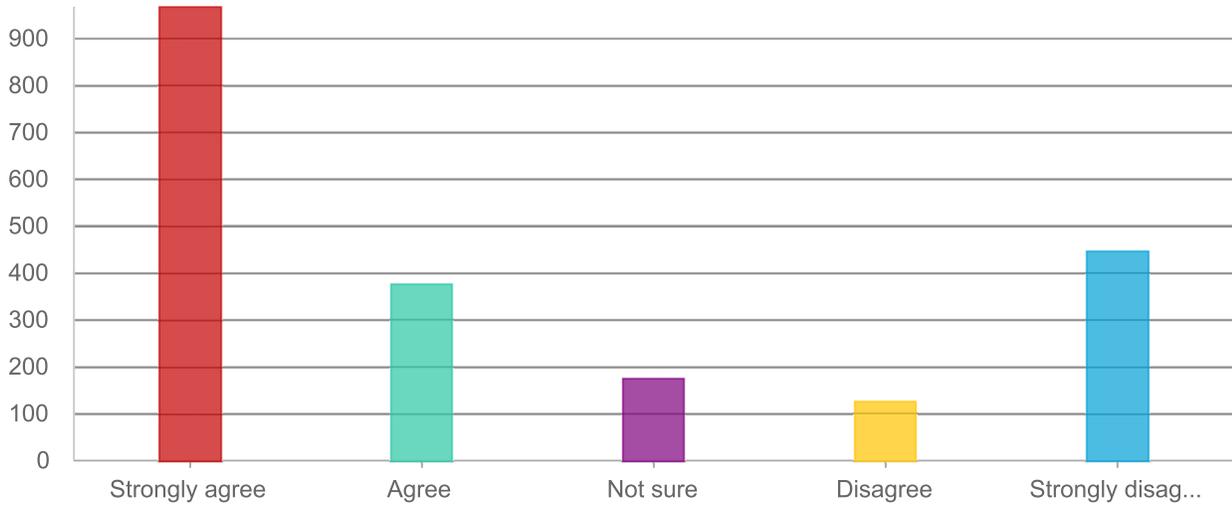
E-scooters make it easier to connect to public transit. *



Answers	Count	Percentage
Strongly agree	970	46.48%
Agree	541	25.92%
Not sure	244	11.69%
Disagree	158	7.57%
Strongly disagree	174	8.34%

Answered: 2,087 Skipped: 0

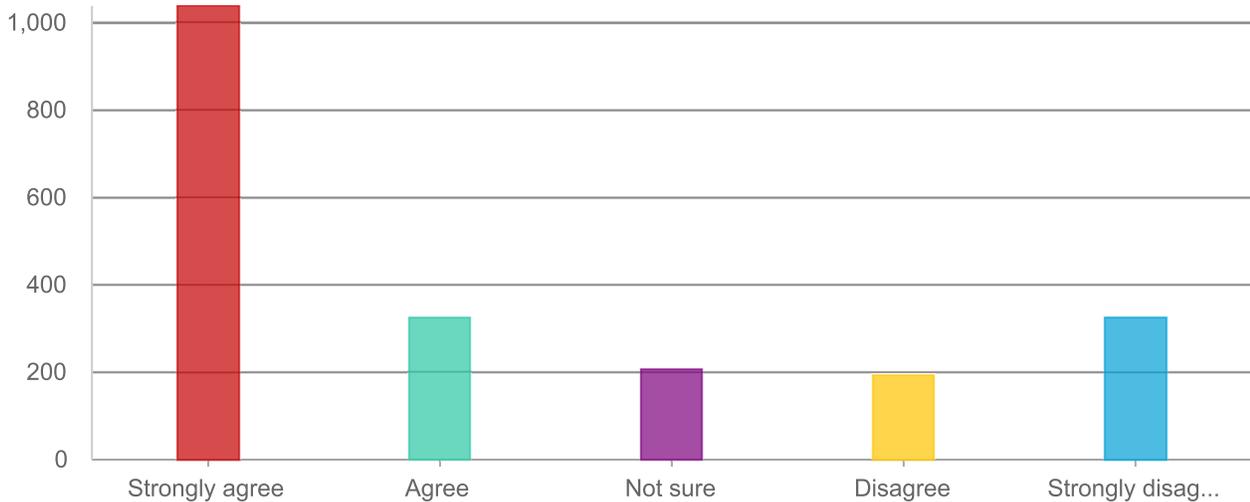
E-scooters are a benefit to the community. *



Answers	Count	Percentage
Strongly agree	967	46.33%
Agree	375	17.97%
Not sure	174	8.34%
Disagree	125	5.99%
Strongly disagree	446	21.37%

Answered: 2,087 Skipped: 0

E-scooters make it easier for me to get around. *

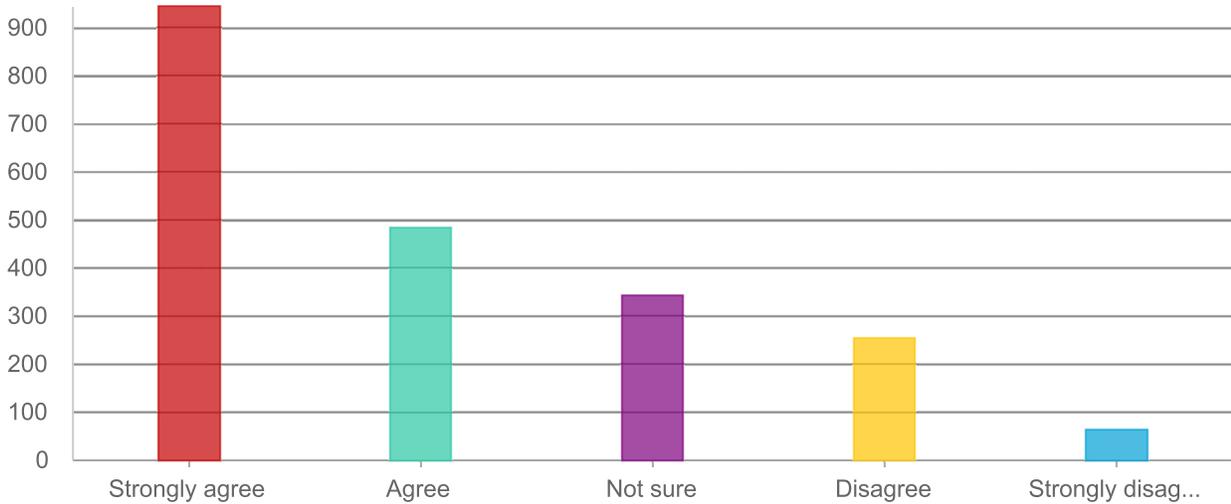


Answers	Count	Percentage
Strongly agree	1037	49.73%
Agree	323	15.52%
Not sure	206	9.87%
Disagree	194	9.29%
Strongly disagree	323	15.52%

Answers	Count	Percentage
Strongly agree	1,038	49.74%
Agree	324	15.52%
Not sure	207	9.92%
Disagree	192	9.20%
Strongly disagree	326	15.62%

Answered: 2,087 Skipped: 0

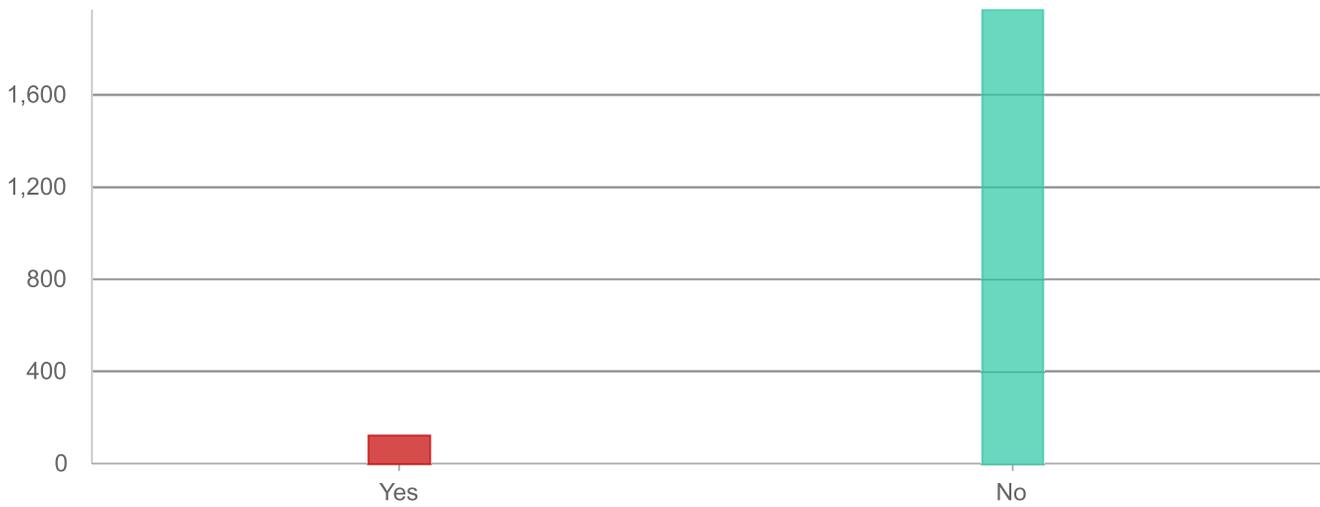
E-scooters should be better regulated. *



Answers	Count	Percentage
Strongly agree	944	45.23%
Agree	483	23.14%
Not sure	342	16.39%
Disagree	254	12.17%
Strongly disagree	64	3.07%

Answered: 2,087 Skipped: 0

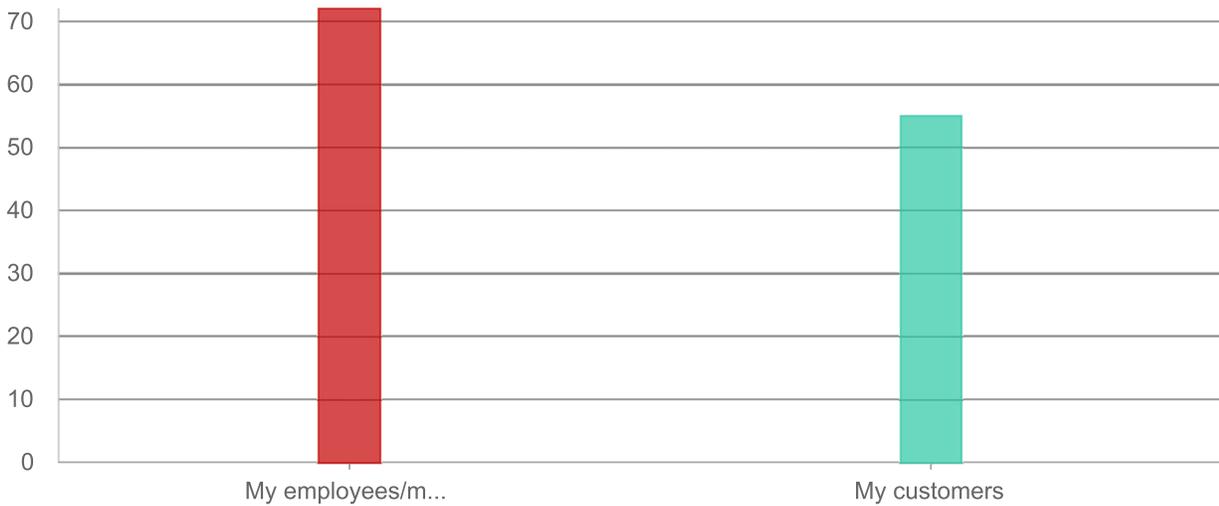
○ Do you own or manage a business in Hoboken? *



Answers	Count	Percentage
Yes	120	5.75%
No	1,967	94.25%

Answered: 2,087 Skipped: 0

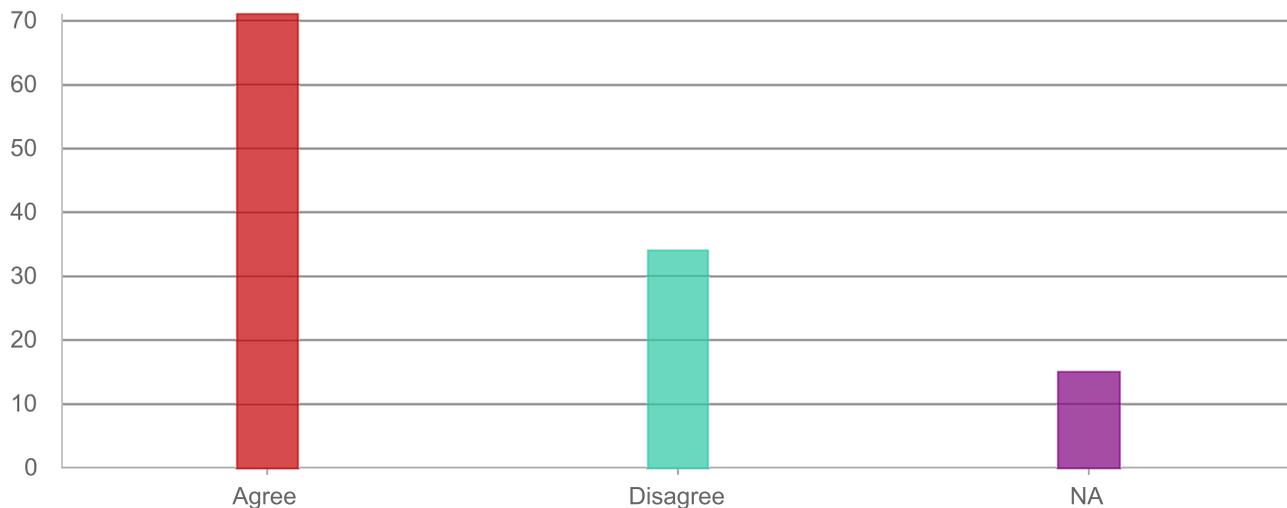
○ Who uses e-scooters to access your business?



Answers	Count	Percentage
My employees/myself	72	3.45%
My customers	55	2.64%

Answered: 84 Skipped: 2003

○ How do you feel about this statement: e-scooters make it easier for my employees and/or customers to access my ...

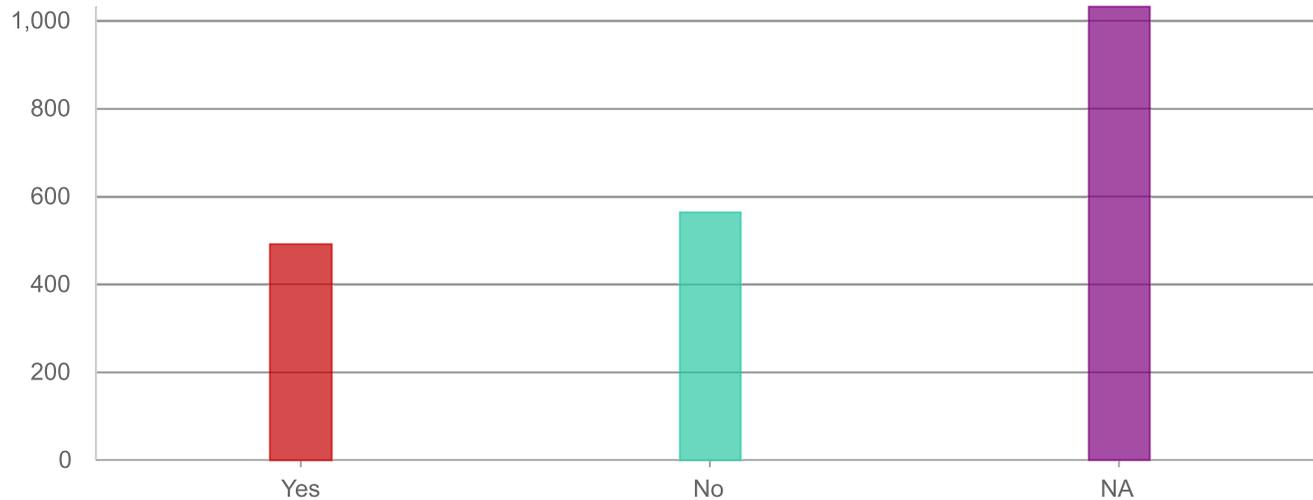


Answers	Count	Percentage
Agree	71	3.40%
Disagree	34	1.63%
NA	15	0.72%

Answered: 120 Skipped: 1967

Enforcement and Education

○ Were there adequate ways to report an e-scooter issue or complaint? *

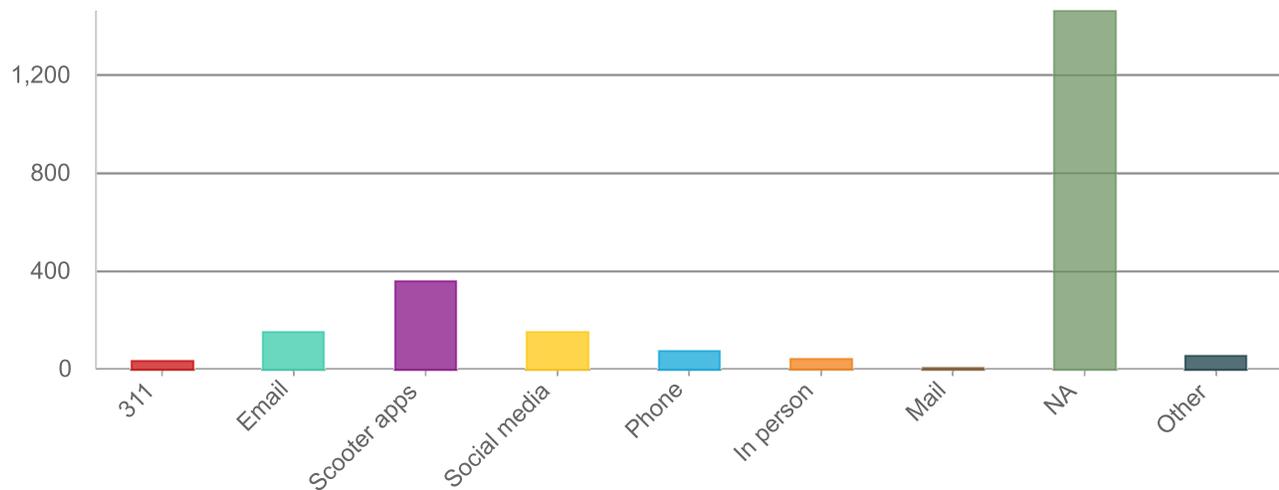


Answers	Count	Percentage
Yes	490	
No	560	
NA	1020	

Answers	Count	Percentage
Yes	491	23.53%
No	564	27.02%
NA	1,032	49.45%

Answered: 2,087 Skipped: 0

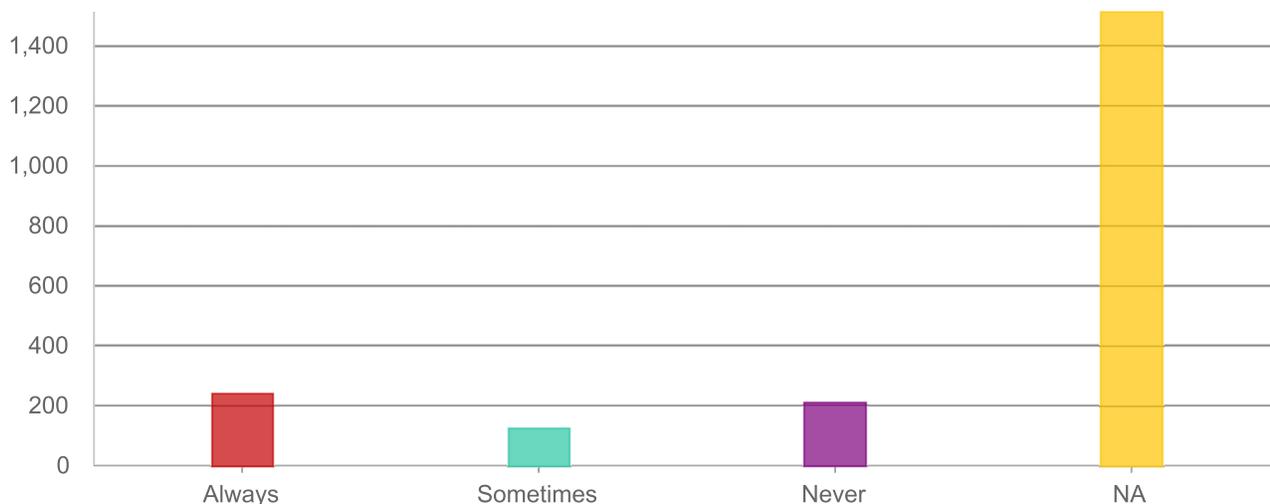
○ If you reported an e-scooter issue or complaint, how did you report it? *



Answers	Count	Percentage
311	31	1.49%
Email	150	7.19%
Scooter apps	357	17.11%
Social media	150	7.19%
Phone	71	3.40%
In person	39	1.87%
Mail	6	0.29%
NA	1,462	70.05%
Other	52	2.49%

Answered: 2,087 Skipped: 0

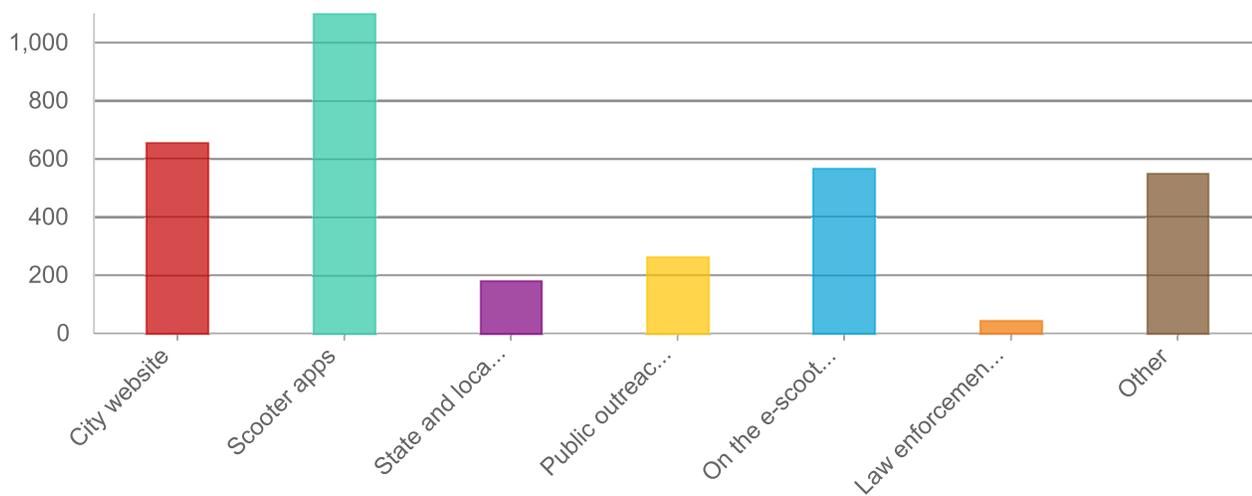
○ If you reported an e-scooter issue or complaint, how often did you receive an adequate response? *



Answers	Count	Percentage
Always	241	11.55%
Sometimes	125	5.99%
Never	209	10.01%
NA	1,512	72.45%

Answered: 2,087 Skipped: 0

○ How did you learn the rules for riding an e-scooter in Hoboken? *



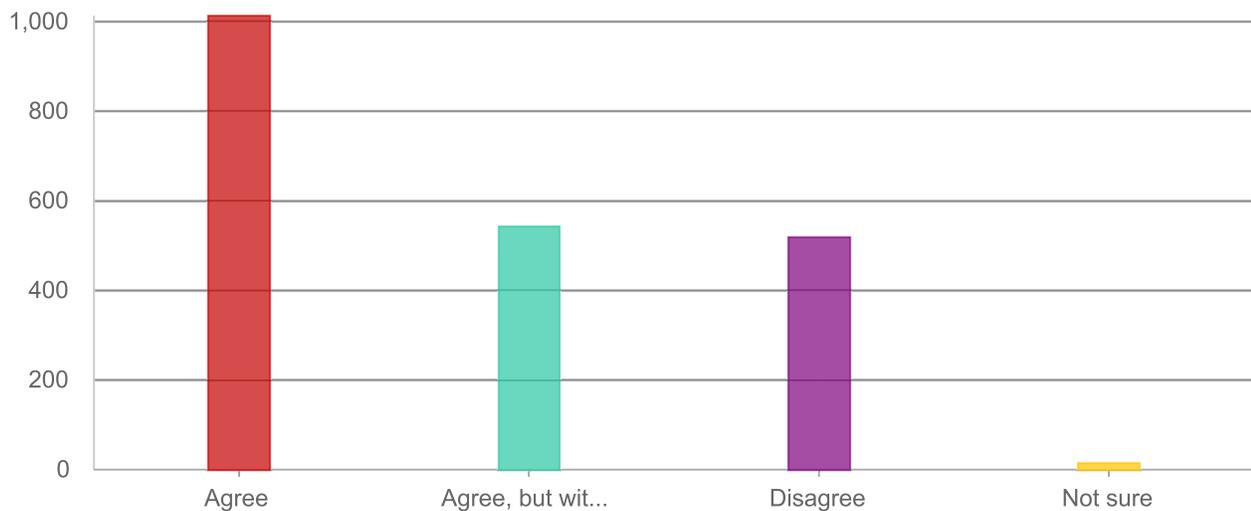
Answers	Count	Percentage
City website	650	31.15%
Scooter apps	1080	51.75%
State and local government	180	8.63%
Public outreach	260	12.48%
On the e-scooter	570	27.31%
Law enforcement	40	1.92%
Other	550	26.37%

Answers	Count	Percentage
City website	653	31.29%
Scooter apps	1,099	52.66%
State and local laws	179	8.58%
Public outreach event	261	12.51%
On the e-scooter	564	27.02%
Law enforcement officer	41	1.96%
Other	547	26.21%

Answered: 2,087 Skipped: 0

Future of the E-Scooter Program

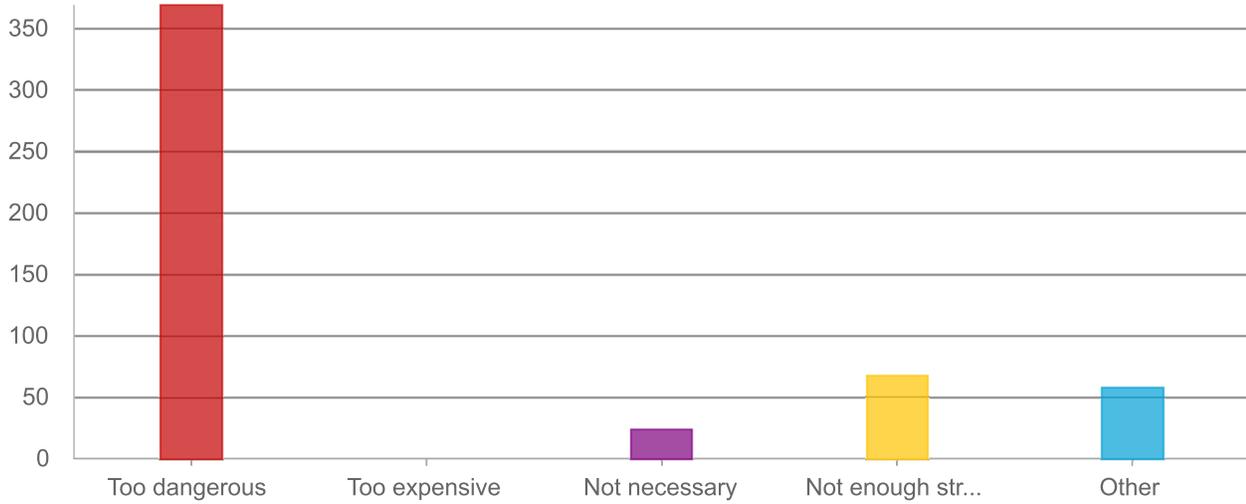
Tell us how you feel about this statement: The e-scooter sharing program should continue in Hoboken. *



Answers	Count	Percentage
Agree	1,012	48.49%
Agree, but with improvements to the program	542	25.97%
Disagree	518	24.82%
Not sure	15	0.72%

Answered: 2,087 Skipped: 0

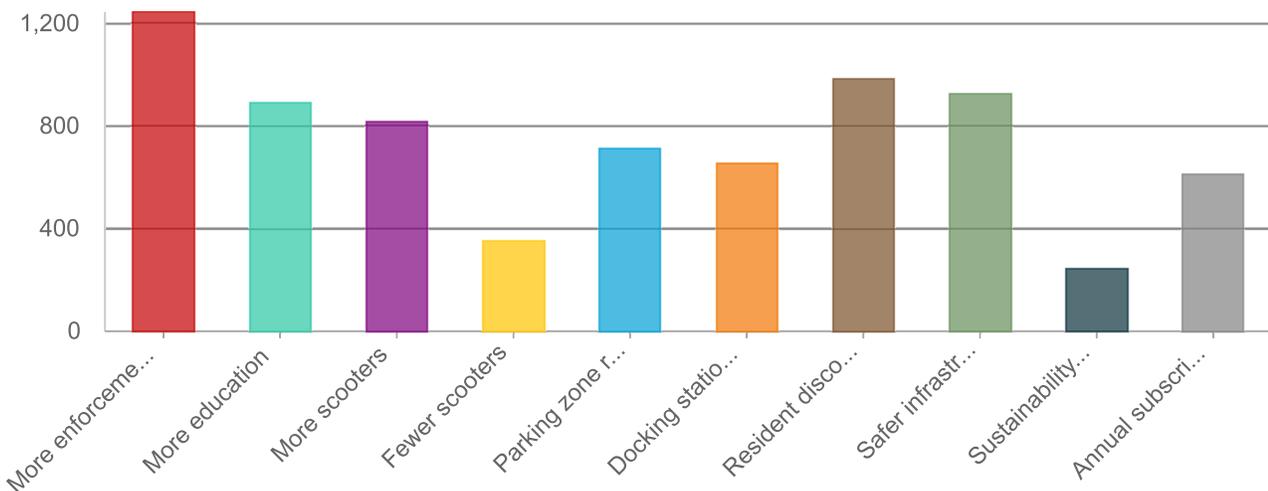
○ What is the primary reason why you disagree? *



Answers	Count	Percentage
Too dangerous	369	17.68%
Too expensive	0	0.00%
Not necessary	24	1.15%
Not enough street space	67	3.21%
Other	58	2.78%

Answered: 518 Skipped: 1569

○ If the shared e-scooter program continues in Hoboken, what changes would you like to see? *

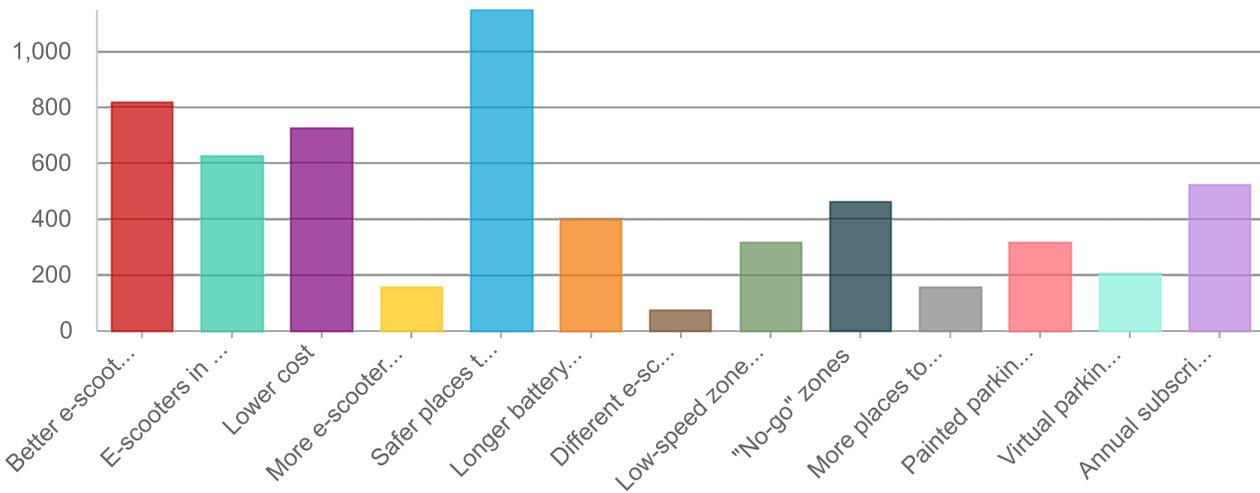


Answers	Count	Percentage
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Answers	Count	Percentage
More enforcement	1,244	59.61%
More education	891	42.69%
More scooters	815	39.05%
Fewer scooters	350	16.77%
Parking zone requirements	712	34.12%
Docking stations	653	31.29%
Resident discounts	983	47.10%
Safer infrastructure	924	44.27%
Sustainability requirements	243	11.64%
Annual subscriptions	611	29.28%

Answered: 2,087 Skipped: 0

○ What change(s) would encourage you to use e-scooters more often? *

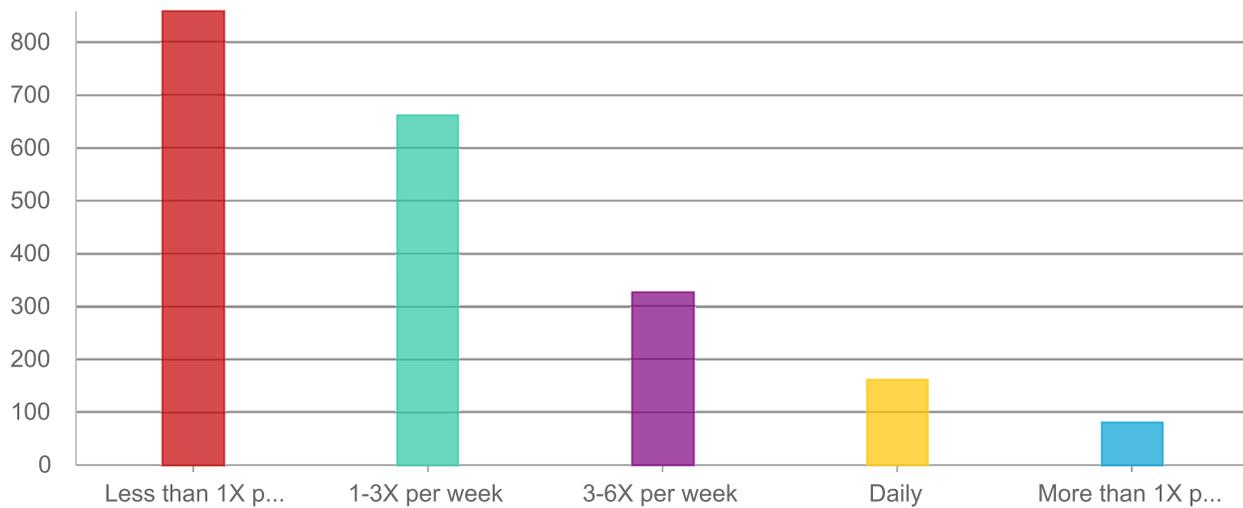


Answers	Count	Percentage
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Answers	Count	Percentage
Better e-scooter availability	816	39.10%
E-scooters in neighboring cities	624	29.90%
Lower cost	723	34.64%
More e-scooters with a seat	155	7.43%
Safer places to ride	1,148	55.01%
Longer battery life	397	19.02%
Different e-scooter design	74	3.55%
Low-speed zones	316	15.14%
"No-go" zones	460	22.04%
More places to lock up	154	7.38%
Painted parking zones	314	15.05%
Virtual parking zones	204	9.77%
Annual subscriptions	522	25.01%

Answered: 2,087 Skipped: 0

○ If the shared e-scooter program continues in Hoboken, how often do you think you'll use e-scooters in the future? *



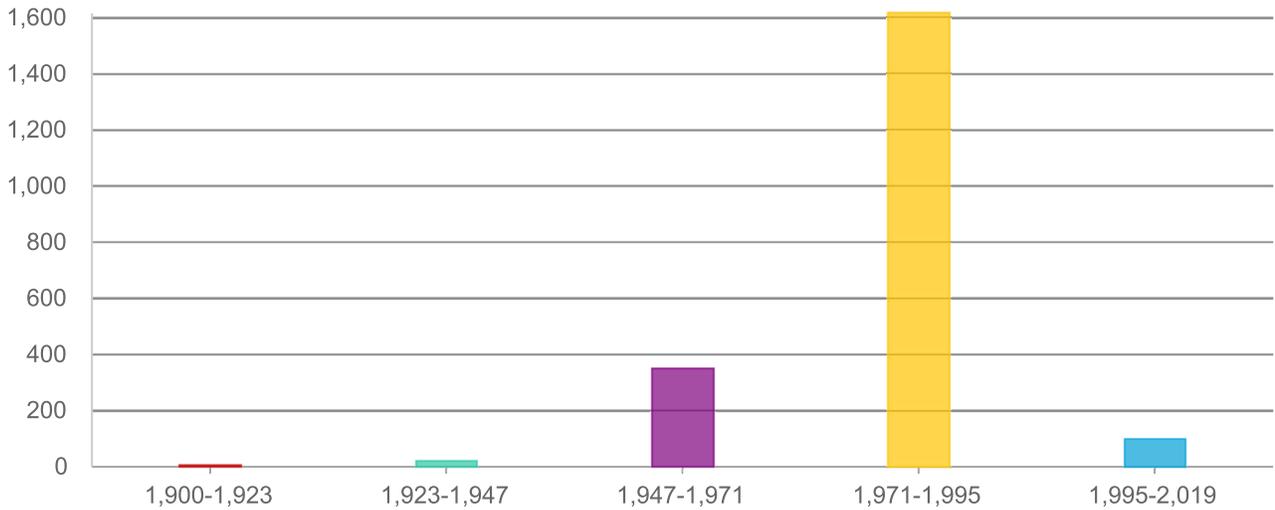
Answers	Count	Percentage
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Answers	Count	Percentage
Less than 1X per week	858	41.11%
1-3X per week	662	31.72%
3-6X per week	326	15.62%
Daily	161	7.71%
More than 1X per day	80	3.83%

Answered: 2,087 Skipped: 0

Additional Information About You

In what year were you born? *



Stats	Value
Min.	1,900
Max.	2,019
Avg.	1,981.465261
Sum.	4,135,318

Answered: 2,087 Skipped: 0

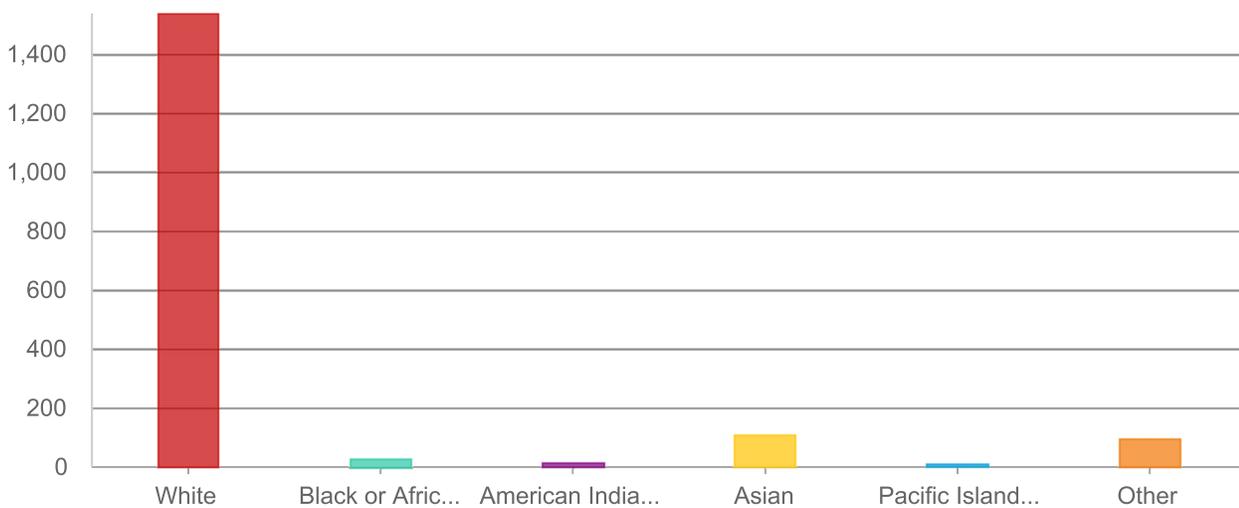
○ What is your home zip code? *



Stats	Value
Min.	-7,030
Max.	708,607
Avg.	7,713.707235
Sum.	16,098,507

Answered: 2,087 Skipped: 0

○ Optional: please identify your race.

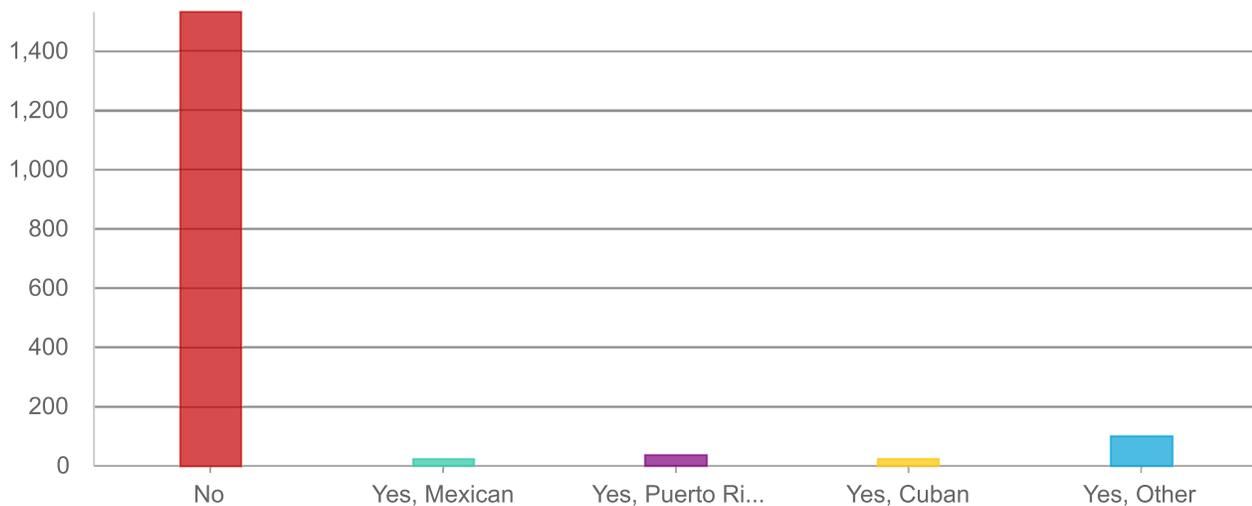


Answers	Count	Percentage
White	~1500	~72%
Black or African American	~20	~1%
American Indian or Alaska Native	~10	~0.5%
Asian	~100	~5%
Pacific Islander	~10	~0.5%
Other	~100	~5%

Answers	Count	Percentage
White	1,538	73.69%
Black or African American	26	1.25%
American Indian or Alaska Native	13	0.62%
Asian	108	5.17%
Pacific Islander	9	0.43%
Other	94	4.50%

Answered: 1,730 Skipped: 357

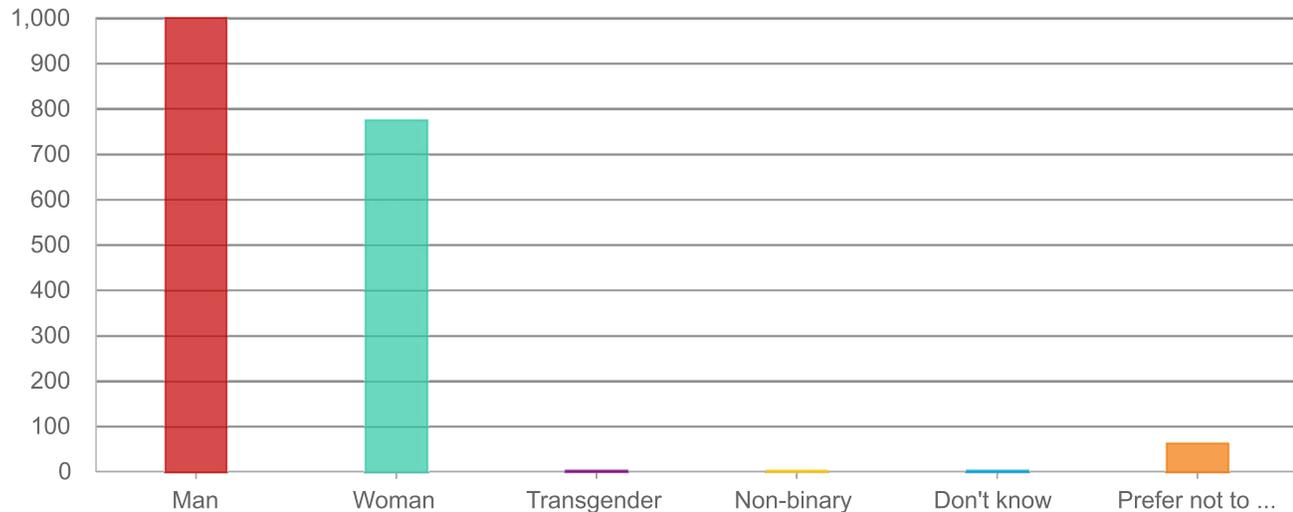
Optional: are you of Hispanic, Latino, or Spanish origin?



Answers	Count	Percentage
No	1,531	73.36%
Yes, Mexican	21	1.01%
Yes, Puerto Rican	35	1.68%
Yes, Cuban	22	1.05%
Yes, Other	98	4.70%

Answered: 1,692 Skipped: 395

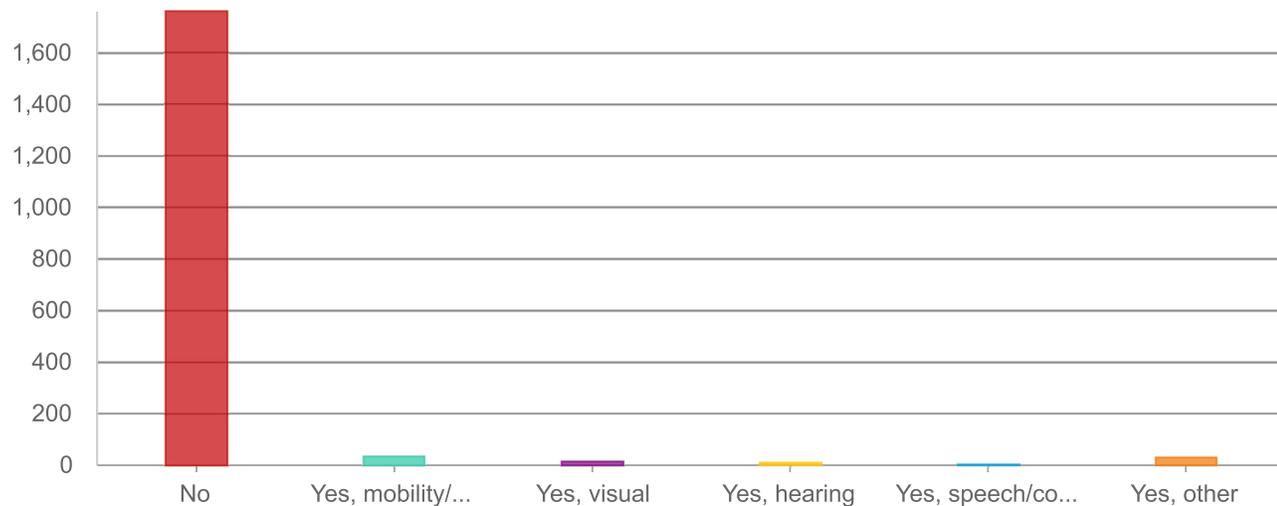
Optional: what gender do you identify with?



Answers	Count	Percentage
Man	1,000	47.92%
Woman	775	37.13%
Transgender	2	0.10%
Non-binary	2	0.10%
Don't know	3	0.14%
Prefer not to answer	62	2.97%

Answered: 1,844 Skipped: 243

Optional: do you identify with having or living with a disability?

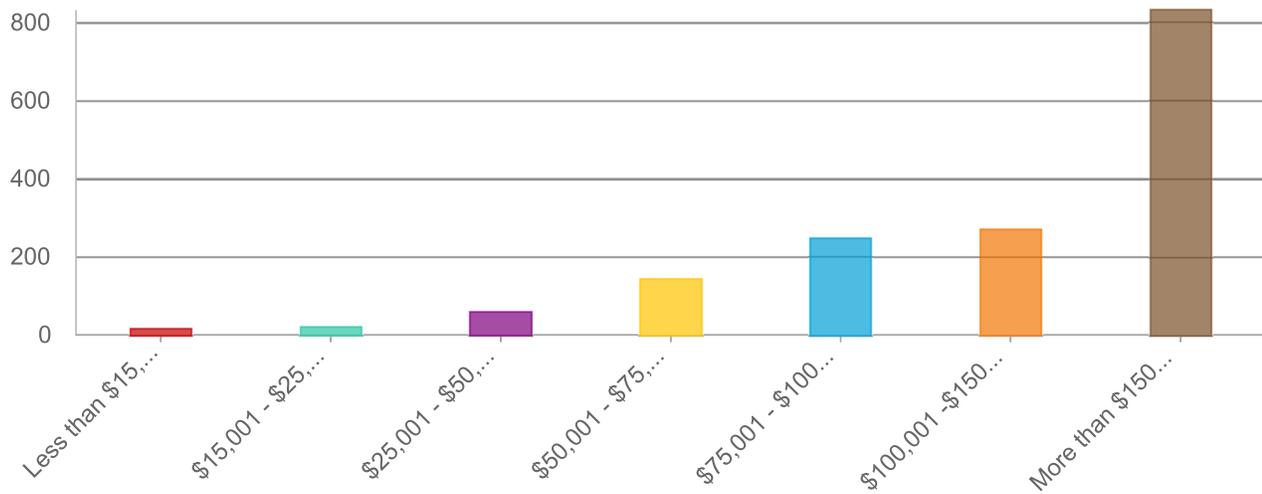


Answers	Count	Percentage
No	1,700	90.00%
Yes, mobility/...	50	2.63%
Yes, visual	20	1.05%
Yes, hearing	20	1.05%
Yes, speech/co...	10	0.53%
Yes, other	50	2.63%

Answers	Count	Percentage
No	1,760	84.33%
Yes, mobility/dexterity	34	1.63%
Yes, visual	14	0.67%
Yes, hearing	8	0.38%
Yes, speech/comm.	2	0.10%
Yes, other	28	1.34%

Answered: 1,828 Skipped: 259

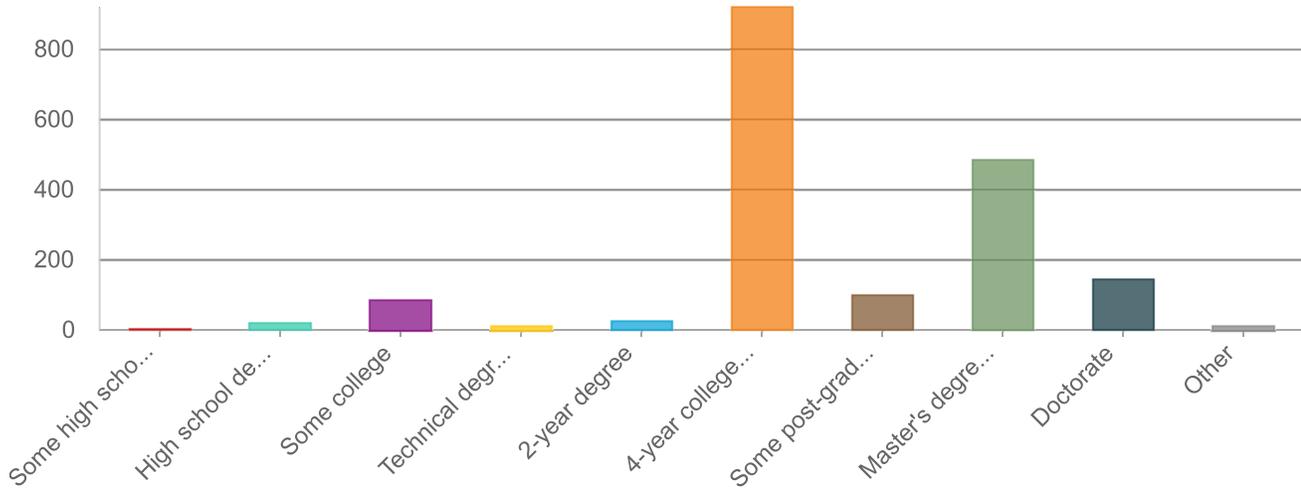
Optional: what is your annual household income?



Answers	Count	Percentage
Less than \$15,000	17	0.81%
\$15,001 - \$25,000	20	0.96%
\$25,001 - \$50,000	58	2.78%
\$50,001 - \$75,000	143	6.85%
\$75,001 - \$100,000	247	11.84%
\$100,001 - \$150,000	271	12.99%
More than \$150,000	832	39.87%

Answered: 1,588 Skipped: 499

Optional: what is your highest level of education?



Answers	Count	Percentage
Some high school	1	0.05%
High school degree	19	0.91%
Some college	86	4.12%
Technical degree	12	0.57%
2-year degree	24	1.15%
4-year college degree	920	44.08%
Some post-graduate	98	4.70%
Master's degree	485	23.24%
Doctorate	145	6.95%
Other	12	0.57%

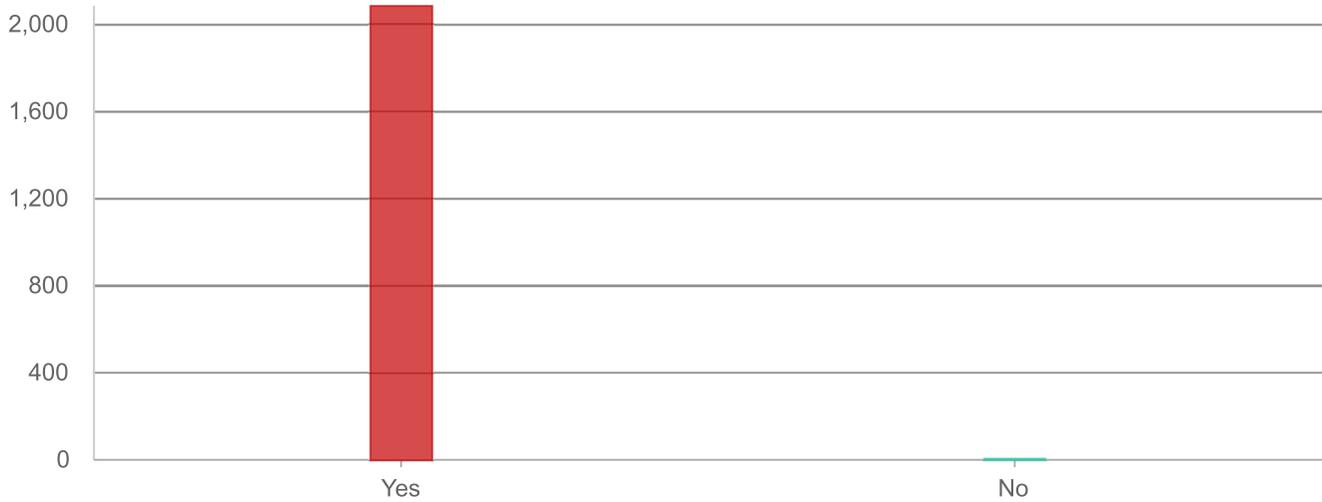
Answered: 1,802 Skipped: 285



Answers	Count	Percentage
Sign me up for Nixle alerts	271	12.99%

Answered: 271 Skipped: 1816

Disclaimer *



Answers	Count	Percentage
Yes	2,083	99.81%
No	4	0.19%

Answered: 2,087 Skipped: 0