

## LOCATION

*Vidler's is closer than you think!*

- Only 20 minutes from Buffalo
- 25 minutes from Buffalo Niagara International Airport
- 40 minutes from Niagara Falls
- 75 minutes from Rochester
- 90 minutes from Toronto

## STORE HOURS

OPEN 7 DAYS A WEEK!

Monday - Thursday 9 am to 6 pm

Friday 9 am to 9 pm

Saturday 9 am to 6 pm Sunday 11 am to 5 pm

*Call for our extended holiday hours!*

*The World's Largest 5 & 10!*

*Look for the Red and White Awning  
and come inside!*

*See our  
Original 5&10  
and 3 other connected buildings  
on 2 levels. Virtually 12 Shops  
under one roof!*

## PARKING AT VIDLER'S

There is plenty of FREE Parking behind the store with easy access to our back entrances!

Handicap accessible with lift



*and the colossal...  
"Vidler on the Roof!"*



You Tube



e.mail [info@vidlers5and10.com](mailto:info@vidlers5and10.com)

Visit our website for our latest events!  
[www.vidlers5and10.com](http://www.vidlers5and10.com)

676-694 Main Street  
East Aurora, New York

716.652.0481 or 877.843.5377



# It all started in 1930...

Today the third generation of the Vidler family runs the store which has become a local landmark and destination point for shoppers near and far. Our 5 & 10 is easily recognized by our red and white awning, gingerbread trim, hand painted, gold leaf signs and our colossal "Vidler on the Roof".

Inside you will see the original wooden floors, big open counters (the same ones that Grandma... and Great Grandma browsed) and a store chock full of every kind of merchandise imaginable.



Photo from 1930 known then as the Fair Store!

Grand Dad



Ed and Bob



Don, Cliff and Bev Christmas Ad



Cliff and Don St. Patrick's Day

The **FUN** of Vidler's is just wandering around and discovering all of our nooks and crannies...

Come see us soon!

Here are just a few of our departments to spark your interest!



Candy

Walk on our original wooden floors, eat a 10¢ bag of popcorn and hear the delighted laughter of kids taking a 10¢ ride on Sandy, our mechanical horse!

Vidler's is much more than a store - we're shopping entertainment at its best! So relax and take a step back in time as you stroll through our amazing five and dime!



Toys & Retro



Gifts, Candles & Seasonal Decor



Housewares and so much more...

**"I can't believe how BIG this store is!"**

We hear this every day from happily surprised customers. A great place for the entire family and out of town guests, we are an old fashioned five and dime store, and so much more! With 2 levels occupying 4 connected 19th century buildings, our many counters overflow with a wide variety of merchandise. From nostalgic candy, novelty toys and kitchen gadgets to the newest items for the recreational shopper, our distinctive shops feature crafts, jewelry, candles and seasonal decor. The largest 5 & 10 variety store you'll ever visit, you can spend hours discovering unique items.

A one-of-a-kind shopping experience awaits you at Vidler's located on East Aurora's historic red brick Main Street. We are within an easy walking distance of numerous restaurants, historic sites and other shops. You can spend the day or an entire weekend in East Aurora!

