



+ VISUA AV

Provide technology renovation

Sears Centre Arena in Hoffman Estates, IL tasked Visua with designing and building a technology infrastructure to support an enhanced fan experience for live events.

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*Besides being honest and over delivering on this project, Visua understood our business and facility size and appreciated how to scale the project to our exact needs. - Ben Gibbs | General Manager*

## PRODUCT HIGHLIGHTS

- NewTek Tricaster 8000 Package
- NewTek Tricaster 3Play 440 Package
- JVS GYHM850 PRO HD Cameras
- Wireless Fan Cam Antennae
- Telex Wired & Wireless Intercom
- Hitachi SP-WU8461 LCF Projector



## THE CHALLENGE

2016 marked the first season for the NBA G-League Windy City Bulls at Sears Centre Arena. As part of adding the new team and an increased focus on securing premier events to the arena, a full technology renovation was pursued to enhance the fan experience. Visua was hired to provide the necessary technology infrastructure to support a new videoboard and fan experience. With the United Center not too far down the road, the challenge was to incorporate technology that produces a show to the same level as the home of the Chicago Bulls.

## THE SOLUTION

Overseeing the control room project, audio reinforcement project, and various digital experiences throughout the venue, Visua focused on designing systems that incorporated technology that seamlessly integrates together to provide a professional production. To highlight the features of the videoboard, Visua installed NewTek switcher and instant replay machines. JVC wired and wireless cameras were integrated to engage fans and bring them closer to the action. Visua also provided a projector and digital signage experience in the fan zone.

## THE RESULTS

"I can unequivocally recommend Visua. The changes made to Sears Centre have been night and day. Now we truly give fans the experience they expect. It completely blows me away."

- Ben Gibbs, General Manager



Want to learn more on how Visua can help you achieve your project goals? **Let's talk**

**VISUA AV**

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